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Summary

wyscout

data in football
usage and trends

events data production
and description

wyscout demo

an example of data-driven
performance evaluation

wyscout

data in football
usage and trends

About Wyscout

wyscout

Wyscout provides solutions for everyone involved in the football game.

GLOBAL VISION

INNOVATION

TECH

- Founded in 2004
- 400 people working with us
- Representatives in 50 Countries
  Offices in London & Shanghai, Italy HQ

A must have in the football industry

wyscout

“We started filming local amateurs games and editing DVDs for the coaches. After 15 years Wyscout *is one the most important player that is contributing to the digitalization of football.”*

Wyscout is the most used technology in the world for match preparation, performance analysis and scouting of players.

Who uses Wyscout everyday?
wysc

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Who uses Wyscout everyday?

COACHING STAFF Match Analysis

SCOUTS Scouting Activities

GOALKEEPERS COACHES Performance Analysis

FOOTBALL EXECUTIVES Club Management & Players transfer process

PLAYERS Watch your performance, teammates and next opponent

Our Customers

1.000+ Pro Football Clubs

1.500+ Football Players

1.000+ Players' Agencies

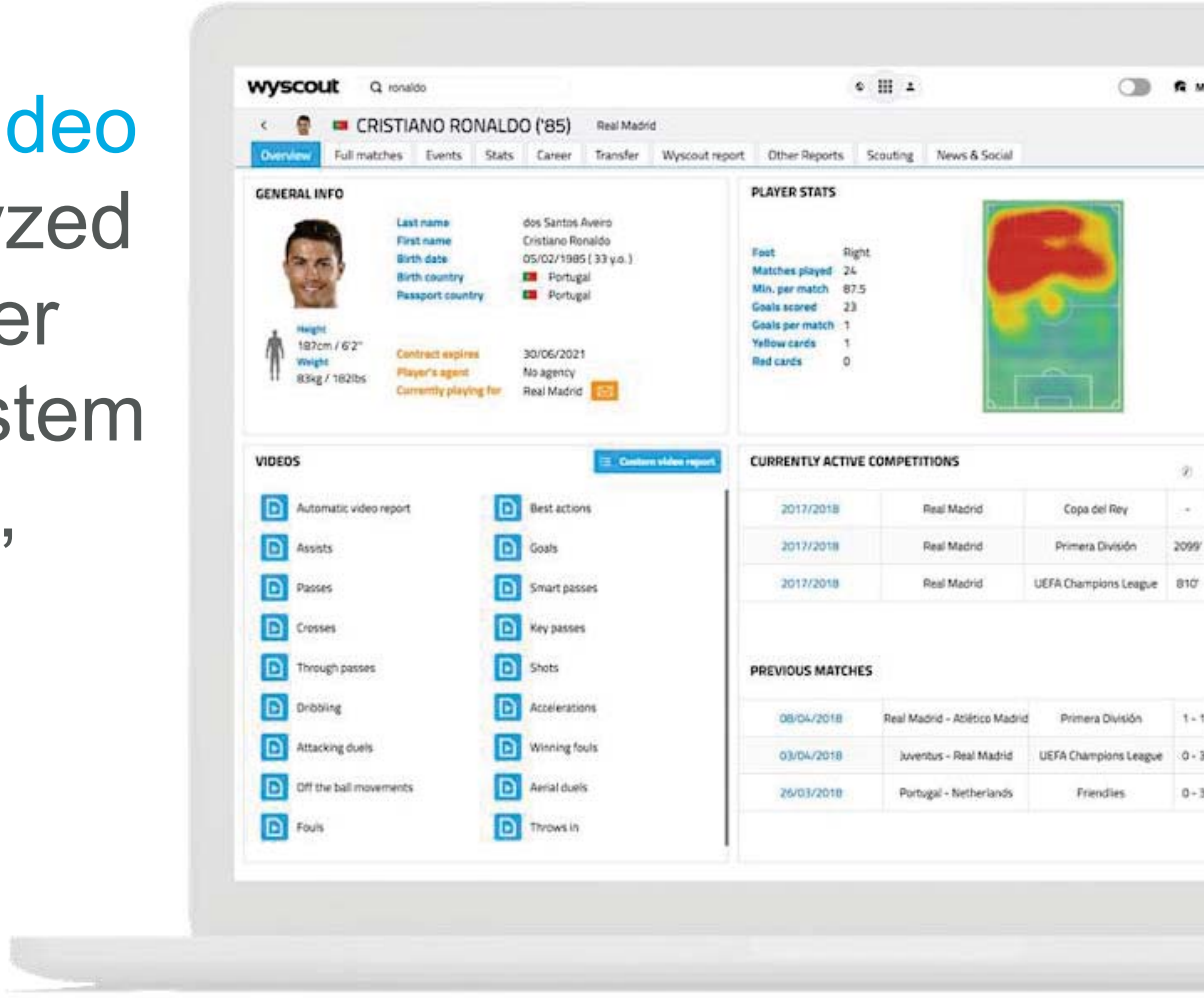
5.000+ Football Professionals

60+ National Teams & Federations

100+ Countries with at least one customer represented

Wyscout Platform

The world's largest football video database with matches analyzed action by action, stats, transfer details, online messaging system to make the most of scouting, performance analysis, video analysis, transfer dynamics, coaching.

