

# IVAN MOSCATI

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University of Insubria  
Department of Economics  
Via Monte Generoso 71  
21100 Varese (Italy)

web: [www.uninsubria.it/docenti/ivan.moscati](http://www.uninsubria.it/docenti/ivan.moscati)  
email: [ivan.moscati@uninsubria.it](mailto:ivan.moscati@uninsubria.it)  
voice: +39 0332 395512  
fax: +39 0332 395509

## CURRENT POSITIONS

Since 2012 Associate Professor of Economics, University of Insubria, Department of Economics, Varese, Italy.  
Since 2013 Director of the B.Sc. in Economics and Management, University of Insubria.  
Since 2012 Adjunct Professor in History of Economics, Bocconi University, Department of Economics, Milan, Italy.

## PREVIOUS APPOINTMENTS

2006-2012 Lecturer in Economics and History of Economics, Bocconi University.  
2005 Adjunct Lecturer in Game Theory, Department of Economics, Queen Mary University of London.  
2003-2006 Postdoctoral Fellow, Department of Economics, Bocconi University.

## EDUCATION

2000-2003 Ph.D. in History of Economics, Department of Economics, University of Florence, Italy.  
1998-2000 Master of Arts in Philosophy, University of Augsburg, Germany.  
1988-1995 Bachelor in Economics and Social Sciences (DES), *summa cum laude*, Bocconi University.

## RESEARCH INTERESTS

History and methodology of decision theory; Experimental and behavioral economics; Measurement theory.

## OTHER AFFILIATIONS

Since 2010 Research Associate, Centre for Philosophy of Natural and Social Science, London School of Economics.

## VISITING POSITIONS

2016 Munich Center for Mathematical Philosophy, Ludwig Maximilian University, Munich.  
2014 École Normale Supérieure and IHPST, Paris.  
2013 Friedrich Schiller University and Max Planck Institute of Economics, Jena, Germany.  
2013, 2010 London School of Economics, CPNSS, London (other visits in 2009, 2008, 2005).  
2004 Duke University, Center for the History of Political Economy, Durham, USA.  
2002, 2001 Université Paris I Panthéon-Sorbonne, PHARE.

## EDITORIAL ACTIVITY

Since 2012 Associate Editor of the *Journal of Economic Methodology*.  
Since 2010 Member of the editorial board of: *Journal of Economic Methodology*; *Œconomia*.

## AWARDS

2008 History of Economics Society, Award for best article in the history of economics for 2007.  
2003 Italian Association for the History of Economic Thought, Award for best young scholar's paper.

## PUBLICATIONS

### BOOKS

- [1] *Measuring Utility: from the Marginal Revolution to Neuroeconomics*, under contract with Oxford University Press.
- [2] *From Classical Political Economy to Behavioral Economics*. Milan: Egea, 2012.

