

wyscout

the football company

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Summary

wyscout

data in football
usage and trends

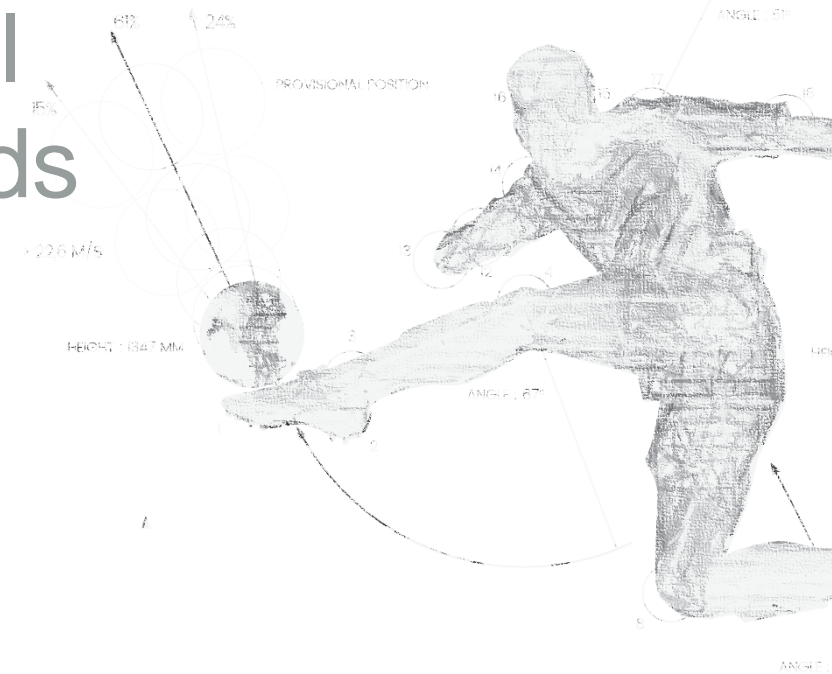
events data production
and description

wyscout demo

an example of data-driven
performance evaluation

wyscout

data in football
usage and trends



About Wyscout

Wyscout provides solutions for everyone involved in the football game.