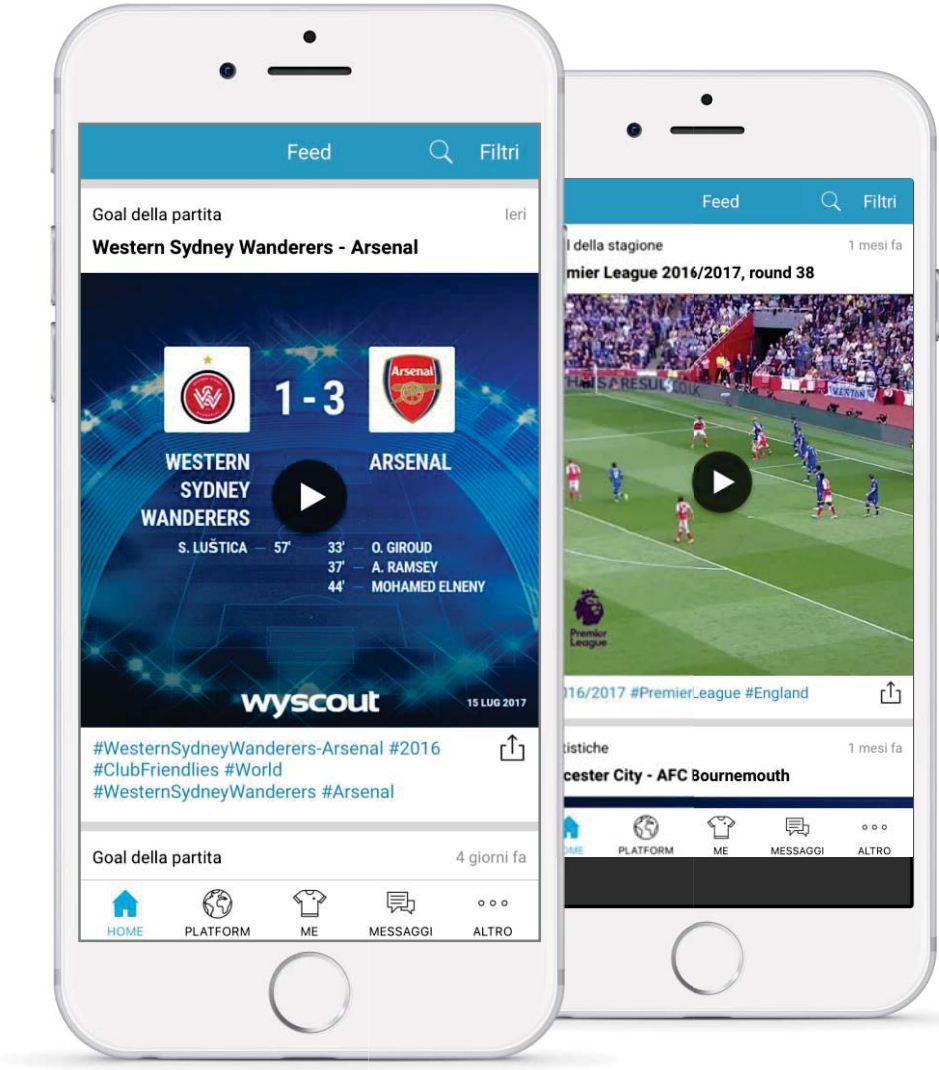


wyscout

Wyscout Mobile APP

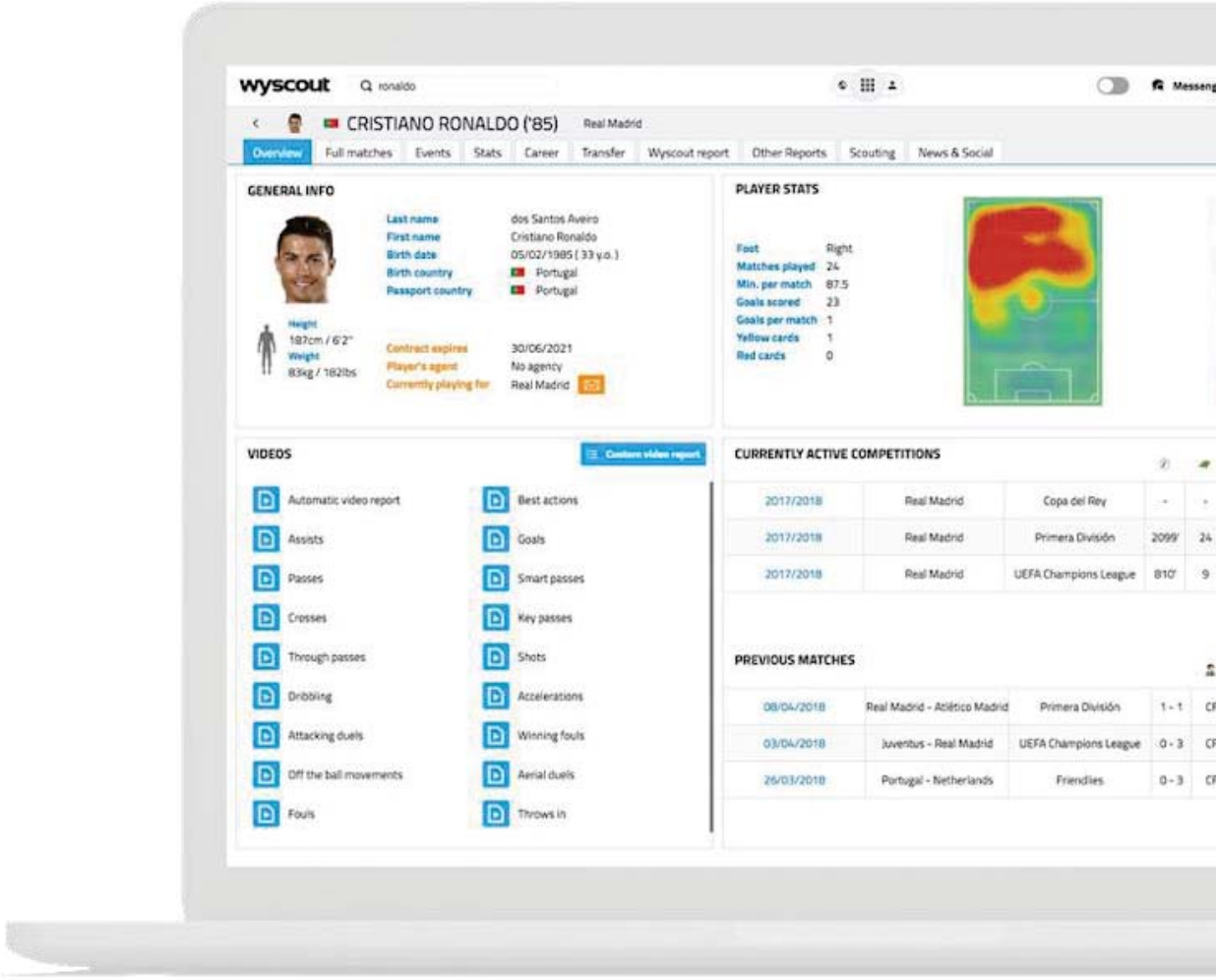
WORLDWIDE FOOTBALL IN YOUR HAND

- Follow preferred competitions, teams and players
- Automatically generated content and reports
- Receive updates on your personal feed



Wyscout Platform

DEMO



Data Collection

PROPRIETARY SOFTWARE

wysco

Our internal team of 250 match analysts breaks down every match into around 2.000 events.
This is mainly a manual process with some automated software assistance and control.
We call it “tagging”.

wyscout

Wyscout DATA

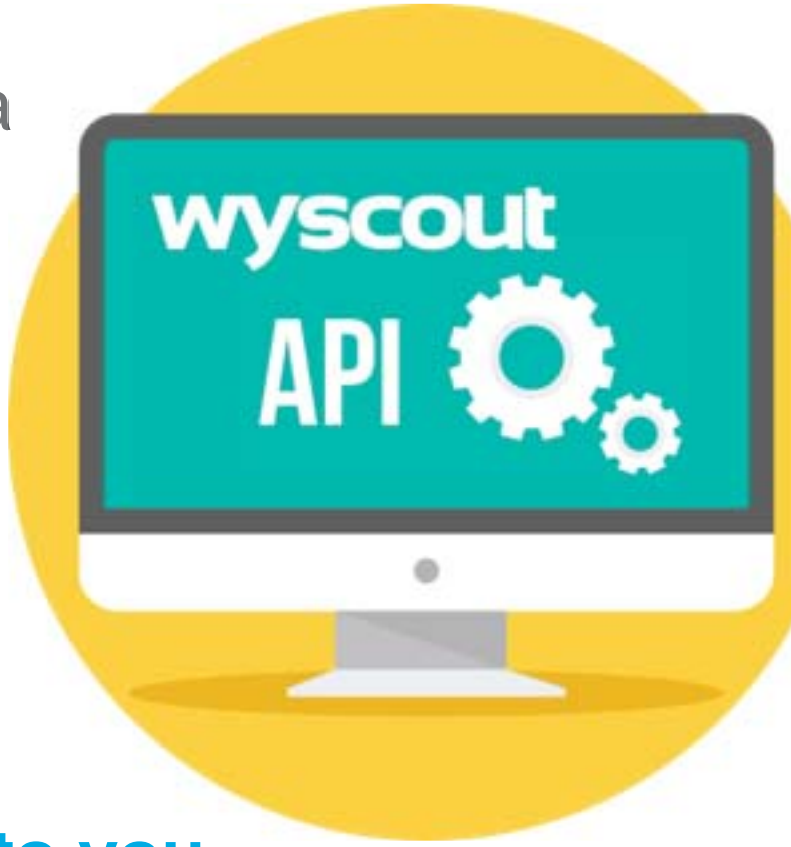
We collect deep, accurate
play by play data from mor
than 250 worldwide
competitions

2,000 new matches every wee
2,000 events every matc
4 millions of actio

API Data Feeds

wyscout

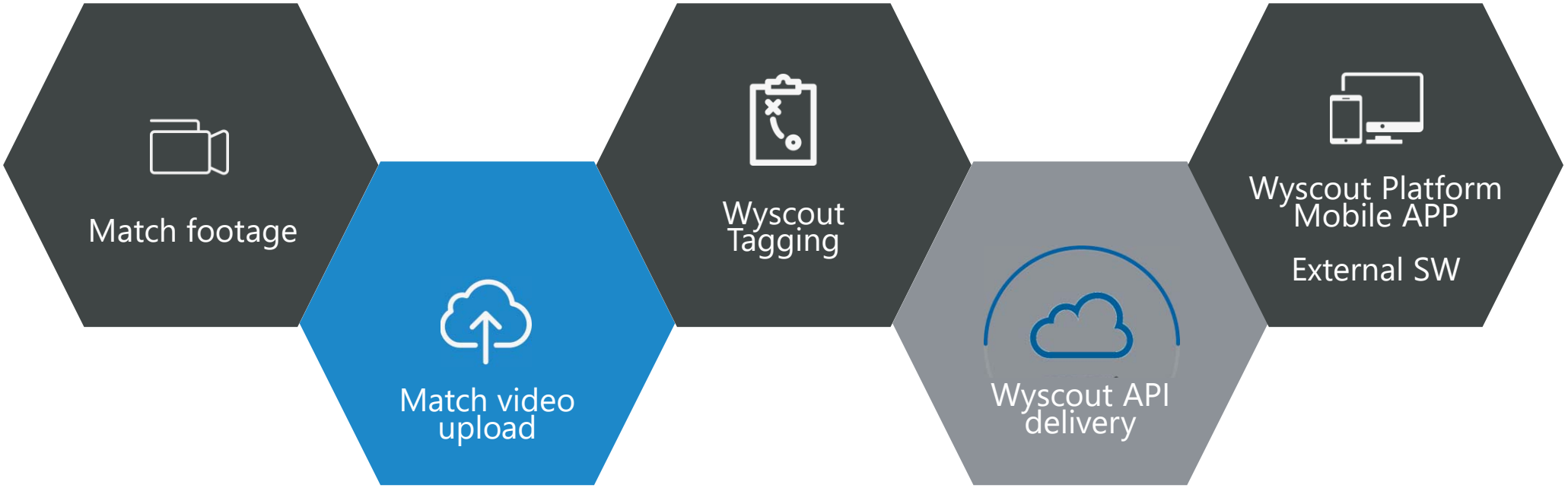
Wyscout delivers football data feeds through a standard restful API system in JSON format, that seamlessly integrates with external digital platforms and services.



Make the most of Wyscout Data to get key insights to reach your winning edge.

The power of Wyscout Data now available to you

Wyscout Data Workflow



Our Value Proposition

wysco

We deliver our Data through a standard API
ystem to be integrated in external applications.

We sell 3 different data packages (paid
eparately respect to Platform, need to sign a
fferent contract).
gger packages include smaller ones.

us a Video package with pay per use model.

ou can choose data from some competitions or
ll access to all available competitions (tagged).

DB PACK
Wyscout Database
+ Photo Addon

STATS PACK
Table with 180 **stats** f
each **player** and **tear**

EVENTS PACK
Every **match** broken
down event by even

VIDEOS PACK
Pay per use model: fu
matches or video clip

What Can I do with Vyscout DATA?

