Supplementary Material For "Disengaging from Reality. Online Behavior and Unpleasant Political News."

December 2022

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Contents

1 Mathematical Appendix

1.1 Extended model where each politician has two features

Second Order conditions To derive the second order conditions and some comparative statics results, we now use the following notation: $\phi(\cdot) = \phi(\frac{\mu_T^i - \mu_C^i}{\theta^i})$ and $C = \frac{\mu_T^i - \mu_C^i}{\theta^i}$. Moreover, define $y_T = \xi_T^{gi}$, $y_C = \xi_C^{gi}$, $x_T = \xi_T^{bi}$, and $x_C = \xi_C^{bi}$ and α is a given parameter to be defined below. The FOC with respect to these four variables, that give rise to the optimal attention weights stated above, can be written as a system of four equations:

$$
\begin{aligned}
G_T(y_T, y_C, x_T, x_C, \alpha) &= \phi(\cdot)\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2\theta^i} - \frac{\lambda_T^{gi}}{1-y_T} = 0 \\
G_C(y_T, y_C, x_T, x_C, \alpha) &= \phi(\cdot)\frac{(\sigma_C^{gi})^2(\chi_C^i)^2}{2\theta^i} - \frac{\lambda_C^{gi}}{1-y_C} = 0 \\
H_T(y_T, y_C, x_T, x_C, \alpha) &= \phi(\cdot)\frac{(\sigma_T^{bi})^2}{2\theta^i} - \frac{\lambda_T^{bi}}{1-x_T} = 0 \\
H_C(y_T, y_C, x_T, x_C, \alpha) &= \phi(\cdot)\frac{(\sigma_C^{bi})^2}{2\theta^i} - \frac{\lambda_C^{bi}}{1-x_C} = 0
\end{aligned}
$$

To compute the second order conditions, first we have to compute all second order derivatives part of the Hessian matrix, which is symmetric. The SOC can be written as conditions on the determinants of the minors of the Hessian matrix. In particular the following conditions are necessary to show that the critical point is indeed a maximum. As in the simpler case, the SOC are satisfied if $C^2 < 1$.

Now we want to understand how the optimal level of attention depend on the parameter α. From the first order conditions we write the following system of equations:

$$
\begin{cases}
G_{T,y_T}Y_{T,\alpha} + G_{T,y_C}Y_{C,\alpha} + G_{T,x_T}X_{T,\alpha} + G_{T,x_C}X_{C,\alpha} = -G_{T,\alpha} \\
G_{C,y_T}Y_{T,\alpha} + G_{C,y_C}Y_{C,\alpha} + G_{C,x_T}X_{T,\alpha} + G_{C,x_C}X_{C,\alpha} = -G_{C,\alpha} \\
H_{T,y_T}Y_{T,\alpha} + H_{T,y_C}Y_{C,\alpha} + H_{T,x_T}X_{T,\alpha} + H_{T,x_C}X_{C,\alpha} = -H_{T,\alpha} \\
H_{C,y_T}Y_{T,\alpha} + H_{C,y_C}Y_{C,\alpha} + H_{C,x_T}X_{T,\alpha} + H_{C,x_C}X_{C,\alpha} = -H_{C,\alpha}
\end{cases}
$$

We apply Cramer rule to solie the system. Hereafter we only write the numerator of the solution, since the denominator, which is the determinant of the Hessian matrix, is always positiie according to the necessary second order conditions.

$$
\begin{aligned}
Y_{T,\alpha} = -G_{T,\alpha}\Bigg[&\frac{(\sigma_C^{gi})^4(\chi_C^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2} + \frac{(\sigma_C^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_T^b}{(1-y_C)^2(1-x_T)^2} \\
&+ \frac{(\sigma_T^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2} - \frac{\lambda_C^g\lambda_T^b\lambda_C^b}{(1-y_C)^2(1-x_T)^2(1-x_C)^2}\Bigg] \\
&+ G_{C,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{gi})^2(\chi_T^i)^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2}\right] \\
&+ H_{T,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_T^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2}\right] \\
&+ H_{C,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_T^b}{(1-y_C)^2(1-x_T)^2}\right]
\end{aligned} \tag{1}
$$

$$
\begin{aligned}
Y_{C,\alpha} = {} & G_{T,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{gi})^2(\chi_T^i)^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2}\right] \\
& - G_{C,\alpha}\left[\frac{(\sigma_C^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_T^b}{(1-y_T)^2(1-x_T)^2} + \frac{(\sigma_T^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_C)^2}\right. \\
& \left. + \frac{(\sigma_T^{gi})^4(\chi_T^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2} - \frac{\lambda_T^g\lambda_T^b\lambda_C^b}{(1-y_T)^2(1-x_T)^2(1-x_C)^2}\right] \\
& + H_{T,\alpha}\left[\frac{(\sigma_C^{gi})^2(\sigma_T^{bi})^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_c)^2}\right] \\
& + H_{C,\alpha}\left[\frac{(\sigma_C^{gi})^2(\sigma_C^{bi})^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_T^b}{(1-y_T)^2(1-y_C)^2}\right]
\end{aligned} \tag{2}
$$

$$
\begin{aligned}
X_{T,\alpha} = {} & G_{T,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_T^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2}\right] \\
& + G_{C,\alpha}\left[\frac{(\sigma_C^{gi})^2(\sigma_T^{bi})^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_C)^2}\right] \\
& - H_{T,\alpha}\left[\frac{(\sigma_T^{gi})^4(\chi_T^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2} + \frac{(\sigma_C^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^g}{(1-y_T)^2(1-y_C)^2}\right. \\
& \left. + \frac{(\sigma_C^{gi})^4(\chi_c^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_C)^2} - \frac{\lambda_T^g\lambda_C^g\lambda_C^b}{(1-y_T)^2(1-y_C)^2(1-x_C)^2}\right] \\
& + H_{C,\alpha}\left[\frac{(\sigma_T^{bi})^2(\sigma_C^{bi})^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^g}{(1-y_T)^2(1-y_C)^2}\right]
\end{aligned} \tag{3}
$$

$$
\begin{aligned}
X_{C,\alpha} = {} & G_{T,\alpha}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_C)^2}\right] \\
& + G_{C,\alpha}\left[\frac{(\sigma_C^{gi})^2(\sigma_C^{bi})^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_T^b}{(1-y_T)^2(1-x_T)^2}\right] \\
& + H_{T,\alpha}\left[\frac{(\sigma_T^{bi})^2(\sigma_C^{bi})^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^g}{(1-y_T)^2(1-y_C)^2}\right] \\
& - H_{C,\alpha}\left[\frac{(\sigma_T^{gi})^4(\chi_T^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_T^b}{(1-y_C)^2(1-x_T)^2} + \frac{(\sigma_T^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^g}{(1-y_T)^2(1-y_C)^2}\right. \\
& \left. + \frac{(\sigma_C^{gi})^4(\chi_c^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_T^b}{(1-y_T)^2(1-x_T)^2} - \frac{\lambda_T^g\lambda_C^g\lambda_T^b}{(1-y_T)^2(1-y_C)^2(1-x_T)^2}\right]
\end{aligned} \tag{4}
$$

Predictions Now we can move to the proof of the analog of Proposition 1, which now is reformulated as follows:

Proposition 1. *Suppose that (A1) holds. Then:*
(i) Voter i pays more attention to signal s_c^{ki} , for $k = g, b$, if the cost of paying attention to that signal is lower and if prior uncertainty about the underlying feature corresponding that signal is higher:

$$
\frac{\partial \xi_c^{ki}}{\partial \lambda_c^{ki}} < 0, \qquad \frac{\partial \xi_c^{ki}}{\partial (\sigma_c^{ki})^2} > 0, \qquad \textit{for } k = g, b
$$

(ii) Voter i pays more attention to signal s_c^{ki} , for $k = g, b$, if the cost of paying attention to any other signal is higher and if prior uncertainty about any other underlying feature is lower:

$$\frac{\partial \xi_c^{ki}}{\partial \lambda_{c'}^{hi}} > 0, \qquad \frac{\partial \xi_c^{ki}}{\partial (\sigma_{c'}^{hi})^2} < 0, \qquad \text{for } k, h = g, b \text{ and for } k \neq h \text{ and/or } c \neq c'$$

(iii) Holding constant the weight χ_c^i, voter i pays more attention to all signals if $|\mu_T^i - \mu_C^i|$ is lower:

$$\frac{\partial \xi_c^{ki}}{\partial |\mu_T^i - \mu_C^i|} < 0 \qquad \text{for } k = g, b \text{ and } c = T, C$$

(iv) An increase in the weight χ_c^i induces voter i to pay more attention to signal s_c^{gi} if $\mu_c^i < \mu_{c'}^i$, and it induces him to pay less attention to all other signals if $\mu_c^i > \mu_{c'}^i$ for $c' \neq c$; in the other cases, the effect of changes in χ_c^i is ambiguous:

$$\begin{aligned} \frac{\partial \xi_c^{gi}}{\partial \chi_c^i} &> 0 \quad \text{if } \mu_c^i < \mu_{c'}^i \text{ for } c \neq c' \\ \frac{\partial \xi_c^{bi}}{\partial \chi_c^i} &< 0 \text{ and } \frac{\partial \xi_c^{ki}}{\partial \chi_{c'}^i} < 0 \quad \text{for } k = g, b \text{ and } c \neq c' \qquad \text{if } \mu_c^i > \mu_{c'}^i \text{ for } c \neq c' \end{aligned}$$

Proof. **Proposition 2**

Part (i) and (ii):

Recall first that by assumption $C^2 < 1$. Assume for simplicity $\alpha = \lambda_T^{gi}$, then $G_{T,\alpha} = -\frac{1}{1-y_T} < 0$ and $G_{C,\alpha} = H_{T,\alpha} = H_{C,\alpha} = 0$. If we substitute in (1)-(4) we obtain $Y_{T,\alpha} < 0$ and $Y_{C,\alpha} > 0$, $X_{T,\alpha} > 0$, $X_{C,\alpha} > 0$. In the same way we can show this results for the other values of k and c. This proves the first inequality of (i) and (ii).