GLOBAL VISION

INNOVATION

TECH



Founded in 2004



400 people working with us

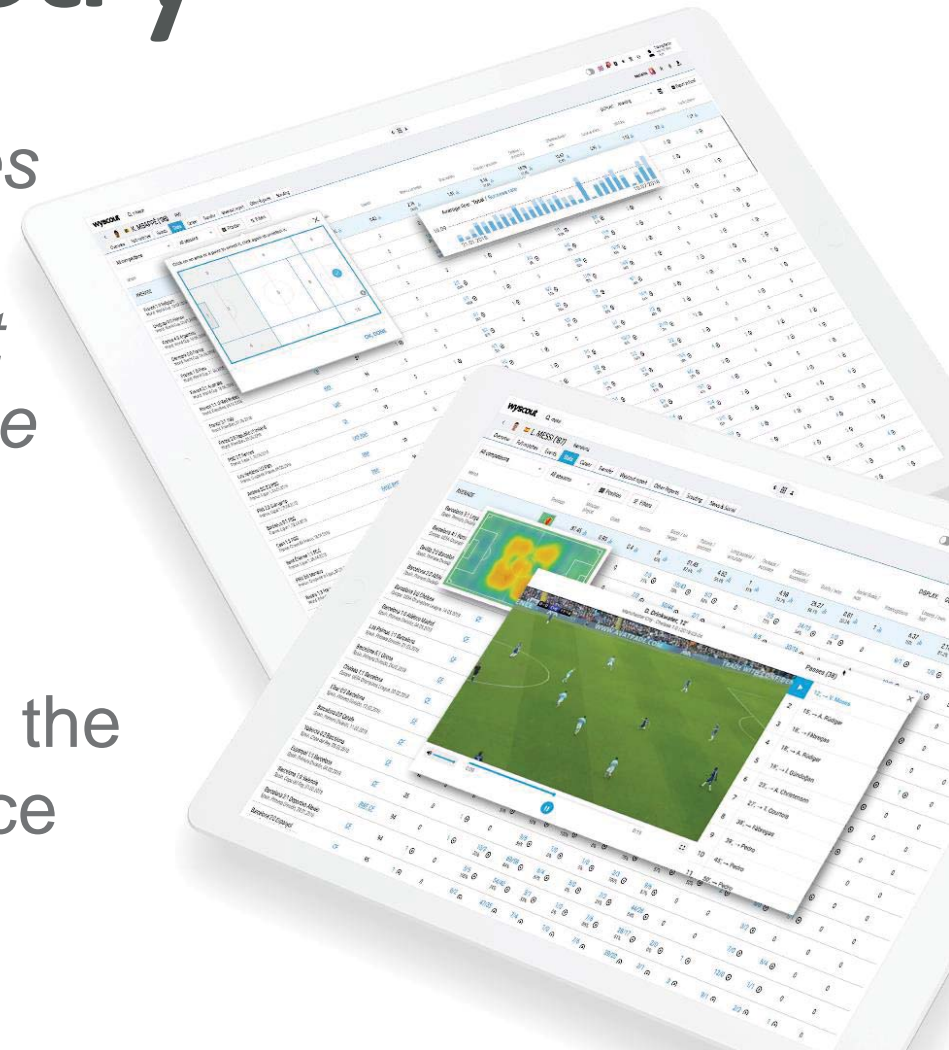


Representatives in 50 Countries
Offices in London & Shanghai, Italy HQ

A must have in the football industry

“We started filming local amateurs games and editing DVDs for the coaches. After 15 years Wyscout is one the most important player that is contributing to the digitalization of football.”

Wyscout is the most used technology in the world for match preparation, performance analysis and scouting of players.



Who uses Wyscout everyday?

wyscout



Who uses Wyscout everyday?

COACHING STAFF Match Analysis



SCOUTS Scouting Activities



GOALKEEPERS COACHES Performance Analysis



FOOTBALL EXECUTIVES Club Management & Players transfer process



PLAYERS Watch your performance, teammates and next opponent



Our Customers

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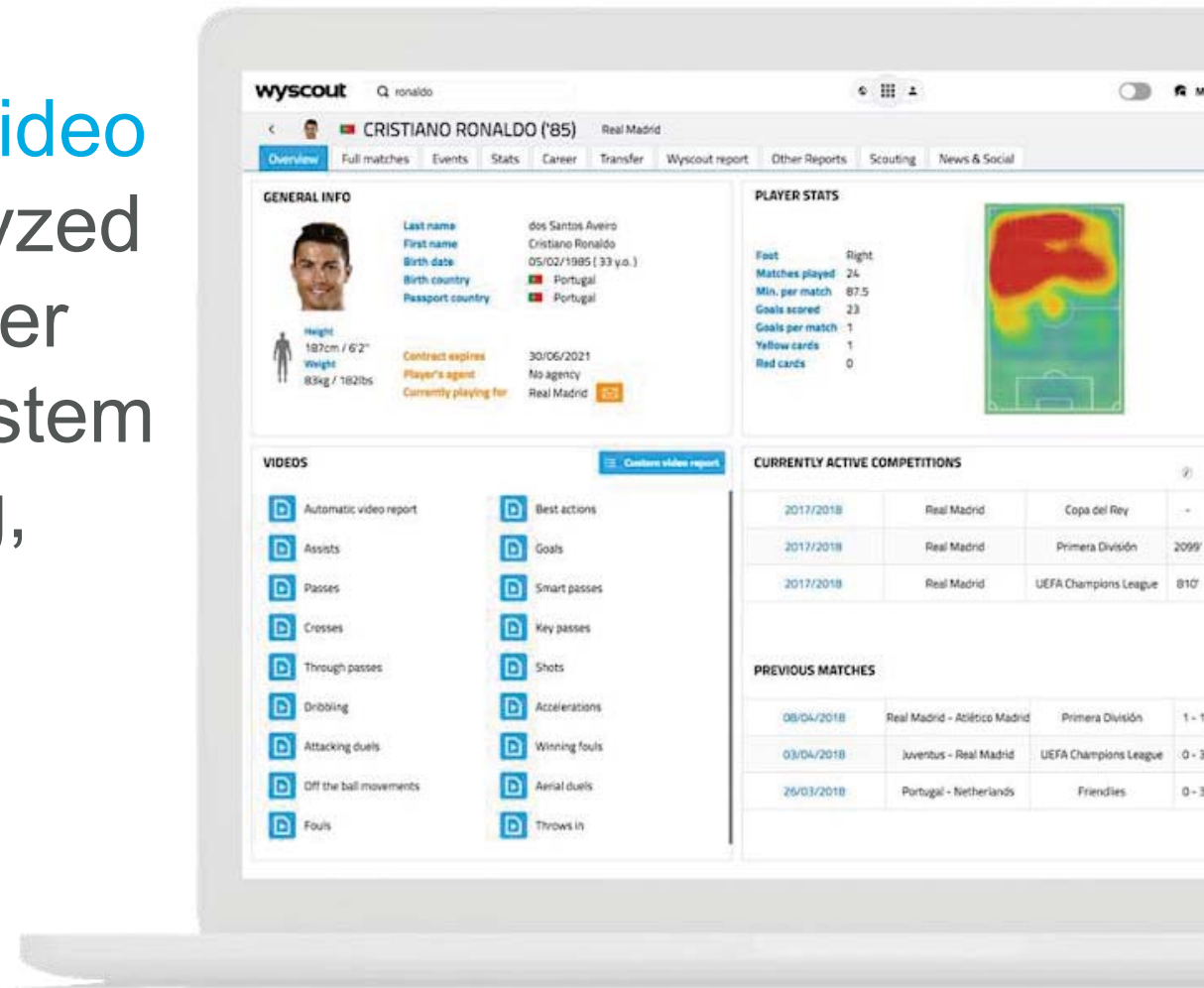
- 1.000+ Pro Football Clubs
- 1.500+ Football Players
- 1.000+ Players' Agencies
- 5.000+ Football Professionals
- 60+ National Teams & Federations
- 100+ Countries with at least one customer represented