### ARTICLES

- [3] How Economists Came to Accept Expected Utility Theory: The Case of Samuelson and Savage, *Journal of Economic Perspectives*, 2016, 30, forthcoming.
- [4] Over-the-Counter Markets vs. Double Auctions: A Comparative Experimental Study, with G. Attanasi and S. Centorrino, *Journal of Behavioral and Experimental Economics*, 2016, forthcoming.
- [5] Nash Was a First to Axiomatize Expected Utility, with H. Bleichrodt, C. Li, and P.P. Wakker, *Theory and Decision*, 2016, forthcoming.
- [6] Measurement Theory and Utility Analysis in Suppes' Early Work, 1951-1958, *Journal of Economic Methodology*, 23, 2016, forthcoming.
- [7] Measuring the Economizing Mind in the 1940s and 1950s: The Mosteller-Nogee and Davidson-Suppes-Siegel Experiments to Measure the Utility of Money, *History of Political Economy*, 48, 2016, forthcoming.
- [8] Twentieth-Century Italian Economic Thought through the Lens of the *Giornale degli Economisti*, *Giornale degli Economisti*, 125, 2015: v-xx.
- [9] Introduction: Methodologies of Bounded Rationality, with T. Grüne-Yanoff and C. Marchionni, *Journal of Economic Methodology*, 21, 2014: 325-342.
- [10] Were Jevons, Menger and Walras Really Cardinalists? On the Notion of Measurement in Utility Theory, Psychology, Mathematics and Other Disciplines, 1870-1910. *History of Political Economy*, 45, 2013: 373-414.
- [11] How Cardinal Utility Entered Economic Analysis, 1909-1944. *European Journal of the History of Economic Thought*, 20, 2013: 906-939.
- [12] Intension, Extension, and the Model of Belief and Knowledge in Economics. *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 1-26.
- [13] Becker Random Behavior and the As-If Defense of Rational Choice Theory in Demand Analysis, with P. Tubaro. *Journal of Economic Methodology*, 18, 2011: 107-128.
- [14] More Economics, Please: We're Historians of Economics. *Journal of the History of Economic Thought*, 30, 2008: 85-91.
- [15] Early Experiments in Consumer Demand Theory: 1930-1970. *History of Political Economy*, 39, 2007: 359-401.
- [16] History of Consumer Demand Theory 1871-1971: A Neo-Kantian Rational Reconstruction. *European Journal of the History of Economic Thought*, 14, 2007: 119-156.
- [17] W.E. Johnson's 1913 Paper and the Question of his Knowledge of Pareto. *Journal of the History of Economic Thought*, 27, 2005: 283-304.
- [18] Enzo Paci's Analysis of Political Economy: An Appraisal (in Italian). *Economia Politica*, 17, 2000: 93-112.

#### BOOK CHAPTERS AND DICTIONARY ENTRIES

- [19] Austrian Debates on Utility Measurement, from Menger to Hayek. In *Hayek: A Collaborative Biography, Part IV. England, the Ordinal Revolution and the Road to Serfdom, 1931-1950*, edited by R. Leeson. New York: Palgrave Macmillan, 2015: 137-179.
- [20] Rational Choice Theory (in Italian). In *Enciclopedia Filosofica*, edited by V. Melchiorre, vol. 10: 10105-09. Bompiani, Milano, 2006.
- [21] Short entries in *Enciclopedia Filosofica*, Bompiani, Milano, 2006 (in Italian): Nash Equilibrium (vol. 4: 3512-13), Free Riding (vol. 5: 4469-70), Cooperative Games (vol. 5: 4754-55), Non-Cooperative Games (vol. 5: 4755), Uncertainty and Risk (vol. 6: 5581-82).

#### EDITORSHIP

- [22] Editor of the third Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, McGraw-Hill Italy, 2016.
- [23] Guest editor for the special issue of the *Giornale degli Economisti* on "Classics from the *Giornale degli Economisti* in English Translation", 125 (2-3), September 2015.
- [24] Guest editor for the special issue of the *Journal of Economic Methodology* on "Methodological Perspectives on Recent Theories of Bounded Rationality", with C. Marchionni and T. Grüne-Yanoff, 21 (4), December 2014.
- [25] Editor of the second Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, Milan: McGraw-Hill Italy, 2012, with A.M. Cardani.

#### BOOK REVIEWS

- [26] Review of V. Barnett, *E.E. Slutsky as Economist and Mathematician*, Routledge, 2011. *History of Economic Ideas*, 21 (3), 2013, 139-141.
- [27] Review of R. Frisch, *A Dynamic Approach to Economic Theory*, edited by O. Bjerkholt and D. Quin, Routledge, 2011, and of R. Frisch, *Problems and Methods of Econometrics*, edited by O. Bjerkholt and A. Dupont-Kieffer, Routledge, 2009. *History of Economic Ideas*, 21 (2), 2013, 134-135.
- [28] Review of D. Hausman, *Preference, Value, Choice, and Welfare*, Cambridge University Press, 2012. *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 125-131.
- [29] War, Peace, and the Birth of Game Theory. A Review of R. Leonard, *Von Neumann, Morgenstern, and the Creation of Game Theory*, Cambridge University Press, 2010. *Journal of Economic Methodology*, 18, 2011: 434-440.
- [30] The Visible Hand Historically X-Rayed. A Review of S.G. Medema, *The Hesitant Hand: Taming Self-Interest in the History of Economic Ideas*, Princeton University Press, 2011. *History of Economic Ideas*, 19 (1), 2011: 169-175.
- [31] Review of A. Caplin and A. Schotter (eds), *The Foundations of Positive and Normative Economics: A Handbook*, Oxford University Press, 2008. *Economics and Philosophy*, 26, 2010: 101-108.
- [32] Review of V. Pareto, *Considerations on the Fundamental Principles of Pure Political Economy*, edited by R. Marchionatti and F. Mornati, Routledge, 2007. *History of Economic Ideas*, 16, 2008: 163-164.