DB Pack

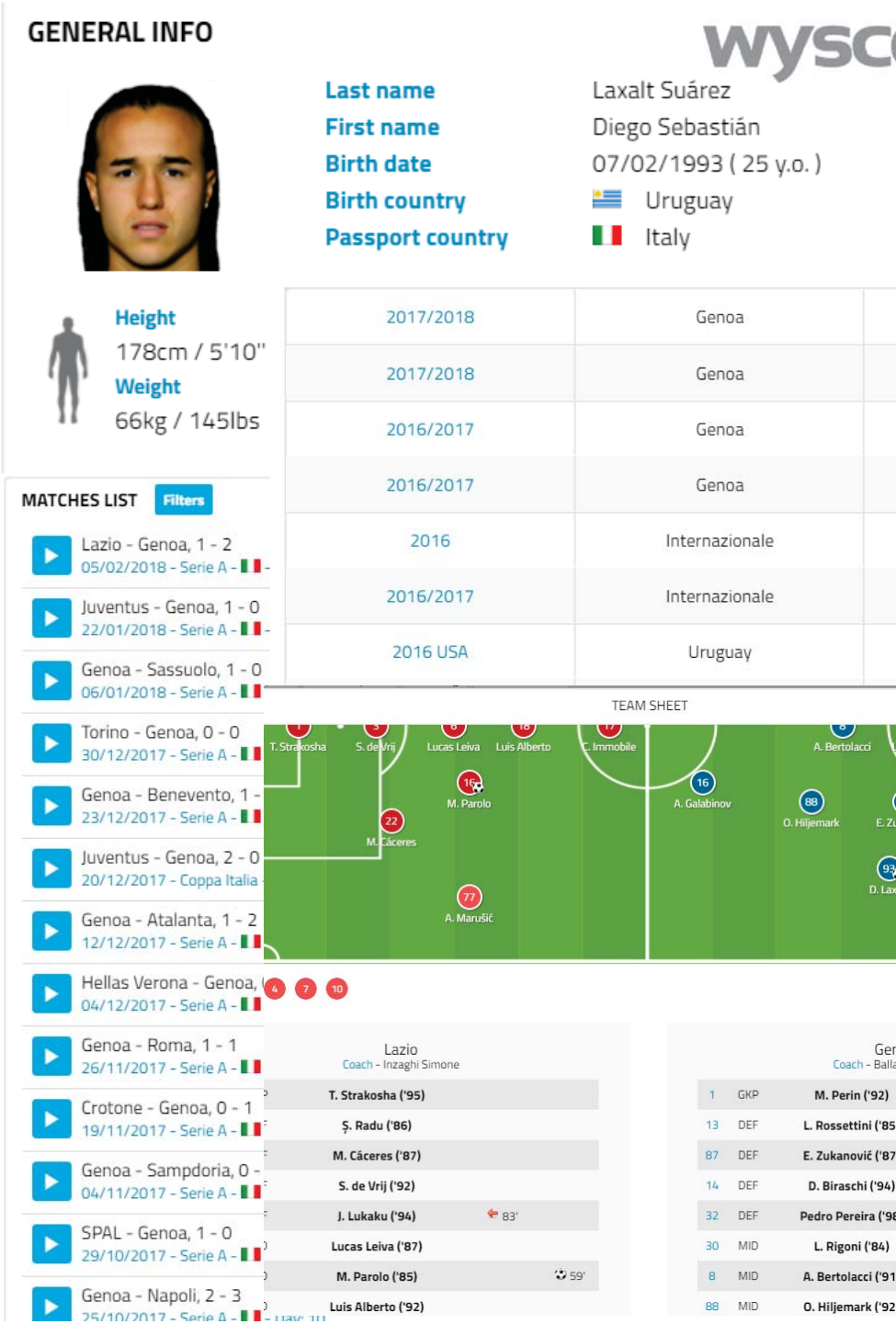
ayer, coach, referee, team profiles,
reers, basic stats (mins, goals,
rds), competitions and matches,
am sheets, standings, fixtures and
sults. **Photo addon** with player
eads and team logos.

SED FOR

ayer profiles and careers, basic
tascouting, gaming, private database
d scouting software

SED BY

ebsites and apps developers, scouts



What can I do with Wyscout Data

wyscout

Use our API to power your in-house platform (usually scouting software

Club's internal software, APP&Websites, ERP, BI & BA platforms

TATS Pack

wysco

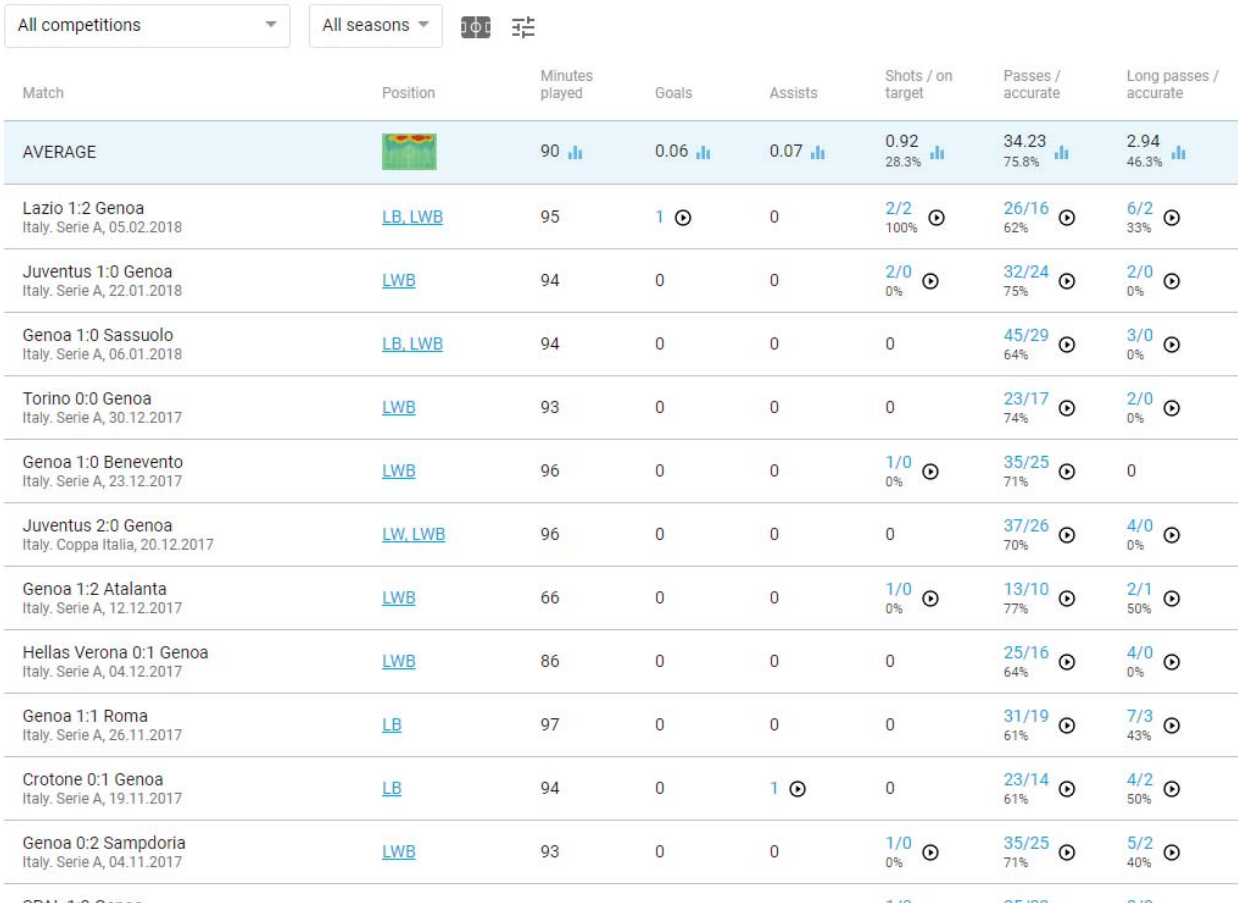
ayer and team stats tables (180 features): cumulative, average, rcent, outcome based, roles. Available up to date, season wide or fo ngle match. Expected goals, PPDA

SED FOR

ayer rating and datascouting, atistical profiles, gaming

SED BY

ebsites and apps developers, outs, coaches and technical aff, marketing, journalists



Match	Position	Minutes played	Goals	Assists	Shots / on target	Passes / accurate	Long passes / accurate
AVERAGE		90	0.06	0.07	0.92 28.3%	34.23 75.8%	2.94 46.3%
Lazio 1:2 Genoa Italy. Serie A, 05.02.2018	LB, LWB	95	1	0	2/2 100%	26/16 62%	6/2 33%
Juventus 1:0 Genoa Italy. Serie A, 22.01.2018	LWB	94	0	0	2/0 0%	32/24 75%	2/0 0%
Genoa 1:0 Sassuolo Italy. Serie A, 06.01.2018	LB, LWB	94	0	0	0	45/29 64%	3/0 0%
Torino 0:0 Genoa Italy. Serie A, 30.12.2017	LWB	93	0	0	0	23/17 74%	2/0 0%
Genoa 1:0 Benevento Italy. Serie A, 23.12.2017	LWB	96	0	0	1/0 0%	35/25 71%	0
Juventus 2:0 Genoa Italy. Coppa Italia, 20.12.2017	LW, LWB	96	0	0	0	37/26 70%	4/0 0%
Genoa 1:2 Atalanta Italy. Serie A, 12.12.2017	LWB	66	0	0	1/0 0%	13/10 77%	2/1 50%
Hellas Verona 0:1 Genoa Italy. Serie A, 04.12.2017	LWB	86	0	0	0	25/16 64%	4/0 0%
Genoa 1:1 Roma Italy. Serie A, 26.11.2017	LB	97	0	0	0	31/19 61%	7/3 43%
Crotone 0:1 Genoa Italy. Serie A, 19.11.2017	LB	94	0	1	0	23/14 61%	4/2 50%
Genoa 0:2 Sampdoria Italy. Serie A, 04.11.2017	LWB	93	0	0	1/0 0%	35/25 71%	5/2 40%