Now let's consider $\alpha = \sigma_T^{gi}$. Let's compute

$$\begin{aligned} G_{T,\alpha} &= \frac{\phi(\cdot)(\chi_T^i)^2}{2\theta^i} + \left[\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)(-1+C^2)\right]\frac{\partial \theta^i}{\partial (\sigma_T^{gi})^2} \\ &= \frac{\phi(\cdot)(\chi_T^i)^2}{2\theta^i} + \left[\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)(-1+C^2)\right]\frac{(\chi_T^i)^2 y_T}{2\theta^i} \\ &= \frac{(\chi_T^i)^2\phi(\cdot)}{2\theta^i}\left[1 + \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2} y_T(-1+C^2)\right] > 0 \end{aligned}$$

Note that $G_{T,\alpha} > 0$, since $(\sigma_T^{gi})^2(\chi_T^i)^2 y_T < 2(\theta^i)^2$. Furthermore:

$$\begin{aligned}
G_{C,\alpha} &= \left[\frac{(\sigma_C^{gi})^2(\chi_C^i)^2}{2(\theta^i)^2}\phi(\cdot)(-1+C^2)\right]\frac{(\chi_T^i)^2 y_T}{2\theta^i} < 0 \\
H_{T,\alpha} &= \left[\frac{(\sigma_T^{bi})^2}{2(\theta^i)^2}\phi(\cdot)(-1+C^2)\right]\frac{(\chi_T^i)^2 y_T}{2\theta^i} < 0 \\
H_{C,\alpha} &= \left[\frac{(\sigma_C^{bi})^2}{2(\theta^i)^2}\phi(\cdot)(-1+C^2)\right]\frac{(\chi_T^i)^2 y_T}{2\theta^i} < 0
\end{aligned}$$

We can substitute in (1)-(4) and we obtain $Y_{T,\alpha} > 0$, and $Y_{C,\alpha} < 0$, $X_{T,\alpha} < 0$, $X_{C,\alpha} < 0$. In fact, $Y_{T,\alpha} > 0$ as all its terms are positive, while $Y_{C,\alpha}$, $X_{T,\alpha}$, and $X_{C,\alpha}$ have positive and negative terms. However all positive terms cancel out with some negative ones, and we are left with only negative terms. In the same way we can show this results for the other values of k and c. This proves the second inequality of (i) and (ii).

Part(iii)

Let's consider $\alpha = |\mu_T - \mu_C|$. We can compute:

$$\begin{aligned}
G_{T,\alpha} &= -\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)\frac{|\mu_T-\mu_C|}{\theta^i} < 0 \\
G_{C,\alpha} &= -\frac{(\sigma_C^{gi})^2(\chi_C^i)^2}{2(\theta^i)^2}\phi(\cdot)\frac{|\mu_T-\mu_C|}{\theta^i} < 0 \\
H_{T,\alpha} &= -\frac{(\sigma_T^{bi})^2}{2(\theta^i)^2}\phi(\cdot)\frac{|\mu_T-\mu_C|}{\theta^i} < 0 \\
H_{C,\alpha} &= -\frac{(\sigma_C^{bi})^2}{2(\theta^i)^2}\phi(\cdot)\frac{|\mu_T-\mu_C|}{\theta^i} < 0
\end{aligned}$$

We substitute these values in (1)-(4) obtaining:

$$Y_{T,\alpha} = -\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)\frac{|\mu_T-\mu_C|}{\theta^i}\frac{\lambda_C^g\lambda_T^b\lambda_C^b}{(1-y_C)^2(1-x_T)^2(1-x_C)^2} < 0.$$

Similarly we obtain $Y_{C,\alpha} < 0$, $X_{T,\alpha} < 0$, $X_{C,\alpha} < 0$.

Part (iv)

Assume now $\alpha = \chi_T^i$. First notice that

$$\begin{aligned}
\frac{\partial \mu_p^i}{\partial \chi_p^i} &= \gamma_p^i \\
\frac{\partial \mu_p^i}{\partial \chi_{-p}^i} &= 0 \\
\frac{\partial \theta^i}{\partial \chi_p^i} &= \frac{\chi_p^i(\sigma_p^{gi})^2 y_p}{\theta^i}
\end{aligned}$$

Then we can compute

$$
\begin{aligned}
G_{T,\alpha} &= \frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i} - \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2\theta^i}\phi(\cdot)C\frac{\partial}{\partial\chi_T^i}\left(\frac{\mu_T^i-\mu_C^i}{\theta^i}\right) - \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)\frac{\partial\theta^i}{\partial\chi_T^i} \\
&= \frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i} - \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2\theta^i}\phi(\cdot)C\left[\frac{\gamma_T^i}{\theta^i} - \frac{(\mu_T^i-\mu_C^i)\chi_T^i(\sigma_T^{gi})^2y_T}{(\theta^i)^3}\right] \\
&- \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^3}\phi(\cdot)\chi_T^i(\sigma_T^{gi})^2y_T \\
&= \frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i} - \frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^4(\chi_T^i)^3}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)
\end{aligned}
$$

As observed before $(\sigma_T^{gi})^2(\chi_T^i)^2y_T < 2(\theta^i)^2$. This implies that, if $C<0$, then $G_{T,\alpha}>0$.

$$
G_{C,\alpha} = -\frac{(\sigma_C^{gi})^2(\chi_C^i)^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_C^{gi})^2(\chi_C^i)^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)
$$

$$
H_{T,\alpha} = -\frac{(\sigma_T^{bi})^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_T^{bi})^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)
$$

$$
H_{C,\alpha} = -\frac{(\sigma_C^{bi})^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_C^{bi})^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)
$$

We substitute in (1)-(4) and we obtain:

$$
\begin{aligned}
Y_{T,\alpha} = &-\frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i}\left[\frac{(\sigma_C^{gi})^4(\chi_C^i)^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2}\right. \\
&\left.+\frac{(\sigma_C^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_T^b}{(1-y_C)^2(1-x_T)^2} + \frac{(\sigma_T^{bi})^4}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2}\right] \\
&+\frac{\lambda_C^g\lambda_T^b\lambda_C^b}{(1-y_C)^2(1-x_T)^2(1-x_C)^2}\left[\frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i}\right. \\
&\left.-\frac{(\sigma_T^{gi})^2(\chi_T^i)^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^4(\chi_T^i)^3}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)\right]
\end{aligned}
$$

$$
\begin{aligned}
Y_{C,\alpha} = &\frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{gi})^2(\chi_T^i)^2(\chi_C^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^b\lambda_C^b}{(1-x_T)^2(1-x_C)^2}\right] \\
&+\frac{\lambda_T^g\lambda_T^b\lambda_C^b}{(1-y_T)^2(1-x_T)^2(1-x_C)^2}\left(-\frac{(\sigma_C^{gi})^2(\chi_C^i)^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_C^{gi})^2(\chi_C^i)^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)\right)
\end{aligned}
$$

$$
\begin{aligned}
X_{T,\alpha} = & \frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i}\left[\frac{(\sigma_T^{gi})^2(\sigma_T^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_C^g\lambda_C^b}{(1-y_C)^2(1-x_C)^2}\right] \\
& + \frac{\lambda_T^g\lambda_C^g\lambda_C^b}{(1-y_T)^2(1-y_C)^2(1-x_C)^2}\left(-\frac{(\sigma_T^{bi})^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_T^{bi})^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)\right)
\end{aligned}
$$

$$
\begin{aligned}
X_{C,\alpha} = & \frac{\phi(\cdot)(\sigma_T^{gi})^2\chi_T^i}{\theta^i}\left[\frac{(\sigma_T^{gi})^2(\sigma_C^{bi})^2(\chi_T^i)^2}{4(\theta^i)^3}\phi(\cdot)(-1+C^2)\frac{\lambda_T^g\lambda_C^b}{(1-y_T)^2(1-x_C)^2}\right] \\
& + \frac{\lambda_T^g\lambda_C^g\lambda_T^b}{(1-y_T)^2(1-y_C)^2(1-x_T)^2}\left(-\frac{(\sigma_C^{bi})^2}{2(\theta^i)^2}\phi(\cdot)C\gamma_T^i + \frac{(\sigma_T^{gi})^2(\sigma_C^{bi})^2\chi_T^i}{2(\theta^i)^3}\phi(\cdot)y_T(-1+C^2)\right)
\end{aligned}
$$

Notice that, if $\mu_T < \mu_C$, then $C < 0$, and consequently $Y_{T,\alpha} > 0$ as we wanted. Else, if $\mu_T > \mu_C$ so that $C > 0$, it follows that $Y_{C,\alpha} < 0$, $X_{T,\alpha} < 0$, $X_{C,\alpha} < 0$. This proves point (iv). ∎

Using the assumptions stated in the text about independent and partisan voters, Proposition 2 in turn implies prediction 1.

2 Extra Tables from Activity Analysis

Table 1: Activity Analysis, Reuters Sample, Baseline: OLS with Discrete Classification

	Dependent variable: Comments of User i on post p							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant News$_{i,p}$ (β_1)	0.2131**	0.0427	0.0415	0.0396	0.1109***	0.0475**	0.0469**	0.0460**
	(0.0964)	(0.0645)	(0.0641)	(0.0640)	(0.0397)	(0.0222)	(0.0221)	(0.0220)
Non-consonant News$_{i,p}$ (β_2)	0.0398	−0.1473**	−0.1462**	−0.1446**	0.0085	−0.0485**	−0.0483**	−0.0475**
	(0.0808)	(0.0650)	(0.0646)	(0.0646)	(0.0322)	(0.0235)	(0.0234)	(0.0234)
Post Clinton Mentions$_p$		62.6904				23.3522*		
		(39.2590)				(13.7038)		
Post Trump Mentions$_p$		−22.1774				−4.5730		
		(18.8484)				(7.8643)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		16.5217*	15.3140	15.5508*		−0.1380	−0.6651	−0.5543
		(9.2581)	(9.4336)	(9.4447)		(3.1552)	(3.3839)	(3.3839)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		4.9541	3.8901	3.5404		4.4604	3.9876	3.8239
		(7.3889)	(6.9294)	(6.9355)		(3.0537)	(2.7951)	(2.7974)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		10.9474	8.3152	8.6587		2.3010	0.9741	1.1349
		(25.7971)	(26.0594)	(26.0583)		(7.1058)	(7.2025)	(7.1997)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		36.5308	33.6613	33.0646		11.3695	9.9604	9.6810
		(24.2488)	(25.0492)	(25.0686)		(7.0001)	(7.1550)	(7.1606)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	−0.0000	−0.0000		−0.0000	−0.0000	−0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		−0.0827	0.1027	0.1031		−0.0141	0.0655**	0.0657**
		(0.1047)	(0.0758)	(0.0758)		(0.0405)	(0.0316)	(0.0316)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.0164	0.0266	0.0271		0.0668	0.0656***	0.0657***
		(0.1077)	(0.0500)	(0.0501)		(0.0581)	(0.0245)	(0.0245)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		−0.1167	−0.1065	−0.1070		−0.0243	−0.0256	−0.0259
		(0.1140)	(0.0772)	(0.0772)		(0.0437)	(0.0351)	(0.0351)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		−0.1885**	−0.0036	−0.0019		−0.0665	0.0130	0.0137
		(0.0896)	(0.0443)	(0.0443)		(0.0425)	(0.0198)	(0.0198)
Post Author Not Classified$_p$ × Trump Supporter$_i$		−0.0995	0.0021	0.0030		−0.0278	0.0204	0.0208
		(0.0992)	(0.0684)	(0.0684)		(0.0357)	(0.0265)	(0.0265)
Post Author Not Classified$_p$ × Clinton Supporter$_i$		−0.0590	0.0427	0.0428		−0.0352	0.0130	0.0131
		(0.0941)	(0.0382)	(0.0383)		(0.0409)	(0.0147)	(0.0147)
Poll$_p$ × Trump Supporter$_i$		0.0151	0.0281	0.0261		−0.0135	−0.0070	−0.0079
		(0.0876)	(0.0875)	(0.0874)		(0.0307)	(0.0311)	(0.0311)
Poll$_p$ × Clinton Supporter$_i$		−0.0302	−0.0158	−0.0139		−0.0006	0.0064	0.0073
		(0.0726)	(0.0746)	(0.0746)		(0.0297)	(0.0293)	(0.0293)
Author Activity Within 5 Days around Post$_{i,p}$		0.0114***	0.0115***	0.0142***		0.0044***	0.0044***	0.0057***
		(0.0010)	(0.0010)	(0.0012)		(0.0003)	(0.0003)	(0.0003)
Trump Supporter$_i$		−0.0632	−0.1286			−0.0379	−0.0680**	
		(0.0842)	(0.0829)			(0.0298)	(0.0334)	
Clinton Supporter$_i$		−0.1043	−0.1704***			−0.0583*	−0.0885***	
		(0.0643)	(0.0384)			(0.0314)	(0.0193)	
Bad News Trump$_p$		0.2711				0.1059		
		(0.2732)				(0.1159)		
Bad News Clinton$_p$		−0.0093				−0.0021		
		(0.1726)				(0.0630)		
Poll$_p$		−0.3252**				−0.1192**		
		(0.1424)				(0.0541)		
Posted Article Length$_p$		−0.0000				−0.0000		
		(0.0000)				(0.0000)		
Bad Poll Trump$_p$		0.3308***				0.1610***		
		(0.0982)				(0.0494)		
Bad Poll Clinton$_p$		0.3641***				0.1447***		
		(0.1159)				(0.0529)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1 - \beta_2$)	0.0054	0.0110	0.0118	0.0132	0.0001	0.0028	0.0029	0.0034
Dep. Var Mean	0.2870	0.2870	0.2870	0.2870	0.1410	0.1410	0.1410	0.1410
Observations	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000
R2	0.0000	0.0013	0.0099	0.0110	0.0000	0.0025	0.0195	0.0212

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 2: Activity Analysis, Reuters Sample, Robustness: OLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant News$_{i,p}$	0.2858***	0.0950	0.0936	0.0910	0.1434***	0.0540**	0.0525**	0.0514**
	(0.1059)	(0.0784)	(0.0796)	(0.0795)	(0.0429)	(0.0228)	(0.0234)	(0.0233)
Non-consonant News$_{i,p}$	0.1119	−0.0849	−0.0869	−0.0862	0.0416	−0.0368*	−0.0383*	−0.0380*
	(0.0905)	(0.0771)	(0.0764)	(0.0764)	(0.0358)	(0.0205)	(0.0202)	(0.0202)
Post Clinton Mentions$_p$		70.3421				29.3089		
		(45.8140)				(18.0765)		
Post Trump Mentions$_p$		−35.1229*				−11.7165		
		(20.7701)				(8.8108)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		19.8385**	19.6795**	19.7028**		4.6796	4.7340*	4.7444*
		(8.8546)	(8.1558)	(8.1606)		(3.0604)	(2.7250)	(2.7257)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		18.0286**	17.8143**	17.2275**		12.9239***	12.9815***	12.7207***
		(8.7480)	(8.4672)	(8.4635)		(3.0436)	(2.9279)	(2.9228)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		23.5838	22.7983	23.0009		4.6597	4.2257	4.3158
		(30.3574)	(30.3827)	(30.3792)		(8.0454)	(8.0347)	(8.0329)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		52.4932	51.7463	51.1674		8.1467	7.6986	7.4412
		(36.9399)	(37.0065)	(37.0160)		(7.7927)	(7.7663)	(7.7652)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	−0.0000	−0.0000		−0.0000	−0.0000	−0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Poll$_p$ × Trump Supporter$_i$		−0.0243	−0.0128	−0.0132		0.0012	0.0073	0.0071
		(0.0757)	(0.0768)	(0.0768)		(0.0248)	(0.0254)	(0.0254)
Poll$_p$ × Clinton Supporter$_i$		−0.0309	−0.0197	−0.0168		0.0374	0.0436	0.0448
		(0.0959)	(0.0964)	(0.0964)		(0.0319)	(0.0309)	(0.0309)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		0.0651	−0.0081	−0.0083		0.0302	0.0048	0.0047
		(0.1136)	(0.0768)	(0.0769)		(0.0496)	(0.0253)	(0.0253)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.1874	0.0885	0.0884		0.1166*	0.0620***	0.0619***
		(0.1425)	(0.0569)	(0.0569)		(0.0702)	(0.0226)	(0.0226)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		0.0537	−0.0443	−0.0445		0.0313	−0.0229	−0.0230
		(0.0977)	(0.0523)	(0.0523)		(0.0404)	(0.0238)	(0.0238)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		0.0699	−0.0038	−0.0024		0.0262	0.0006	0.0013
		(0.1500)	(0.0724)	(0.0724)		(0.0538)	(0.0236)	(0.0235)
Author Activity Within 5 Days around Post$_{i,p}$		0.0107***	0.0108***	0.0139***		0.0041***	0.0041***	0.0055***
		(0.0010)	(0.0010)	(0.0013)		(0.0003)	(0.0002)	(0.0003)
Trump Supporter$_i$		−0.1091*	−0.0785*			−0.0503**	−0.0363***	
		(0.0600)	(0.0409)			(0.0233)	(0.0138)	
Clinton Supporter$_i$		−0.1453**	−0.1148**			−0.0732***	−0.0591***	
		(0.0659)	(0.0497)			(0.0199)	(0.0134)	
Trump Scandal$_p$		0.3101				0.1285		
		(0.2940)				(0.1266)		
Clinton Scandal$_p$		−0.0185				0.0049		
		(0.1972)				(0.0782)		
Poll$_p$		−0.2711*				−0.1151*		
		(0.1536)				(0.0596)		
Posted Article Length$_p$		−0.0000				−0.0000		
		(0.0000)				(0.0000)		
Bad Poll Trump$_p$		0.2154*				0.1170**		
		(0.1194)				(0.0536)		
Bad Poll Clinton$_p$		0.2362*				0.0994*		
		(0.1306)				(0.0556)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.2700	0.2700	0.2700	0.2700	0.1330	0.1330	0.1330	0.1330
Observations	21,429,900	18,683,698	18,683,698	18,683,698	21,429,900	18,683,698	18,683,698	18,683,698
R2	0.0000	0.0012	0.0110	0.0122	0.0001	0.0022	0.0218	0.0236

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 3: Activity Analysis, Reuters Sample, Robustness: NLLS with Discrete Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant News$_{i,p}$	0.5632***	0.0677	0.1624	0.1449	0.5896***	0.2429**	0.2831**	0.2708**
	(0.1985)	(0.1700)	(0.1551)	(0.1475)	(0.1606)	(0.1220)	(0.1242)	(0.1204)
Non-consonant News$_{i,p}$	0.1276	−0.3211*	−0.3017**	−0.2258*	0.0573	−0.1809	−0.2254*	−0.2180*
	(0.2435)	(0.1738)	(0.1459)	(0.1332)	(0.2105)	(0.1436)	(0.1232)	(0.1199)
Post Clinton Mentions$_p$		190.3102**				149.0514**		
		(92.1257)				(72.1688)		
Post Trump Mentions$_p$		−69.8367				−25.4636		
		(68.8139)				(57.0695)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		56.1540	46.9012	59.9884		−8.3277	−22.2223	−19.5429
		(37.8800)	(41.7275)	(43.1350)		(26.4613)	(32.2884)	(32.0051)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		69.0874**	82.2509**	46.5931*		43.3852**	66.8108***	59.0329***
		(32.6158)	(33.3287)	(25.2471)		(21.0747)	(22.4010)	(20.6928)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		50.5457	11.6122	49.2222		49.0952	48.2348	52.9110
		(62.6404)	(59.8430)	(62.6449)		(46.6755)	(50.5714)	(50.4253)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		97.8527***	69.2015	63.4132		76.5498**	69.4671*	63.6743*
		(36.8460)	(43.2470)	(41.4559)		(33.7135)	(38.6360)	(35.8453)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	−0.0000	−0.0000		−0.0000	−0.0000	−0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		−0.2858	0.4589**	0.4997**		−0.1166	0.4845**	0.5067**
		(0.3399)	(0.2160)	(0.2208)		(0.3064)	(0.2233)	(0.2174)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.2022	0.0823	0.1017		0.3893	0.3130**	0.3070**
		(0.3314)	(0.1742)	(0.1411)		(0.3119)	(0.1292)	(0.1204)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		−0.4395	−0.5381***	−0.3689		−0.2006	−0.2435	−0.2210
		(0.4112)	(0.2018)	(0.2366)		(0.3625)	(0.2324)	(0.2335)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		−0.9151**	−0.1529	−0.1640		−0.6303*	−0.0670	0.0070
		(0.3645)	(0.2588)	(0.2550)		(0.3334)	(0.2201)	(0.1973)
Post Author Not Classified$_p$ × Trump Supporter$_i$		−0.3676	0.0257	0.0408		−0.2428	0.1033	0.1055
		(0.3134)	(0.1935)	(0.1945)		(0.2700)	(0.1756)	(0.1760)
Post Author Not Classified$_p$ × Clinton Supporter$_i$		−0.1962	0.0885	0.1304		−0.2577	0.0122	0.0254
		(0.2838)	(0.1322)	(0.1288)		(0.2618)	(0.1085)	(0.0999)
Poll$_p$ × Trump Supporter$_i$		−0.0623	0.0302	−0.1424		−0.1529	−0.1402	−0.1489
		(0.2327)	(0.2602)	(0.2388)		(0.2024)	(0.2202)	(0.2186)
Poll$_p$ × Clinton Supporter$_i$		−0.2279	−0.2081	−0.1251		−0.1179	−0.1703	−0.1413
		(0.1726)	(0.2098)	(0.1720)		(0.1327)	(0.1539)	(0.1460)
Author Activity Within 5 Days around Post$_{i,p}$		0.0067***	0.0070***	0.0096***		0.0072***	0.0080***	0.0111***
		(0.0003)	(0.0002)	(0.0005)		(0.0003)	(0.0003)	(0.0005)
Trump Supporter$_i$		−0.1436	−0.3544			−0.2404	−0.4354**	
		(0.2873)	(0.2369)			(0.2300)	(0.2109)	
Clinton Supporter$_i$		−0.2663	−0.4957***			−0.2821	−0.5165***	
		(0.2539)	(0.1765)			(0.2289)	(0.1486)	
Trump Scandal$_p$		0.7992				0.6362		
		(0.6065)				(0.5534)		
Clinton Scandal$_p$		−0.0175				−0.0035		
		(0.4246)				(0.3513)		
Poll$_p$		−1.3368**				−0.9748**		
		(0.6076)				(0.4929)		
Posted Article Length$_p$		−0.0001				−0.0001		
		(0.0001)				(0.0001)		
Bad Poll Trump$_p$		1.3826***				1.1914***		
		(0.4928)				(0.4260)		
Bad Poll Clinton$_p$		1.4531***				1.1154**		
		(0.5133)				(0.4463)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.0030	0.0030	0.0030	0.0030	0.0010	0.0010	0.0020	0.0020
Observations	13,095,000	13,095,000	12,251,100	12,251,100	13,095,000	13,095,000	12,251,100	12,251,100
McFadden R2	0.0010	0.0609	0.2962	0.3402	0.0009	0.0430	0.2082	0.1868

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 4: Activity Analysis, Reuters Sample, Robustness: NLLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant News$_{i,p}$	0.7573***	0.0845	0.1347	0.1434	0.7716***	0.1402	0.1866**	0.1851**
	(0.2121)	(0.1403)	(0.0869)	(0.0949)	(0.1721)	(0.0905)	(0.0737)	(0.0759)
Non-consonant News$_{i,p}$	0.3543	−0.2341	−0.2144**	−0.2026**	0.2790	−0.1940*	−0.2170***	−0.2196***
	(0.2461)	(0.1576)	(0.0836)	(0.1011)	(0.2095)	(0.1092)	(0.0771)	(0.0782)
Post Clinton Mentions$_p$		211.7493**				181.2129**		
		(102.9295)				(88.2129)		
Post Trump Mentions$_p$		−125.4501				−78.3653		
		(78.4066)				(67.3606)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		86.2737**	112.3496***	123.1539***		35.8105	46.4710*	49.6704**
		(36.0816)	(30.2103)	(32.4428)		(25.9466)	(23.8640)	(24.0849)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		109.5604***	155.7536***	139.6226***		97.0336***	138.6805***	136.7992***
		(25.5211)	(22.7456)	(22.7545)		(19.2402)	(17.0986)	(16.9550)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		43.5419	30.1522	47.4253		32.6714	36.1909	36.7895
		(54.5933)	(44.1356)	(46.5048)		(37.4625)	(36.9210)	(37.9114)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		79.0733*	60.3439*	63.4499		25.4990	9.7201	8.6217
		(43.2977)	(34.9936)	(40.0616)		(31.0834)	(29.7427)	(30.1171)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	0.0000	−0.0000		−0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		0.2015	−0.1312	−0.1510		0.2071	0.0087	0.0020
		(0.3542)	(0.2506)	(0.2580)		(0.3322)	(0.1790)	(0.1890)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.5212	−0.0175	−0.0488		0.6263**	0.1231*	0.1159
		(0.3331)	(0.0985)	(0.1059)		(0.3084)	(0.0735)	(0.0747)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		0.2041	−0.2795**	−0.2654*		0.2432	−0.1845	−0.1873
		(0.3261)	(0.1386)	(0.1428)		(0.2866)	(0.1244)	(0.1271)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		0.2370	−0.0875	−0.1501		0.1739	−0.0596	−0.0619
		(0.4451)	(0.1819)	(0.1916)		(0.3516)	(0.1314)	(0.1311)
Poll$_p$ × Trump Supporter$_i$		−0.0526	−0.0424	−0.0930		−0.0065	−0.0136	−0.0127
		(0.1663)	(0.1668)	(0.1698)		(0.1328)	(0.1403)	(0.1433)
Poll$_p$ × Clinton Supporter$_i$		−0.0495	−0.0587	−0.0365		0.1212	0.0865	0.0931
		(0.1570)	(0.1476)	(0.1547)		(0.1213)	(0.1149)	(0.1159)
Author Activity Within 5 Days around Post$_{i,p}$		0.0066***	0.0068***	0.0097***		0.0070***	0.0079***	0.0111***
		(0.0003)	(0.0002)	(0.0004)		(0.0002)	(0.0002)	(0.0004)
Trump Supporter$_i$		−0.2609	−0.1547			−0.3164*	−0.2313**	
		(0.2373)	(0.1240)			(0.1907)	(0.1080)	
Clinton Supporter$_i$		−0.3068	−0.2968**			−0.3594**	−0.3491***	
		(0.2405)	(0.1330)			(0.1569)	(0.0931)	
Trump Scandal$_p$		0.9300				0.7946		
		(0.6357)				(0.5825)		
Clinton Scandal$_p$		0.0232				0.0815		
		(0.4503)				(0.3940)		
Poll$_p$		−1.0426				−0.8679		
		(0.6977)				(0.5390)		
Posted Article Length$_p$		−0.0001				−0.0001		
		(0.0001)				(0.0001)		
Bad Poll Trump$_p$		0.9629				0.9253*		
		(0.6169)				(0.4874)		
Bad Poll Clinton$_p$		1.0467*				0.8644*		
		(0.6309)				(0.5022)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.0030	0.0030	0.0030	0.0030	0.0010	0.0010	0.0010	0.0010
Observations	21,429,900	18,683,698	18,572,580	18,133,830	21,429,900	18,683,698	18,572,580	18,133,830
McFadden R2	0.0032	0.0587	0.3126	0.3506	0.0028	0.0414	0.2282	0.1941

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 5: Activity Analysis, Reuters Sample, Polls and Scandals Separately, Baseline Version: OLS with Discrete Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Poll$_{i,p}$	0.3141**	0.2720**	0.2627**	0.2642**	0.1642***	0.1003**	0.0965**	0.0972**
	(0.1245)	(0.1192)	(0.1180)	(0.1179)	(0.0574)	(0.0480)	(0.0474)	(0.0474)
Non-consonant Poll$_{i,p}$	−0.0086	−0.0317	−0.0384	−0.0343	−0.0025	−0.0375*	−0.0405*	−0.0386*
	(0.0630)	(0.0560)	(0.0565)	(0.0568)	(0.0270)	(0.0227)	(0.0228)	(0.0229)
Consonant Scandal$_{i,p}$	0.1628	−0.0051	−0.0056	−0.0080	0.0854*	0.0325	0.0322	0.0310
	(0.1241)	(0.0671)	(0.0668)	(0.0668)	(0.0508)	(0.0233)	(0.0233)	(0.0233)
Non-consonant Scandal$_{i,p}$	0.0798	−0.1294*	−0.1276*	−0.1260*	0.0192	−0.0383	−0.0378	−0.0370
	(0.1299)	(0.0751)	(0.0748)	(0.0748)	(0.0517)	(0.0272)	(0.0272)	(0.0272)
Post Clinton Mentions$_p$		61.9843				23.1729*		
		(39.1764)				(13.6736)		
Post Trump Mentions$_p$		−21.9148				−4.4907		
		(18.8773)				(7.8799)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		14.3129	13.1140	13.3329		−0.9255	−1.4513	−1.3489
		(9.5010)	(9.6895)	(9.6993)		(3.3400)	(3.5682)	(3.5684)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		6.5197	5.4692	5.1265		5.1266*	4.6611*	4.5007
		(7.4928)	(7.0555)	(7.0595)		(3.0750)	(2.8256)	(2.8269)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		15.4897	12.7781	13.1684		3.7303	2.3754	2.5581
		(26.5099)	(26.7562)	(26.7571)		(7.2670)	(7.3538)	(7.3514)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		34.8748	31.9201	31.3284		10.4235	8.9776	8.7006
		(24.6211)	(25.4488)	(25.4683)		(7.0425)	(7.2115)	(7.2168)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	−0.0000	−0.0000		−0.0000	−0.0000	−0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		−0.0889	0.0954	0.0957		−0.0160	0.0634**	0.0635**
		(0.1042)	(0.0750)	(0.0750)		(0.0405)	(0.0316)	(0.0315)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.0121	0.0225	0.0229		0.0653	0.0642***	0.0643***
		(0.1075)	(0.0500)	(0.0501)		(0.0581)	(0.0245)	(0.0245)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		−0.1139	−0.1035	−0.1040		−0.0232	−0.0243	−0.0246
		(0.1143)	(0.0776)	(0.0776)		(0.0438)	(0.0353)	(0.0353)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		−0.1857**	−0.0018	−0.0002		−0.0651	0.0141	0.0149
		(0.0899)	(0.0448)	(0.0448)		(0.0426)	(0.0199)	(0.0199)
Post Author Not Classified$_p$ × Trump Supporter$_i$		−0.0978	0.0039	0.0048		−0.0272	0.0211	0.0215
		(0.0994)	(0.0687)	(0.0687)		(0.0358)	(0.0267)	(0.0267)
Post Author Not Classified$_p$ × Clinton Supporter$_i$		−0.0612	0.0406	0.0407		−0.0360	0.0123	0.0123
		(0.0942)	(0.0384)	(0.0385)		(0.0409)	(0.0148)	(0.0148)
Poll$_p$ × Trump Supporter$_i$		−0.1161	−0.0961	−0.1006		−0.0338	−0.0245	−0.0266
		(0.1017)	(0.1031)	(0.1031)		(0.0310)	(0.0321)	(0.0321)
Poll$_p$ × Clinton Supporter$_i$		−0.2040*	−0.1825	−0.1833		−0.0365	−0.0266	−0.0270
		(0.1200)	(0.1211)	(0.1212)		(0.0431)	(0.0428)	(0.0428)
Author Activity Within 5 Days around Post$_{i,p}$		0.0114***	0.0115***	0.0142***		0.0044***	0.0044***	0.0057***
		(0.0010)	(0.0010)	(0.0012)		(0.0003)	(0.0003)	(0.0003)
Trump Supporter$_i$		−0.0632	−0.1286			−0.0378	−0.0679**	
		(0.0841)	(0.0828)			(0.0298)	(0.0334)	
Clinton Supporter$_i$		−0.1050	−0.1711***			−0.0585*	−0.0887***	
		(0.0643)	(0.0384)			(0.0314)	(0.0192)	
Bad Poll Trump$_p$		0.2858***				0.1536***		
		(0.0959)				(0.0486)		
Bad Poll Clinton$_p$		0.3092***				0.1336***		
		(0.1065)				(0.0496)		
Trump Scandal$_p$		0.2724				0.1055		
		(0.2742)				(0.1164)		
Clinton Scandal$_p$		−0.0020				−0.0003		
		(0.1716)				(0.0626)		
Poll$_p$		−0.2828**				−0.1118**		
		(0.1354)				(0.0522)		
Posted Article Length$_p$		−0.0000				−0.0000		
		(0.0000)				(0.0000)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.2870	0.2870	0.2870	0.2870	0.1410	0.1410	0.1410	0.1410
Observations	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000	13,095,000
R2	0.0000	0.0013	0.0099	0.0110	0.0000	0.0025	0.0195	0.0212

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 6: Activity Analysis, Reuters Sample, Polls and Scandals Separately, Robustness: OLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Poll$_{i,p}$	0.3168***	0.2867***	0.2997***	0.3043***	0.1821***	0.1219***	0.1283***	0.1303***
	(0.1067)	(0.0938)	(0.0942)	(0.0943)	(0.0506)	(0.0392)	(0.0381)	(0.0381)
Non-consonant Poll$_{i,p}$	0.0487	0.0633	0.0758	0.0823	0.0355	0.0111	0.0177	0.0206
	(0.0625)	(0.0627)	(0.0627)	(0.0629)	(0.0282)	(0.0210)	(0.0198)	(0.0199)
Consonant Scandal$_{i,p}$	0.2655*	0.0670	0.0643	0.0607	0.1234**	0.0429	0.0408	0.0392
	(0.1430)	(0.0870)	(0.0882)	(0.0880)	(0.0573)	(0.0264)	(0.0269)	(0.0269)
Non-consonant Scandal$_{i,p}$	0.1556	−0.0874	−0.0909	−0.0904	0.0476	−0.0360	−0.0383*	−0.0380
	(0.1384)	(0.0880)	(0.0869)	(0.0869)	(0.0546)	(0.0237)	(0.0232)	(0.0232)
Post Clinton Mentions$_p$		69.7611				29.0991		
		(45.7686)				(18.0628)		
Post Trump Mentions$_p$		−34.8729*				−11.6233		
		(20.8020)				(8.8207)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		18.7266**	18.5464**	18.5318**		4.2059	4.2506	4.2441
		(9.1237)	(8.4302)	(8.4336)		(3.1747)	(2.8546)	(2.8549)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		18.3706**	18.1202**	17.5421**		13.1350***	13.1691***	12.9121***
		(8.9030)	(8.6230)	(8.6178)		(3.0832)	(2.9581)	(2.9524)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		25.8185	25.0972	25.3777		5.5797	5.1784	5.3030
		(30.7032)	(30.7037)	(30.6993)		(8.2080)	(8.1882)	(8.1859)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		52.1911	51.5312	50.9482		7.8770	7.4834	7.2243
		(37.4505)	(37.5095)	(37.5180)		(7.7734)	(7.7519)	(7.7498)
Poll$_p$ × Trump Supporter$_i$		−0.1666	−0.1678	−0.1738*		−0.0463	−0.0473	−0.0499*
		(0.1023)	(0.1031)	(0.1032)		(0.0297)	(0.0290)	(0.0290)
Poll$_p$ × Clinton Supporter$_i$		−0.1898	−0.1913	−0.1945		−0.0177	−0.0185	−0.0199
		(0.1242)	(0.1244)	(0.1244)		(0.0344)	(0.0336)	(0.0336)
Posted Article Length$_p$ × Trump Supporter$_i$		0.0000	0.0000	0.0000		0.0000	0.0000	0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.0000	−0.0000	−0.0000		−0.0000	−0.0000	−0.0000
		(0.0000)	(0.0000)	(0.0000)		(0.0000)	(0.0000)	(0.0000)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		0.0642	−0.0093	−0.0096		0.0298	0.0043	0.0042
		(0.1134)	(0.0765)	(0.0765)		(0.0495)	(0.0251)	(0.0251)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.1856	0.0854	0.0853		0.1159*	0.0608***	0.0607***
		(0.1426)	(0.0572)	(0.0572)		(0.0702)	(0.0226)	(0.0226)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		0.0532	−0.0461	−0.0463		0.0312	−0.0234	−0.0235
		(0.0980)	(0.0525)	(0.0525)		(0.0405)	(0.0238)	(0.0238)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		0.0706	−0.0034	−0.0019		0.0266	0.0009	0.0015
		(0.1500)	(0.0725)	(0.0725)		(0.0538)	(0.0235)	(0.0235)
Author Activity Within 5 Days around Post$_{i,p}$		0.0107***	0.0108***	0.0139***		0.0041***	0.0041***	0.0055***
		(0.0010)	(0.0010)	(0.0013)		(0.0003)	(0.0002)	(0.0003)
Trump Supporter$_i$		−0.1090*	−0.0782*			−0.0502**	−0.0361***	
		(0.0598)	(0.0407)			(0.0233)	(0.0138)	
Clinton Supporter$_i$		−0.1467**	−0.1160**			−0.0737***	−0.0596***	
		(0.0658)	(0.0497)			(0.0199)	(0.0133)	
Bad Poll Trump$_p$		0.1346				0.0897*		
		(0.1174)				(0.0492)		
Bad Poll Clinton$_p$		0.1516				0.0704		
		(0.1285)				(0.0521)		
Trump Scandal$_p$		0.3164				0.1305		
		(0.2948)				(0.1269)		
Clinton Scandal$_p$		−0.0100				0.0079		
		(0.1959)				(0.0779)		
Poll$_p$		−0.1985				−0.0904		
		(0.1464)				(0.0570)		
Posted Article Length$_p$		−0.0000				−0.0000		
		(0.0000)				(0.0000)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.2700	0.2700	0.2700	0.2700	0.1330	0.1330	0.1330	0.1330
Observations	21,429,900	18,683,698	18,683,698	18,683,698	21,429,900	18,683,698	18,683,698	18,683,698
R2	0.0000	0.0012	0.0110	0.0122	0.0001	0.0022	0.0218	0.0236

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 7: Activity Analysis, Reuters Sample, Polls and Scandals Separately, Robustness: NLLS with Discrete Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Poll$_{i,p}$	0.753***	0.899***	0.785***	0.732***	0.786***	0.684***	0.572**	0.549**
	(0.231)	(0.277)	(0.287)	(0.243)	(0.204)	(0.229)	(0.242)	(0.238)
Non-consonant Poll$_{i,p}$	−0.032	0.298	0.204	0.216	−0.019	0.082	−0.005	−0.029
	(0.231)	(0.250)	(0.251)	(0.258)	(0.199)	(0.212)	(0.221)	(0.218)
Consonant Scandal$_{i,p}$	0.451*	−0.009	0.117	0.091	0.479**	0.178	0.255**	0.237*
	(0.268)	(0.182)	(0.157)	(0.155)	(0.218)	(0.127)	(0.128)	(0.124)
Non-consonant Scandal$_{i,p}$	0.239	−0.277	−0.281*	−0.191	0.124	−0.131	−0.211*	−0.195*
	(0.340)	(0.180)	(0.151)	(0.139)	(0.309)	(0.151)	(0.121)	(0.117)
Post Clinton Mentions$_p$		189.101**				148.200**		
		(91.986)				(72.005)		
Post Trump Mentions$_p$		−69.568				−25.246		
		(68.870)				(57.079)		
Post Trump Mentions$_p$ × Trump Supporter$_i$		51.838	44.227	57.029		−12.725	−23.941	−21.514
		(38.342)	(42.426)	(43.497)		(27.075)	(32.660)	(32.373)
Post Trump Mentions$_p$ × Clinton Supporter$_i$		74.358**	83.155**	47.976*		48.003**	67.445***	60.009***
		(32.208)	(33.047)	(25.322)		(20.732)	(22.326)	(20.582)
Post Clinton Mentions$_p$ × Trump Supporter$_i$		58.955	15.425	53.975		56.427	51.097	56.456
		(63.876)	(60.669)	(63.372)		(47.328)	(51.263)	(51.058)
Post Clinton Mentions$_p$ × Clinton Supporter$_i$		96.270**	67.062	60.143		73.759**	68.225*	61.669*
		(37.431)	(42.802)	(41.298)		(34.197)	(37.950)	(35.179)
Posted Article Length$_p$ × Trump Supporter$_i$		0.000	0.000	0.000		0.000	0.000	0.000
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Posted Article Length$_p$ × Clinton Supporter$_i$		−0.000	−0.000	−0.000		−0.000	−0.000	−0.000
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Poll$_p$ × Trump Supporter$_i$		−0.741**	−0.498*	−0.623**		−0.468*	−0.374	−0.361
		(0.341)	(0.277)	(0.294)		(0.270)	(0.252)	(0.247)
Poll$_p$ × Clinton Supporter$_i$		−1.018***	−0.795**	−0.670**		−0.522**	−0.437*	−0.395
		(0.331)	(0.316)	(0.278)		(0.265)	(0.259)	(0.253)
Post Author Trump Supporter$_p$ × Trump Supporter$_i$		−0.300	0.430*	0.468**		−0.128	0.471**	0.490**
		(0.336)	(0.225)	(0.225)		(0.305)	(0.231)	(0.224)
Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$		0.195	0.074	0.091		0.381	0.308**	0.301**
		(0.331)	(0.175)	(0.141)		(0.311)	(0.129)	(0.120)
Post Author Clinton Supporter$_p$ × Trump Supporter$_i$		−0.428	−0.530***	−0.361		−0.192	−0.241	−0.217
		(0.414)	(0.202)	(0.239)		(0.365)	(0.234)	(0.235)
Post Author Trump Supporter$_p$ × Clinton Supporter$_i$		−0.910**	−0.141	−0.148		−0.623*	−0.061	0.016
		(0.366)	(0.267)	(0.261)		(0.335)	(0.226)	(0.204)
Post Author Not Classified$_p$ × Trump Supporter$_i$		−0.364	0.024	0.038		−0.239	0.103	0.105
		(0.315)	(0.192)	(0.193)		(0.272)	(0.175)	(0.175)
Post Author Not Classified$_p$ × Clinton Supporter$_i$		−0.200	0.091	0.132		−0.262	0.012	0.025
		(0.284)	(0.133)	(0.129)		(0.262)	(0.108)	(0.100)
Author Activity Within 5 Days around Post$_{i,p}$		0.007***	0.007***	0.010***		0.007***	0.008***	0.011***
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Trump Supporter$_i$		−0.146	−0.353			−0.241	−0.434**	
		(0.289)	(0.237)			(0.231)	(0.210)	
Clinton Supporter$_i$		−0.268	−0.503***			−0.282	−0.520***	
		(0.254)	(0.176)			(0.228)	(0.148)	
Bad Poll Trump$_p$		1.196**				1.102***		
		(0.481)				(0.398)		
Bad Poll Clinton$_p$		1.234**				1.008**		
		(0.492)				(0.414)		
Trump Scandal$_p$		0.801				0.637		
		(0.606)				(0.552)		
Clinton Scandal$_p$		−0.007				0.004		
		(0.423)				(0.350)		
Poll$_p$		−1.148**				−0.885*		
		(0.574)				(0.458)		
Posted Article Length$_p$		−0.000				−0.000		
		(0.000)				(0.000)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.003	0.003	0.003	0.003	0.001	0.001	0.002	0.002
Observations	13,095,000	13,095,000	12,251,100	12,251,100	13,095,000	13,095,000	12,251,100	12,251,100
McFadden R2	0.001	0.061	0.296	0.340	0.001	0.043	0.208	0.187

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 8: Activity Analysis, Reuters Sample, Polls and Scandals Separately, Robustness: NLLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Poll$_{i,p}$	0.831***	0.697**	0.690**	0.726**	0.924***	0.463**	0.460**	0.482**
	(0.229)	(0.328)	(0.333)	(0.336)	(0.198)	(0.195)	(0.182)	(0.191)
Non-consonant Poll$_{i,p}$	0.185	0.272	0.258	0.281	0.262	0.044	0.050	0.070
	(0.223)	(0.331)	(0.330)	(0.338)	(0.192)	(0.187)	(0.171)	(0.179)
Consonant Scandal$_{i,p}$	0.705***	0.039	0.096	0.099	0.686***	0.105	0.174**	0.171**
	(0.268)	(0.142)	(0.083)	(0.094)	(0.226)	(0.095)	(0.076)	(0.078)
Non-consonant Scandal$_{i,p}$	0.453	−0.221	−0.209**	−0.193*	0.306	−0.176	−0.226***	−0.229***
	(0.317)	(0.166)	(0.086)	(0.107)	(0.295)	(0.119)	(0.084)	(0.085)
Post Clinton Mentions$_p$		210.739**				180.576**		
		(102.811)				(88.129)		
Post Trump Mentions$_p$		−125.178				−78.190		
		(78.454)				(67.352)		
Post Trump Mentions$_p$ $\times$ Trump Supporter$_i$		83.601**	109.913***	120.360***		33.509	45.617*	48.728**
		(36.222)	(30.256)	(32.337)		(25.949)	(23.974)	(24.211)
Post Trump Mentions$_p$ $\times$ Clinton Supporter$_i$		112.111***	155.838***	139.859***		99.077***	138.208***	136.265***
		(25.070)	(22.822)	(22.802)		(19.057)	(17.010)	(16.824)
Post Clinton Mentions$_p$ $\times$ Trump Supporter$_i$		48.118	32.903	50.689		36.321	36.892	37.595
		(55.125)	(43.680)	(46.199)		(37.971)	(37.206)	(38.203)
Post Clinton Mentions$_p$ $\times$ Clinton Supporter$_i$		78.108*	58.903*	61.485		23.984	9.886	8.803
		(43.908)	(35.173)	(40.470)		(31.315)	(29.556)	(29.890)
Posted Article Length$_p$ $\times$ Trump Supporter$_i$		0.000	0.000	0.000		0.000	0.000	0.000
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Posted Article Length$_p$ $\times$ Clinton Supporter$_i$		−0.000	0.000	−0.000		−0.000	0.000	0.000
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Poll$_p$ $\times$ Trump Supporter$_i$		−0.568	−0.514	−0.582*		−0.258	−0.268	−0.289
		(0.375)	(0.331)	(0.339)		(0.218)	(0.186)	(0.193)
Poll$_p$ $\times$ Clinton Supporter$_i$		−0.619	−0.572*	−0.573		−0.174	−0.173	−0.188
		(0.380)	(0.341)	(0.353)		(0.225)	(0.192)	(0.200)
Post Author Trump Supporter$_p$ $\times$ Trump Supporter$_i$		0.198	−0.145	−0.166		0.204	0.004	−0.003
		(0.354)	(0.250)	(0.258)		(0.332)	(0.178)	(0.188)
Post Author Clinton Supporter$_p$ $\times$ Clinton Supporter$_i$		0.517	−0.022	−0.054		0.623**	0.121	0.113
		(0.333)	(0.099)	(0.106)		(0.309)	(0.073)	(0.075)
Post Author Clinton Supporter$_p$ $\times$ Trump Supporter$_i$		0.205	−0.280**	−0.266*		0.244	−0.187	−0.190
		(0.327)	(0.139)	(0.143)		(0.287)	(0.125)	(0.128)
Post Author Trump Supporter$_p$ $\times$ Clinton Supporter$_i$		0.238	−0.088	−0.150		0.175	−0.063	−0.065
		(0.445)	(0.181)	(0.190)		(0.351)	(0.131)	(0.131)
Author Activity Within 5 Days around Post$_{i,p}$		0.007***	0.007***	0.010***		0.007***	0.008***	0.011***
		(0.000)	(0.000)	(0.000)		(0.000)	(0.000)	(0.000)
Trump Supporter$_i$		−0.262	−0.155			−0.316*	−0.232**	
		(0.237)	(0.122)			(0.190)	(0.107)	
Clinton Supporter$_i$		−0.310	−0.303**			−0.362**	−0.350***	
		(0.240)	(0.132)			(0.157)	(0.092)	
Bad Poll Trump$_p$		0.665				0.775		
		(0.682)				(0.489)		
Bad Poll Clinton$_p$		0.738				0.708		
		(0.685)				(0.498)		
Trump Scandal$_p$		0.938				0.799		
		(0.633)				(0.581)		
Clinton Scandal$_p$		0.034				0.088		
		(0.449)				(0.393)		
Poll$_p$		−0.757				−0.723		
		(0.723)				(0.531)		
Posted Article Length$_p$		−0.000				−0.000		
		(0.000)				(0.000)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.003	0.003	0.003	0.003	0.001	0.001	0.001	0.001
Observations	21,429,900	18,683,698	18,572,580	18,133,830	21,429,900	18,683,698	18,572,580	18,133,830
McFadden R2	0.003	0.059	0.313	0.351	0.003	0.041	0.228	0.194

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 9: Activity Analysis, Megathreads Sample, Baseline Version: OLS with Discrete Classification

	Dependent variable: Comments of User i on post p							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Scandal$_{i,p}$ (β_1)	8.7905*	10.2515***	10.2581***	9.7188***	4.4683***	3.3568***	3.3588***	3.3323***
	(5.0343)	(2.6070)	(2.6083)	(2.6426)	(1.5884)	(0.8614)	(0.8619)	(0.8602)
Non-consonant Scandal$_{i,p}$ (β_2)	−2.7194	1.2403	1.2358	1.6064	0.1316	−0.9466	−0.9480	−0.9298
	(3.6813)	(2.8021)	(2.8015)	(2.8538)	(0.7975)	(0.5934)	(0.5933)	(0.5948)
Poll$_p$ × Trump Supporter$_i$		−0.0601	−0.0533	−0.6144		−0.0606	−0.0585	−0.0861
		(1.7492)	(1.7495)	(1.8492)		(0.3462)	(0.3464)	(0.3475)
Poll$_p$ × Clinton Supporter$_i$		−1.6032	−1.5982	−2.0111		0.0582	0.0597	0.0394
		(1.8567)	(1.8574)	(1.9337)		(0.2685)	(0.2686)	(0.2710)
Poll$_p$		−13.2041***				−2.1352***		
		(3.4822)				(0.5580)		
Author Activity Within 5 Days around Post$_{i,p}$		0.9122***	0.9086***	1.2088***		0.0742***	0.0731***	0.0879***
		(0.1649)	(0.1640)	(0.2419)		(0.0060)	(0.0059)	(0.0069)
Trump Supporter$_i$		−9.3041***	−9.2857***			−1.7058***	−1.7002***	
		(2.1987)	(2.2008)			(0.3636)	(0.3634)	
Clinton Supporter$_i$		−8.9702**	−8.9256**			−0.6135**	−0.5999**	
		(3.5610)	(3.5498)			(0.2558)	(0.2554)	
Trump Scandal$_p$		1.6485				1.3113		
		(4.8298)				(1.3843)		
Clinton Scandal$_p$		3.5708				1.4900		
		(4.8926)				(1.2742)		
Right Sources Share$_p$ × Trump Supporter$_i$		18.8257***	18.8225***	19.0794***		4.7120***	4.7111***	4.7237***
		(6.1549)	(6.1587)	(6.1176)		(1.3786)	(1.3793)	(1.3739)
Left Sources Share$_p$ × Trump Supporter$_i$		−7.7066	−7.7096	−7.4631		−1.2954	−1.2964	−1.2842
		(4.7527)	(4.7542)	(4.7759)		(0.8670)	(0.8671)	(0.8678)
Right Sources Share$_p$ × Clinton Supporter$_i$		0.8282	0.8127	2.0920		−0.0692	−0.0740	−0.0111
		(5.2843)	(5.2870)	(5.5391)		(0.8354)	(0.8360)	(0.8424)
Left Sources Share$_p$ × Clinton Supporter$_i$		2.5334	2.5332	2.5507		0.8820	0.8820	0.8828
		(4.3507)	(4.3522)	(4.4564)		(0.6337)	(0.6343)	(0.6343)
Right Sources Share$_p$		−13.3655				−3.6184*		
		(13.8001)				(2.1532)		
Left Sources Share$_p$		−12.3311				0.4113		
		(8.0383)				(1.3806)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1 - \beta_2$)	0.0018	0.0001	0.0001	0.0004	0.0009	0.0000	0.0000	0.0000
Dep. Var Mean	14.6600	14.6600	14.6600	14.6600	3.2570	3.2570	3.2570	3.2570
Observations	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942
R2	0.0001	0.0260	0.0335	0.0851	0.0015	0.0255	0.0508	0.0933

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 10: Activity Analysis, Megathreads Sample, Robustness: OLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Scandal$_{i,p}$	10.3061**	9.2333***	9.2391***	8.9151***	4.7585***	2.8653***	2.8665***	2.8456***
	(4.6265)	(2.2694)	(2.2702)	(2.2522)	(1.4260)	(0.6711)	(0.6713)	(0.6693)
Non-consonant Scandal$_{i,p}$	1.7719	2.3165	2.3134	2.4875	1.3119	−0.4062	−0.4068	−0.3956
	(3.8493)	(2.0393)	(2.0391)	(2.0690)	(0.9117)	(0.4132)	(0.4133)	(0.4136)
Poll$_p$ × Trump Supporter$_i$		−2.6955	−2.6888	−3.0598*		−0.1308	−0.1295	−0.1534
		(1.6729)	(1.6722)	(1.7212)		(0.2495)	(0.2496)	(0.2502)
Poll$_p$ × Clinton Supporter$_i$		−5.2044***	−5.1979***	−5.5613***		−0.1962	−0.1949	−0.2183
		(1.8027)	(1.8020)	(1.8676)		(0.1899)	(0.1899)	(0.1919)
Poll$_p$		−9.7874***				−2.0629***		
		(2.3699)				(0.5409)		
Author Activity Within 5 Days around Post$_{i,p}$		0.7429***	0.7385***	0.9835***		0.0654***	0.0645***	0.0803***
		(0.1282)	(0.1268)	(0.1887)		(0.0055)	(0.0054)	(0.0072)
Trump Supporter$_i$		0.0636	0.0860			−0.6358***	−0.6314***	
		(1.8918)	(1.8962)			(0.2148)	(0.2148)	
Clinton Supporter$_i$		3.8189*	3.8646*			0.5197**	0.5287**	
		(2.0204)	(2.0098)			(0.2647)	(0.2638)	
Trump Scandal$_p$		−0.5131				0.6450		
		(4.0900)				(1.2879)		
Clinton Scandal$_p$		3.3360				1.7162		
		(4.1275)				(1.2679)		
Right Sources Share$_p$ × Trump Supporter$_i$		9.0766	9.0690	9.4921		2.4668**	2.4654**	2.4926**
		(6.4390)	(6.4416)	(6.3655)		(1.0407)	(1.0412)	(1.0375)
Left Sources Share$_p$ × Trump Supporter$_i$		−12.3496***	−12.3526***	−12.1860***		−1.1169**	−1.1175**	−1.1067**
		(4.1381)	(4.1397)	(4.0979)		(0.5255)	(0.5257)	(0.5247)
Right Sources Share$_p$ × Clinton Supporter$_i$		−7.2078	−7.2251	−6.2625		−1.7350**	−1.7384**	−1.6764**
		(6.6666)	(6.6654)	(6.7633)		(0.7406)	(0.7407)	(0.7449)
Left Sources Share$_p$ × Clinton Supporter$_i$		−5.5952	−5.5960	−5.5487		0.7440	0.7438	0.7468
		(4.1125)	(4.1133)	(4.1339)		(0.6041)	(0.6045)	(0.6023)
Right Sources Share$_p$		−8.3834				−2.2153		
		(9.2297)				(1.9805)		
Left Sources Share$_p$		−5.6416				0.6232		
		(5.6314)				(1.2101)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	12.7770	12.7770	12.7770	12.7770	3.0250	3.0250	3.0250	3.0250
Observations	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118
R2	0.0001	0.0215	0.0284	0.0784	0.0024	0.0222	0.0464	0.0871

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 11: Activity Analysis, Megathreads Sample, Robustness: NLLS with Discrete Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Scandal$_{i,p}$	0.4737**	1.0208***	1.0034***	0.7243***	0.9306***	0.7249***	0.6606***	0.7150***
	(0.2328)	(0.1693)	(0.1932)	(0.1713)	(0.2310)	(0.1515)	(0.1570)	(0.1648)
Non-consonant Scandal$_{i,p}$	−0.2074	0.3804*	0.4649*	0.1074	0.0423	−0.1895	−0.2065	−0.2098
	(0.2992)	(0.2130)	(0.2647)	(0.1809)	(0.2509)	(0.1637)	(0.1745)	(0.1805)
Poll$_p$ × Trump Supporter$_i$		−0.1335	−0.2330	−0.2493		−0.4465***	−0.6856***	−0.6507***
		(0.1939)	(0.2272)	(0.2340)		(0.1671)	(0.1885)	(0.1914)
Poll$_p$ × Clinton Supporter$_i$		0.7853***	0.9901**	0.4563**		0.3770***	0.3720**	0.3840**
		(0.2989)	(0.4171)	(0.2251)		(0.1295)	(0.1647)	(0.1737)
Poll$_p$		−1.7370***				−1.1923***		
		(0.3107)				(0.2407)		
Author Activity Within 5 Days around Post$_{i,p}$		0.0079***	0.0076***	0.0079***		0.0104***	0.0110***	0.0153***
		(0.0004)	(0.0004)	(0.0005)		(0.0003)	(0.0003)	(0.0006)
Trump Supporter$_i$		−0.2594*	−0.2689*			−0.5165***	−0.5381***	
		(0.1483)	(0.1548)			(0.1191)	(0.1250)	
Clinton Supporter$_i$		−0.0908	−0.0610			−0.1326**	−0.1459**	
		(0.1130)	(0.1137)			(0.0656)	(0.0693)	
Trump Scandal$_p$		0.0793				0.3021		
		(0.3468)				(0.3326)		
Clinton Scandal$_p$		0.1295				0.4156		
		(0.3216)				(0.3046)		
Right Sources Share$_p$ × Trump Supporter$_i$		1.2854**	1.7240**	1.8123**		1.6783***	2.7098***	2.7894***
		(0.5251)	(0.7799)	(0.8599)		(0.4328)	(0.6242)	(0.6424)
Left Sources Share$_p$ × Trump Supporter$_i$		−1.2353***	−1.3891***	−1.0444***		−0.4831*	−0.7129**	−0.7373**
		(0.3462)	(0.3710)	(0.3482)		(0.2876)	(0.3181)	(0.3294)
Right Sources Share$_p$ × Clinton Supporter$_i$		−0.9852	−1.9318	−0.2130		−0.0247	−0.0928	−0.1382
		(0.7868)	(1.4002)	(0.6694)		(0.3350)	(0.5520)	(0.5881)
Left Sources Share$_p$ × Clinton Supporter$_i$		−0.2674	−0.2000	0.2262		0.1050	0.1711	0.1971
		(0.2806)	(0.3028)	(0.2227)		(0.1765)	(0.2035)	(0.2167)
Right Sources Share$_p$		−1.0520				−1.2464		
		(1.0523)				(0.8038)		
Left Sources Share$_p$		−0.6593				0.1501		
		(0.4623)				(0.3964)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.1470	0.1470	0.1470	0.1470	0.0330	0.0330	0.0330	0.0330
Observations	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942	2,995,942
McFadden R2	0.0009	0.1356	0.2491	0.4731	0.0038	0.0603	0.1482	0.1766

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis.Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

Table 12: Activity Analysis, Megathreads Sample, Robustness: NLLS with Continuous Classification

	Dependent variable: Comments of User i on post p $\times 100$							
	Intensive Margin				Extensive Margin			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Consonant Scandal$_{i,p}$	0.6131***	0.6300***	0.6793***	0.5477***	1.0525***	0.5618***	0.5266***	0.5709***
	(0.2318)	(0.1135)	(0.0000)	(0.1241)	(0.2195)	(0.1002)	(0.1024)	(0.1121)
Non-consonant Scandal$_{i,p}$	0.1387	0.0625	0.2207***	0.0430	0.4053*	−0.1316	−0.1300	−0.1368
	(0.2770)	(0.1259)	(0.0000)	(0.1468)	(0.2375)	(0.1094)	(0.1164)	(0.1268)
Poll$_p$ × Trump Supporter$_i$		0.0847	−0.0581***	−0.0294		−0.1301	−0.2686**	−0.2718**
		(0.1456)	(0.0000)	(0.1624)		(0.1203)	(0.1315)	(0.1379)
Poll$_p$ × Clinton Supporter$_i$		−2.0458	0.5060***	0.6063***		0.5148***	0.5490***	0.5334***
		(3.3787)	(0.0002)	(0.1523)		(0.0929)	(0.1097)	(0.1158)
Poll$_p$		−1.9103***				−1.4537***		
		(0.2760)				(0.2520)		
Author Activity Within 5 Days around Post$_{i,p}$		0.0020***	0.0068***	0.0083***		0.0099***	0.0104***	0.0152***
		(0.0006)	(0.0000)	(0.0005)		(0.0003)	(0.0003)	(0.0006)
Trump Supporter$_i$		0.2148**	0.1369***			−0.1906**	−0.1977**	
		(0.0998)	(0.0000)			(0.0748)	(0.0773)	
Clinton Supporter$_i$		0.5507***	0.4572***			0.1826***	0.1832***	
		(0.0813)	(0.0000)			(0.0644)	(0.0670)	
Trump Scandal$_p$		−0.0313				0.1804		
		(0.3799)				(0.3545)		
Clinton Scandal$_p$		0.2820				0.4872		
		(0.3012)				(0.3144)		
Right Sources Share$_p$ × Trump Supporter$_i$		0.7958**	1.3235***	1.2735**		0.9476***	1.5232***	1.6032***
		(0.3800)	(0.0000)	(0.5082)		(0.3294)	(0.4481)	(0.4772)
Left Sources Share$_p$ × Trump Supporter$_i$		−0.9757***	−1.1477***	−0.8849***		−0.3760**	−0.5089**	−0.5288**
		(0.2288)	(0.0000)	(0.2256)		(0.1776)	(0.2042)	(0.2153)
Right Sources Share$_p$ × Clinton Supporter$_i$		−0.2782	−0.8322***	−0.2114		−0.3736*	−0.6386*	−0.6881*
		(0.2098)	(0.0004)	(0.3737)		(0.2141)	(0.3446)	(0.3705)
Left Sources Share$_p$ × Clinton Supporter$_i$		−0.1597	−0.2287***	0.0372		0.1025	0.1909	0.2357
		(0.1587)	(0.0001)	(0.1764)		(0.1393)	(0.1554)	(0.1675)
Right Sources Share$_p$		−0.8582				−0.8540		
		(0.9359)				(0.8087)		
Left Sources Share$_p$		−0.4513				0.2227		
		(0.4616)				(0.4000)		
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
Dep. Var Mean	0.1280	0.1280	0.1280	0.1280	0.0300	0.0300	0.0300	0.0300
Observations	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118	5,247,118
McFadden R2	0.0018	0.0622	0.2179	0.4549	0.0065	0.0575	0.1428	0.1650

Notes: Logit and Poisson estimates, two-way clustered standard errors at the i and p level in parenthesis.Sample restricted to comments of authors classified as either Trump Supportes, Clinton Supporters or Independent.

3 Extra Tables from Content Analysis

Table 13: Emotionality Analysis

	Dependent variable: Affection/Cognition Ratio of Comment c of User i on Post p							
	First Level Comments				Higher Level Comments			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Reuters								
Consonant Scandal$_{i,p}$ (β_1^S)	0.0081**	0.0015	0.0064	0.0119	0.0067***	0.0079***	0.0087***	0.0081**
	(0.0040)	(0.0050)	(0.0052)	(0.0093)	(0.0022)	(0.0018)	(0.0018)	(0.0039)
Non-consonant Scandal$_{i,p}$ (β_2^S)	0.0025	0.0000	−0.0007	−0.0191*	−0.0003	−0.0035	−0.0030	−0.0058
	(0.0044)	(0.0051)	(0.0057)	(0.0102)	(0.0024)	(0.0023)	(0.0023)	(0.0035)
Consonant Poll$_{i,p}$ (β_1^P)	−0.0079	−0.0143	−0.0144	−0.0252	0.0043	−0.0030	−0.0038	−0.0207
	(0.0053)	(0.0185)	(0.0187)	(0.0282)	(0.0028)	(0.0122)	(0.0093)	(0.0166)
Non-consonant Poll$_{i,p}$ (β_2^P)	−0.0127**	−0.0188	−0.0171	−0.0324	0.0040	−0.0089	−0.0058	−0.0185
	(0.0064)	(0.0186)	(0.0189)	(0.0285)	(0.0050)	(0.0124)	(0.0094)	(0.0166)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.3770	0.8179	0.2957	0.0320	0.0373	0.0001	0.0001	0.0137
p-value ($\beta_1^P - \beta_2^P$), Polls	0.4747	0.5579	0.7591	0.6071	0.9557	0.1978	0.6657	0.7555
Dep. Var Mean	0.9379	0.9379	0.9379	0.9379	0.9216	0.9216	0.9216	0.9216
Observations	6,785	6,785	6,785	6,785	30,612	28,494	28,494	28,494
R2	0.0015	0.0216	0.2460	0.7664	0.0007	0.0889	0.1459	0.4714
Panel B: Megathreads								
Consonant Scandal$_{i,p}$ (β_1^S)	−0.0147***	0.0095**	0.0048	0.0011	−0.0058**	0.0016	0.0003	−0.0004
	(0.0038)	(0.0039)	(0.0032)	(0.0032)	(0.0025)	(0.0014)	(0.0013)	(0.0012)
Non-consonant Scandal$_{i,p}$ (β_2^S)	−0.0214***	−0.0019	−0.0063**	−0.0075	−0.0101***	−0.0025	−0.0035**	−0.0049***
	(0.0050)	(0.0031)	(0.0025)	(0.0051)	(0.0029)	(0.0018)	(0.0016)	(0.0011)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.1158	0.0042	0.0012	0.0627	0.0114	0.0071	0.0199	0.0002
Dep. Var Mean	0.9665	0.9665	0.9665	0.9665	0.9388	0.9388	0.9388	0.9388
Observations	139,283	139,283	139,283	139,283	297,542	272,514	272,514	272,514
R2	0.0012	0.0122	0.0278	0.1712	0.0010	0.0783	0.0847	0.2221

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. For Reuters, post p is Consonant Scandal or Consonant Poll for author i if it reports a scandal or a negative poll affecting the candidate opposed by i and Non-consonant Scandal or Non-consonant Poll if it reports a scandal or a negative poll affecting the candidate supported by i. For Megathreads, only scandals are considered, since negative polls are not defined. Dependent variable is the ratio of the affection and cognition score. Sample restricted to comments of authors classified as either Trump Supporters, Clinton Supporters or Independent. Panel A estimates in columns (2) to (4) and (6) to (8) include additional controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Bad Poll Trump$_p$ vi) Bad Poll Clinton$_p$ vii) Post Author Trump Supporter$_p$ viii) Post Author Clinton Supporter$_p$ ix) Post Author Non-Classified$_p$ x) Post Author Trump Supporter$_p$ × Trump Supporter$_i$ xi) Post Author Clinton Supporter$_p$ × Trump Supporter$_i$ xii) Post Author Trump Supporter$_p$ × Clinton Supporter$_i$ xiii) Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$ xiv) Post reports a Poll$_p$ xv) Post reports a Poll$_p$×Trump Supporter$_i$ xvi) Post reports a Poll$_p$×Clinton Supporter$_i$ xvii) Posted Article Length$_p$ xviii) Posted Article Length$_p$×Trump Supporter$_i$ xix) Posted Article Length$_p$ × