

wyscout

the football company

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Summary

wyscout

data in football
usage and trends

events data production
and description

wyscout demo

an example of data-driven
performance evaluation

wyscout

data in football
usage and trends



About Wyscout

Wyscout provides solutions for everyone involved in the football game.

GLOBAL VISION

INNOVATION

TECH



Founded in 2004



400 people working with us



Representatives in 50 Countries
Offices in London & Shanghai, Italy HQ

A must have in the football industry

“We started filming local amateurs games and editing DVDs for the coaches. After 15 years Wyscout is one the most important player that is contributing to the digitalization of football.”

Wyscout is the most used technology in the world for match preparation, performance analysis and scouting of players.



Who uses Wyscout everyday?

wyscout



Who uses Wyscout everyday?

COACHING STAFF Match Analysis



SCOUTS Scouting Activities



GOALKEEPERS COACHES Performance Analysis



FOOTBALL EXECUTIVES Club Management & Players transfer process



PLAYERS Watch your performance, teammates and next opponent



Our Customers

wysco

- 1.000+ Pro Football Clubs
- 1.500+ Football Players
- 1.000+ Players' Agencies
- 5.000+ Football Professionals
- 60+ National Teams & Federations
- 100+ Countries with at least one customer represented



& many others

Wyscout Platform

The world's **largest football video database** with matches analyzed action by action, stats, transfer details, online messaging system to make the most of scouting, performance analysis, video analysis, transfer dynamics, coaching.

The screenshot displays the Wyscout platform interface for Cristiano Ronaldo. The page is titled "CRISTIANO RONALDO ('85)" and "Real Madrid". The interface is divided into several sections:

- GENERAL INFO:** Includes a player profile picture, last name (dos Santos Aveiro), first name (Cristiano Ronaldo), birth date (05/02/1985), birth country (Portugal), passport country (Portugal), height (187cm / 6'2"), weight (83kg / 182lbs), contract expires (30/06/2021), player's agent (No agency), and currently playing for (Real Madrid).
- PLAYER STATS:** Lists matches played (24), min. per match (87.5), goals scored (23), goals per match (1), yellow cards (1), and red cards (0). A heatmap visualization is also present.
- VIDEOS:** A grid of video report categories including Automatic video report, Assists, Passes, Crosses, Through passes, Dribbling, Attacking duels, Off the ball movements, Fouls, Best actions, Goals, Smart passes, Key passes, Shots, Accelerations, Winning fouls, Aerial duels, and Throws in.
- CURRENTLY ACTIVE COMPETITIONS:** A table showing competitions like Copa del Rey, Primera División, and UEFA Champions League.
- PREVIOUS MATCHES:** A table showing recent matches such as Real Madrid vs Atlético Madrid, Juventus vs Real Madrid, and Portugal vs Netherlands.

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Wyscout Mobile APP

WORLDWIDE FOOTBALL IN YOUR HAND



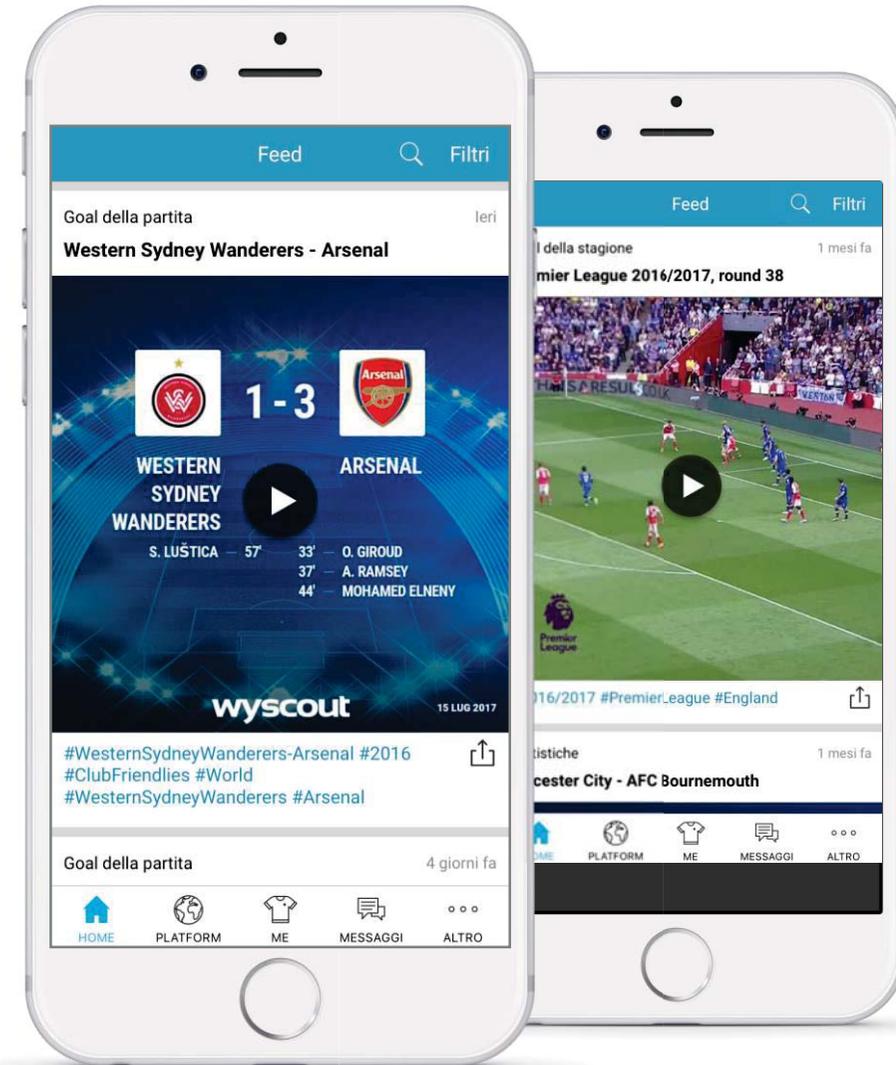
Follow preferred competitions, teams and players



Automatically generated content and reports

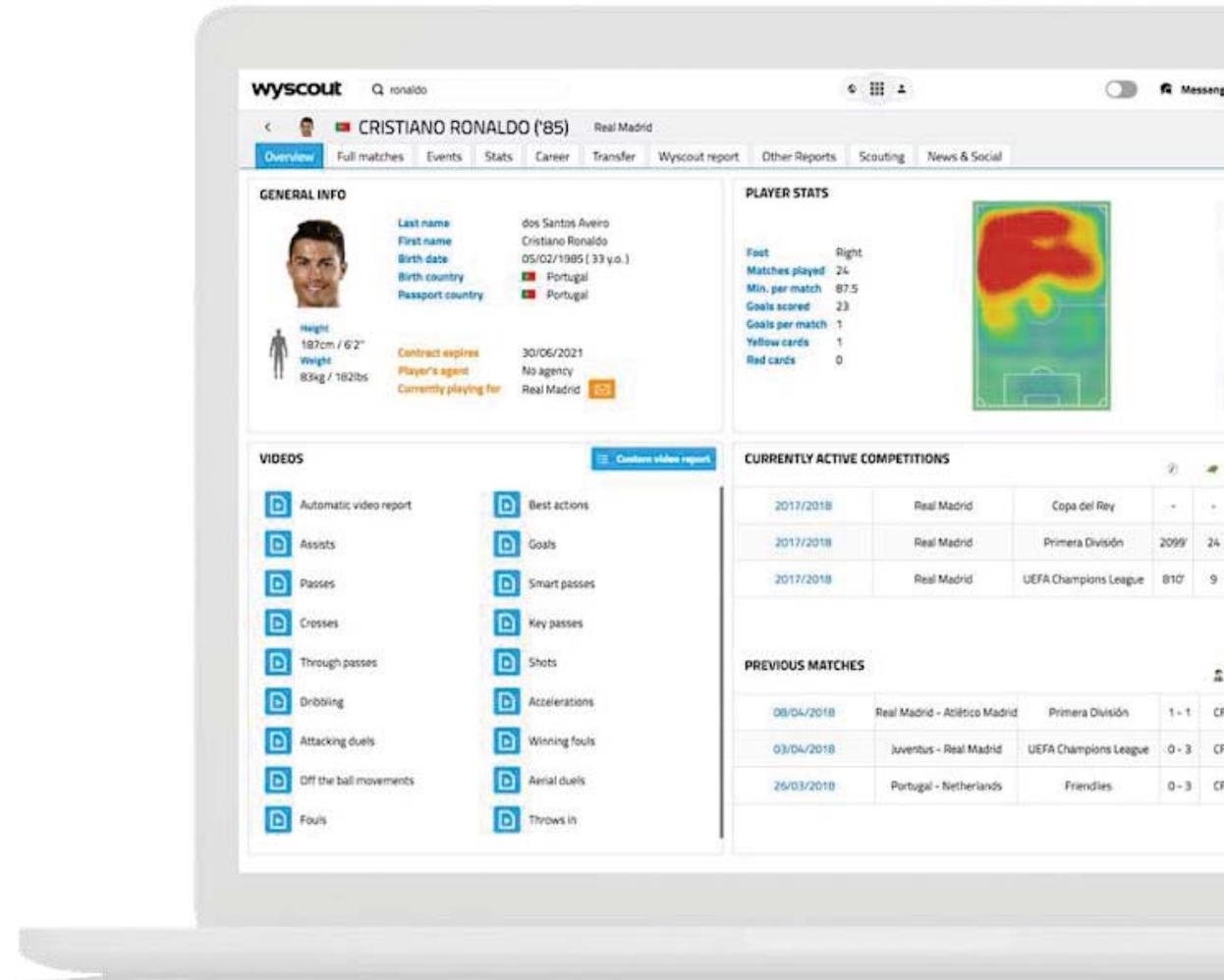


Receive updates on your personal feed



Wyscout Platform

DEMO



Data Collection

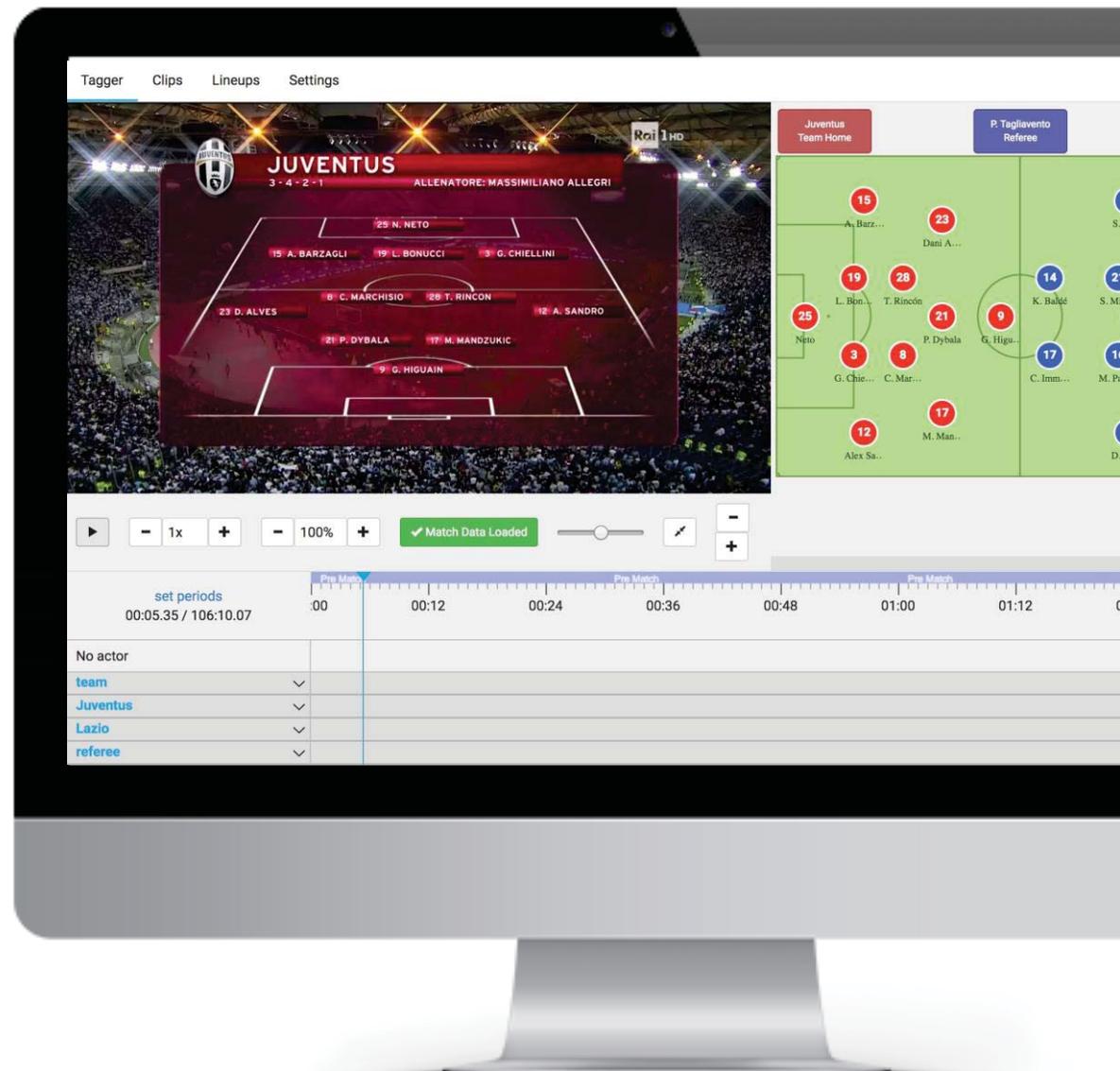
PROPRIETARY SOFTWARE

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Our internal team of 250 match analysts breaks down every match into around 2.000 events.

This is mainly a manual process with some automated software assistance and control.

We call it “tagging”.



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Wyscout DATA

We collect deep, accurate
play by play data from more
than 250 worldwide
competitions

2,000 new matches every week
2,000 events every match
4 million of actions

this season

minutes played: 1187
passes: 356
assists: 3
shots on target: 28
successful defensive duels: 1
aerial duels: 39
goals: 2
yellow cards: 2

max angle

ball weight: 243g
ball direction: 337 mm
ball speed: 9m/s

trajectory

min angle

API Data Feeds

Wyscout delivers football data feeds through a standard restful API system in JSON format, that seamlessly integrates with external digital platforms and services.

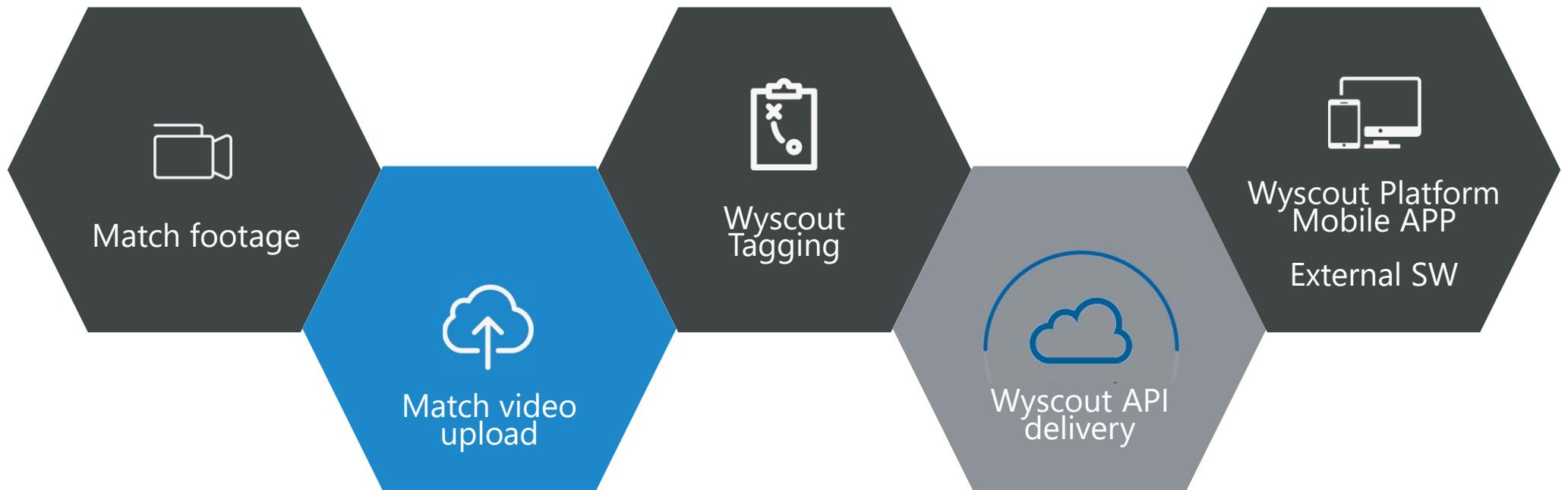
Make the most of Wyscout Data to get key insights to reach your winning edge.

The power of Wyscout Data now available to you



Wyscout Data Workflow

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Our Value Proposition

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We deliver our Data through a standard API system to be integrated in external applications.

We sell 3 different data packages (paid separately respect to Platform, need to sign a different contract).

Larger packages include smaller ones.

We offer a Video package with pay per use model.

You can choose data from some competitions or full access to all available competitions (tagged).

DB PACK

Wyscout Database
+ **Photo Addon**

STATS PACK

Table with 180 stats for each **player** and **team**

EVENTS PACK

Every **match** broken down event by event

VIDEOS PACK

Pay per use model: full matches or video clips

What Can I do with Vyscout DATA?

wyscout



OB Pack

Player, coach, referee, team profiles, careers, basic stats (mins, goals, cards), competitions and matches, team sheets, standings, fixtures and results. **Photo addon** with player heads and team logos.

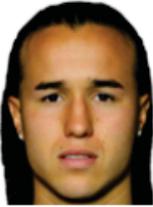
USED FOR

Player profiles and careers, basic scouting, gaming, private database and scouting software

USED BY

Websites and apps developers, scouts

GENERAL INFO



Last name Laxalt Suárez
First name Diego Sebastián
Birth date 07/02/1993 (25 y.o.)
Birth country  Uruguay
Passport country  Italy

Height 178cm / 5'10"
Weight 66kg / 145lbs

Season	Team
2017/2018	Genoa
2017/2018	Genoa
2016/2017	Genoa
2016/2017	Genoa
2016	Internazionale
2016/2017	Internazionale
2016 USA	Uruguay

MATCHES LIST

[Filters](#)

- Lazio - Genoa, 1 - 2 (05/02/2018 - Serie A - )
- Juventus - Genoa, 1 - 0 (22/01/2018 - Serie A - )
- Genoa - Sassuolo, 1 - 0 (06/01/2018 - Serie A - )
- Torino - Genoa, 0 - 0 (30/12/2017 - Serie A - )
- Genoa - Benevento, 1 - 23/12/2017 - Serie A - )
- Juventus - Genoa, 2 - 0 (20/12/2017 - Coppa Italia)
- Genoa - Atalanta, 1 - 2 (12/12/2017 - Serie A - )
- Hellas Verona - Genoa, 4 - 0 (04/12/2017 - Serie A - )
- Genoa - Roma, 1 - 1 (26/11/2017 - Serie A - )
- Crotone - Genoa, 0 - 1 (19/11/2017 - Serie A - )
- Genoa - Sampdoria, 0 - 0 (04/11/2017 - Serie A - )
- SPAL - Genoa, 1 - 0 (29/10/2017 - Serie A - )
- Genoa - Napoli, 2 - 3 (25/10/2017 - Serie A - )

TEAM SHEET



Team	Coach	Player	Number		
Lazio	Inzaghi Simone	T. Strakosha	95		
		Ş. Radu	86		
		M. Cáceres	87		
		S. de Vrij	92		
		J. Lukaku	94		
		Lucas Leiva	87		
		M. Parolo	85		
		Luis Alberto	92		
		Genoa	Coach - Ballo	M. Perin	92
				L. Rossetini	85
E. Zukanović	87				
D. Biraschi	94				
Pedro Pereira	96				
L. Rigoni	84				
A. Bertolacci	91				
O. Hiljemark	92				

What can I do with Wyscout Data

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Use our API to power your in-house platform (usually scouting software)



Access our APIs



Integrate them in your Platform



Enjoy your complete improved Platform!

Club's internal software, APP&Websites, ERP, BI & BA platforms

TATS Pack



Player and team stats tables (180 features): cumulative, average, percent, outcome based, roles. Available up to date, season wide or for single match. Expected goals, PPDA

USED FOR

Player rating and datascouting, statistical profiles, gaming

USED BY

Websites and apps developers, scouts, coaches and technical staff, marketing, journalists

Match	Position	Minutes played	Goals	Assists	Shots / on target	Passes / accurate	Long passes / accurate
AVERAGE		90	0.06	0.07	0.92 28.3%	34.23 75.8%	2.94 46.3%
Lazio 1:2 Genoa Italy, Serie A, 05.02.2018	LB, LWB	95	1	0	2/2 100%	26/16 62%	6/2 33%
Juventus 1:0 Genoa Italy, Serie A, 22.01.2018	LWB	94	0	0	2/0 0%	32/24 75%	2/0 0%
Genoa 1:0 Sassuolo Italy, Serie A, 06.01.2018	LB, LWB	94	0	0	0	45/29 64%	3/0 0%
Torino 0:0 Genoa Italy, Serie A, 30.12.2017	LWB	93	0	0	0	23/17 74%	2/0 0%
Genoa 1:0 Benevento Italy, Serie A, 23.12.2017	LWB	96	0	0	1/0 0%	35/25 71%	0
Juventus 2:0 Genoa Italy, Coppa Italia, 20.12.2017	LW, LWB	96	0	0	0	37/26 70%	4/0 0%
Genoa 1:2 Atalanta Italy, Serie A, 12.12.2017	LWB	66	0	0	1/0 0%	13/10 77%	2/1 50%
Hellas Verona 0:1 Genoa Italy, Serie A, 04.12.2017	LWB	86	0	0	0	25/16 64%	4/0 0%
Genoa 1:1 Roma Italy, Serie A, 26.11.2017	LB	97	0	0	0	31/19 61%	7/3 43%
Crotone 0:1 Genoa Italy, Serie A, 19.11.2017	LB	94	0	1	0	23/14 61%	4/2 50%
Genoa 0:2 Sampdoria Italy, Serie A, 04.11.2017	LWB	93	0	0	1/0 0%	35/25 71%	5/2 40%