- [33] The Logic of Experimental Discovery. A Review of F. Guala, *The Methodology of Experimental Economics*, Cambridge University Press, 2005. *History of Economic Ideas*, 14 (1), 2006: 123-130
- [34] Review of N. Giocoli, *Modeling Rational Agents*, Elgar, 2003 (in Italian). *Economia Politica*, 21, 2004: 361-365.
- [35] Review of M.P. Schinkel, *Disequilibrium Theory*, Maastricht University Press, 2002. *History of Economic Ideas*, 11, 2003: 124-128.
- [36] Review of L. Bruni, *Vilfredo Pareto*, Polistampa 1999 (in Italian). *Pensiero Economico Italiano*, 9, 2001: 189-192.

#### OTHER PUBLICATIONS

- [37] Translations into English, with H. Ampt, of articles originally published in Italian in the *Giornale degli Economisti*: C. Gini, Prices and Consumption, 1910; L. Einaudi, On the concept of “State as Factor of Production”, 1942; B. de Finetti, On Preferability, 1952; A. Montesano, The Notion of Dynamic Economics, 1972. In *Giornale degli Economisti*, 125, 2015: 149-171, 231-255, 257-279, and 297-334.
- [38] The Canary in Context. *History of Economic Ideas*, 16 (3), 2008: 98-100.

#### WORKING PAPERS

- [39] Epistemic virtues and theory choice in economics. LSE-CPNSS Discussion Paper 79/06, September 2006.

#### INVITED SEMINARS AND TALKS

- 2015: UNED Madrid, seminar; Duke University, HOPE Conference; HEC Paris, D-TEA Workshop; Université Nice Sophia Antipolis, GREDEG seminar.
- 2014-2010: London School of Economics, HPPE seminar; Institut d’Histoire et de Philosophie des Sciences et des Techniques, Paris, DRI seminar; Université Paris I, CEE seminar; Sant’Anna School of Advanced Studies, Pisa, LEM seminar; Max Planck Institute of Economics, Jena, brown bag seminar; London School of Economics, Choice group seminar; Université de Lausanne, Histoire des idées et philosophie économiques seminar; Université Lumière Lyon, Histoire de l’économie politique seminar; University of Turin, CESMEP seminar; Bocconi University, MicroCafé seminar; Erasmus University Rotterdam, EIPE seminar.
- BEFORE 2010: London School of Economics, Choice group seminar (two seminars); Université Paris Ouest Nanterre La Défense, Economic theory and philosophy seminar; History of Economics Society, Toronto conference 2008, plenary session on “History of economics and social science studies”; University of Ancona, Department of economics seminar; London School of Economics, Choice group seminar and CPNSS seminar; Queen Mary University of London, Department of economics seminar; Duke University, History of Political Economy seminar; University of Milano-Bicocca, Department of economics seminar.

## CONFERENCES

- ASSA Allied Social Science Associations: San Francisco 2016; Boston 2015; San Francisco 2009.
- HES History of Economics Society: Durham (USA) 2016, East Lansing (USA) 2015; Montreal 2014; Vancouver 2013; St. Catharines (Canada) 2012; Denver 2009; Toronto 2008; Grinnell (USA) 2006; Toronto 2004; Durham 2003.
- ESHET European Society for the History of Economic Thought: Paris 2016; Rome 2015; St. Petersburg 2012; Amsterdam 2010; Strasbourg 2007; Porto 2006; Stirling (UK) 2005; Venezia-Treviso 2004; Paris 2003.
- INEM International Network for Economic Method: Rotterdam 2013; St. Petersburg 2012; Madrid 2008; Grinnell (USA) 2006.
- STOREP Italian Society for the History of Political Economy: Bergamo 2014; Gaeta 2013; Padua 2012; Minervino di Lecce 2011; Trento 2010; Florence 2009; Rome 2008; Pollenzo 2007; Siena 2005.
- AISPE Italian Association for the History of Economics: Florence 2013; Pisa 2011; Padua 2006; Brescia 2003.
- ISUS International Society for Utilitarian Studies: Lucca 2011.

## WORKSHOPS AND SMALLER CONFERENCES

Economics and psychology in historical perspective conference, Université Paris I, 2014; History of recent economics (HISRECO) conference, University of Siena, 2014; Observation in economics and natural sciences workshop, University of Amsterdam, 2010; Complexity and economic theory workshops, University of Milan, 2009, and University of Turin, 2010; European conference on the history of economics (ECHE), University of Siena, 2007; Mathematics in the history of economics workshops, University of Turin, 2003, and University of Siena, 2004; History of economics workshop, University of Siena, 2002.

## RESEARCH GRANTS AND SCHOLARSHIPS

- 2016-2017: European Society for the History of Economic Thought, grant for research on “Explorations in the recent history of decision theory, 1945-1990”, with C. Herfeld.
- 2012-2015: Fondazione Cariplo, Milan, grant “Universities and firms”, Department of Economics, Insubria.
- 2008-2010 Italian Ministry of University and Research, PRIN 2007 on “Complexity and economic theory”, University of Florence unit.
- 2004-2006 Bocconi University, grant for research on “The epistemic program in game and decision theory”.
- 2003-2005 Italian Ministry of University and Research, PRIN 2002 on “Mathematics in the history of economics”, University of Florence unit.
- 1999-2000 Scholarship from DAAD and Bayerisches Staatsministerium für Wissenschaft, Forschung und Kunst.
- 1997-1999 Scholarship from the University of Pavia, Italy, for research abroad.

## TEACHING

- CURRENT Choice Theory (in English), Ph.D. in Methods and Models for Economic Decisions, Insubria, since 2016.
- Behavioral Economics (in English), M.A. in Economics of Innovation, Insubria, since 2014.
- Microeconomics (in Italian), B.Sc. in Economics and Management, University of Insubria, since 2012.
- History of Economics (in English), B.Sc. in Economics, Bocconi University, since 2006.
- PREVIOUS History of Economics (in English), Ph.D. in Economics and Finance, Bocconi, 2010-2015.
- History of Economics (in English), Ph.D. in Economics of Innovative Change, F. Schiller University, 2013.
- Microeconomics (in Italian), B.Sc. in Business Administration, Bocconi, 2003-2011.
- Philosophy of Science (in Italian), B.A. in Philosophy, Università San Raffaele, Milan, 2006.
- Game Theory, B.Sc. in Economics, Queen Mary, University of London, 2005.

## REFEREEING

- JOURNALS *American Economic Review; Review of Economic Studies; Journal of Economic Behavior & Organization; Economica; Theory and Decision; Cambridge Journal of Economics; Economics and Philosophy; Journal of Economic Methodology; Erkenntnis; International Review of Economics; History of Political Economy; Journal of the History of Economic Thought; European Journal of the History of Economic Thought; History of Economic Ideas.*
- PUBLISHERS Cambridge University Press; Routledge.

## OTHER SCIENTIFIC ACTIVITIES AND SERVICES

- Since 2014 Member of the executive committee of the History of Economics Society (HES).
- Since 2012 Research Associate, Center on the History and Methodology of Economics (CESMEP), University of Turin.
- Since 2006 Research Associate, Center for Interdisciplinary Studies in Economics, Psychology & Social Sciences (CISEPS), University of Milano-Bicocca.
- 2014 Member of the scientific committee of the conference "Economics and Psychology in Historical Perspective", Université Paris I, December 2014.
- 2012-2015 Member of the executive committee of the Italian Society for the History of Political Economy (STOREP).
- 2011-2012 Assistant Director of the B.Sc. in Economics, Bocconi University.
- 2010-2011 Organizer of "MicroCafé: Seminars on the History and Philosophy of Microeconomics", Bocconi University and University of Milan, with F. Guala.
- 2008 Member of the committee for the HES award for "Best article in the history of economics".
- 2001-2008 Etas RCS Media Group, Milan: Editorial consultant for economics.