& many others

Wyscout Platform

The world's **largest football video database** with matches analyzed action by action, stats, transfer details, online messaging system to make the most of scouting, performance analysis, video analysis, transfer dynamics, coaching.



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Wyscout Mobile APP

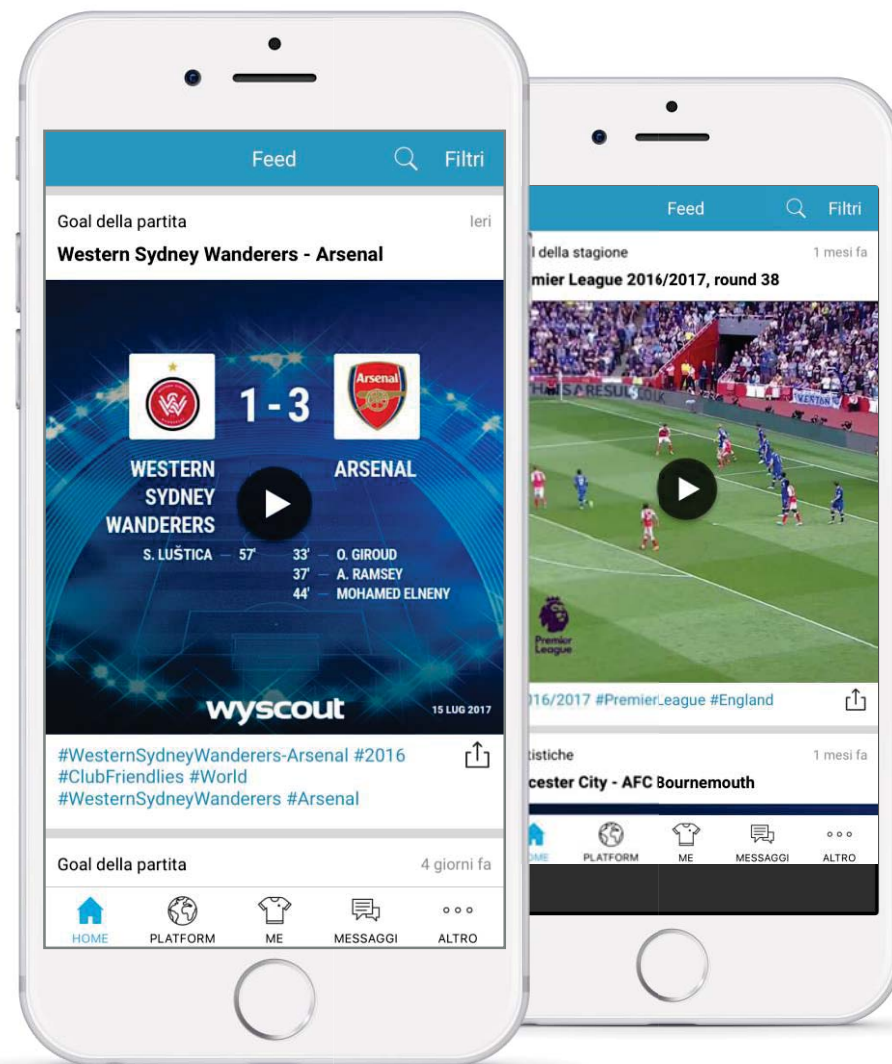
WORLDWIDE FOOTBALL IN YOUR HAND



Follow preferred competitions, teams and players

Automatically generated content and reports

Receive updates on your personal feed



wyscout

Wyscout Platform

DEMO

The screenshot displays the Wyscout platform interface for a player profile. The player is Cristiano Ronaldo, aged 33, from Portugal, currently playing for Real Madrid. The interface includes a navigation bar with tabs for Overview, Full matches, Events, Stats, Career, Transfer, Wyscout report, Other Reports, Scouting, and News & Social. The main content area is divided into several sections:

- GENERAL INFO:** Includes a player photo, last name (dos Santos Aveiro), first name (Cristiano Ronaldo), birth date (05/02/1985), birth country (Portugal), passport country (Portugal), height (187cm / 6'2"), weight (83kg / 182lbs), contract expires (30/06/2021), player's agent (No agency), and currently playing for (Real Madrid).
- PLAYER STATS:** Includes a heatmap of the pitch and a table of statistics: Foot (Right), Matches played (24), Min. per match (87.5), Goals scored (23), Goals per match (1), Yellow cards (1), and Red cards (0).
- VIDEOS:** A section with a "Custom video report" button and a list of video categories: Automatic video report, Assists, Passes, Crosses, Through passes, Dribbling, Attacking duels, Off the ball movements, Fouls, Best actions, Goals, Smart passes, Key passes, Shots, Accelerations, Winning fouls, Aerial duels, and Throws in.
- CURRENTLY ACTIVE COMPETITIONS:** A table showing the player's current competitions: 2017/2018 Real Madrid Copa del Rey, 2017/2018 Real Madrid Primera División, and 2017/2018 Real Madrid UEFA Champions League.
- PREVIOUS MATCHES:** A table showing the player's previous matches: 08/04/2018 Real Madrid - Atlético Madrid Primera División, 03/04/2018 Juventus - Real Madrid UEFA Champions League, and 26/03/2018 Portugal - Netherlands Friendlies.

Data Collection

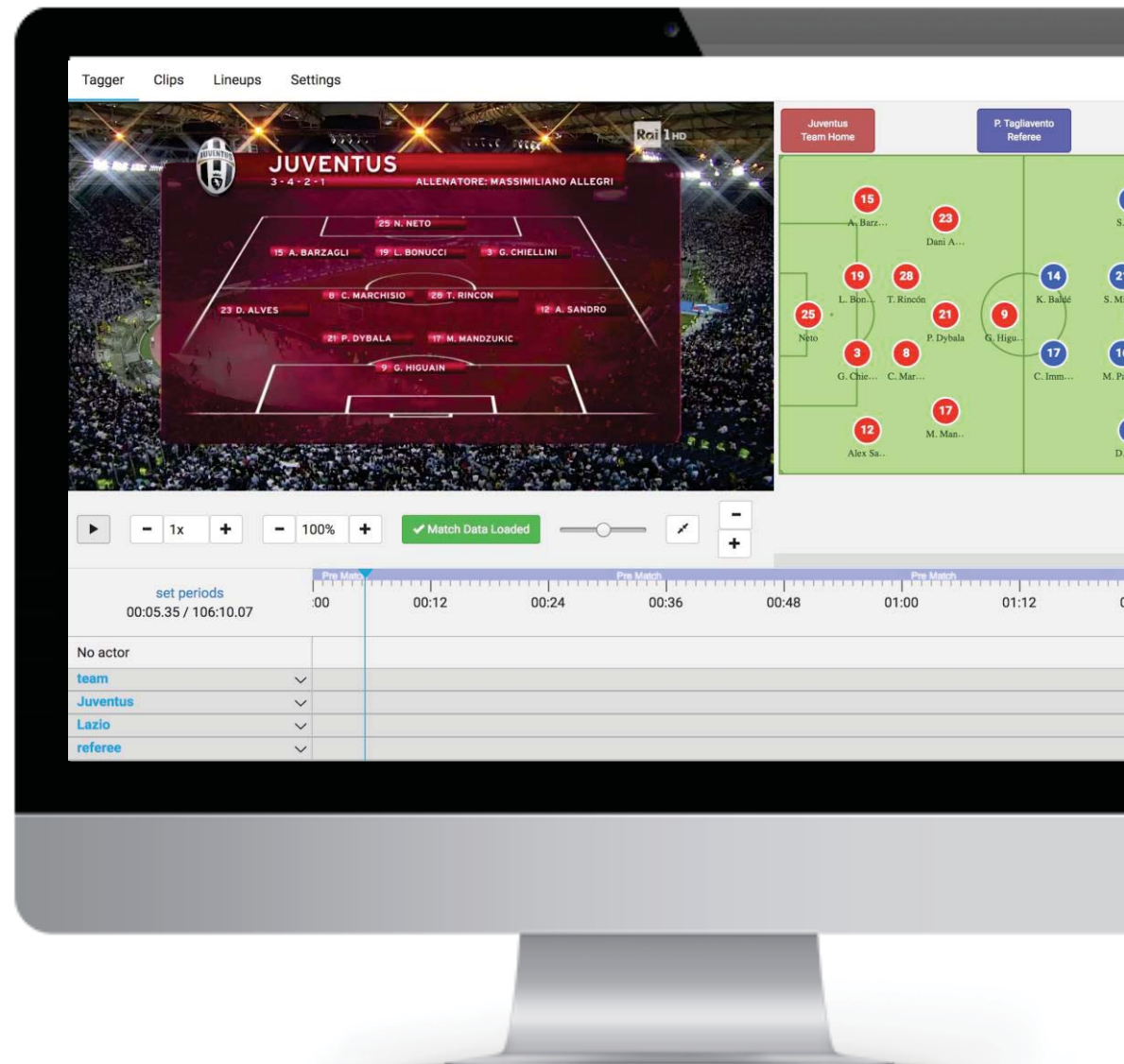
PROPRIETARY SOFTWARE

Our internal team of 250 match analysts breaks down every match into around 2.000 events.

This is mainly a manual process with some automated software assistance and control.

We call it “tagging”.

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Wyscout DATA

We collect deep, accurate
play by play data from more
than 250 worldwide
competitions

2,000 new matches every week
2,000 events every match
4 millions of actions

this season

minutes played: 1187
passes: 356
assists: 3
shots on target: 28
successful defensive duels: 1
aerial duels: 39
goals: 2
yellow cards: 2

max angle

ball weight: 243g
ball direction: 337 nm
ball speed: 9m/s

trajectory

min angle

API Data Feeds

Wyscout delivers football data feeds through a standard restful API system in JSON format, that seamlessly integrates with external digital platforms and services.

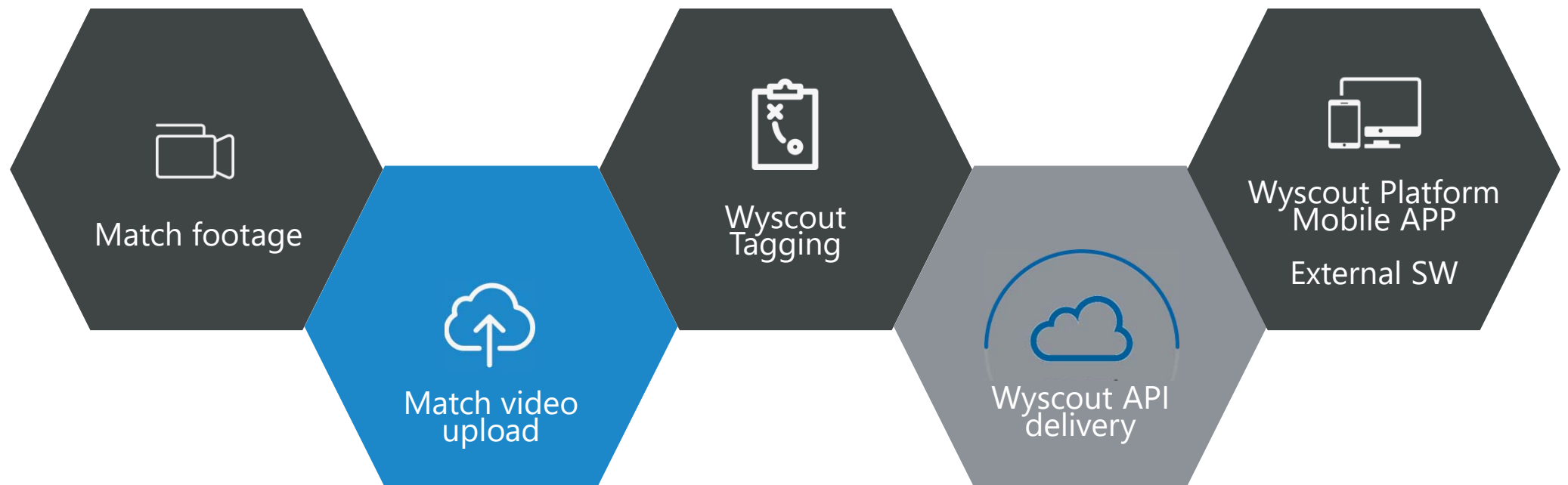
Make the most of Wyscout Data to get key insights to reach your winning edge.

The power of Wyscout Data now available to you



Wyscout Data Workflow

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Our Value Proposition

wyscout

We deliver our Data through a standard API system to be integrated in external applications.

We sell 3 different data packages (paid separately respect to Platform, need to sign a different contract).

Larger packages include smaller ones.

Plus a Video package with pay per use model.

You can choose data from some competitions or full access to all available competitions (tagged).

DB PACK

Wyscout Database
+ **Photo Addon**

STATS PACK

Table with 180 **stats** for each **player** and **team**

EVENTS PACK

Every **match** broken down event by event

VIDEOS PACK

Pay per use model: full matches or video clips

What Can I do with Wyscout DATA?

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OB Pack

Player, coach, referee, team profiles, careers, basic stats (mins, goals, cards), competitions and matches, team sheets, standings, fixtures and results. **Photo addon** with player heads and team logos.


USED FOR

Player profiles and careers, basic scouting, gaming, private database and scouting software

USED BY

Websites and apps developers, scouts

GENERAL INFO



Height

178cm / 5'10"

Weight

66kg / 145lbs

Last name

Laxalt Suárez


First name

Diego Sebastián


Birth date

07/02/1993 (25 y.o.)

Birth country

 Uruguay


Passport country


 Italy


2017/2018	Genoa	
2017/2018	Genoa	
2016/2017	Genoa	
2016/2017	Genoa	
2016	Internazionale	
2016/2017	Internazionale	
2016 USA	Uruguay	


MATCHES LIST


Filters

▶ Lazio - Genoa, 1 - 2
05/02/2018 - Serie A - 


▶ Juventus - Genoa, 1 - 0
22/01/2018 - Serie A - 


▶ Genoa - Sassuolo, 1 - 0
06/01/2018 - Serie A - 


▶ Torino - Genoa, 0 - 0
30/12/2017 - Serie A - 


▶ Genoa - Benevento, 1 - 2
23/12/2017 - Serie A - 


▶ Juventus - Genoa, 2 - 0
20/12/2017 - Coppa Italia


▶ Genoa - Atalanta, 1 - 2
12/12/2017 - Serie A - 


▶ Hellas Verona - Genoa, 4 - 1
04/12/2017 - Serie A - 

▶ Genoa - Roma, 1 - 1
26/11/2017 - Serie A - 

▶ Crotone - Genoa, 0 - 1
19/11/2017 - Serie A - 

▶ Genoa - Sampdoria, 0 - 0
04/11/2017 - Serie A - 

▶ SPAL - Genoa, 1 - 0
29/10/2017 - Serie A - 

▶ Genoa - Napoli, 2 - 3
25/10/2017 - Serie A - 

TEAM SHEET



Lazio

Coach - Inzaghi Simone

T. Strakosha ('95)

Ș. Radu ('86)

M. Cáceres ('87)

S. de Vrij ('92)

J. Lukaku ('94) 83'

Lucas Leiva ('87)

M. Parolo ('85) 59'

Luis Alberto ('92)

Genoa

Coach - Balla

1 GKP M. Perin ('92)

13 DEF L. Rossetini ('85)

87 DEF E. Zukanović ('87)

14 DEF D. Biraschi ('94)

32 DEF Pedro Pereira ('96)

30 MID L. Rignoni ('84)

8 MID A. Bertolacci ('91)

88 MID O. Hiljemark ('92)

What can I do with Wyscout Data

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Use our API to power your in-house platform (usually scouting software)



Access our APIs



Integrate them in
your Platform



Enjoy your complete
improved Platform!

Club's internal software, APP&Websites, ERP, BI & BA platforms

TATS Pack

wyscout














































Player and team stats tables (180 features): cumulative, average, percent, outcome based, roles. Available up to date, season wide or for single match. Expected goals, PPDA

USED FOR

Player rating and datascouting,
statistical profiles, gaming

USED BY

Websites and apps developers,
outs, coaches and technical
staff, marketing, journalists

All competitions		All seasons					
Match	Position	Minutes played	Goals	Assists	Shots / on target	Passes / accurate	Long passes / accurate
AVERAGE		90 	0.06 	0.07 	0.92 28.3% 	34.23 75.8% 	2.94 46.3% 
Lazio 1:2 Genoa Italy, Serie A, 05.02.2018	LB, LWB	95 	1 	0	2/2 100% 	26/16 62% 	6/2 33% 
Juventus 1:0 Genoa Italy, Serie A, 22.01.2018	LWB	94 	0	0	2/0 0% 	32/24 75% 	2/0 0% 
Genoa 1:0 Sassuolo Italy, Serie A, 06.01.2018	LB, LWB	94 	0	0	0	45/29 64% 	3/0 0% 
Torino 0:0 Genoa Italy, Serie A, 30.12.2017	LWB	93 	0	0	0	23/17 74% 	2/0 0% 
Genoa 1:0 Benevento Italy, Serie A, 23.12.2017	LWB	96 	0	0	1/0 0% 	35/25 71% 	0
Juventus 2:0 Genoa Italy, Coppa Italia, 20.12.2017	LW, LWB	96 	0	0	0	37/26 70% 	4/0 0% 
Genoa 1:2 Atalanta Italy, Serie A, 12.12.2017	LWB	66 	0	0	1/0 0% 	13/10 77% 	2/1 50% 
Hellas Verona 0:1 Genoa Italy, Serie A, 04.12.2017	LWB	86 	0	0	0	25/16 64% 	4/0 0% 
Genoa 1:1 Roma Italy, Serie A, 26.11.2017	LB	97 	0	0	0	31/19 61% 	7/3 43% 
Crotone 0:1 Genoa Italy, Serie A, 19.11.2017	LB	94 	0	1 	0	23/14 61% 	4/2 50% 
Genoa 0:2 Sampdoria Italy, Serie A, 04.11.2017	LWB	93 	0	0	1/0 0% 	35/25 71% 	5/2 40% 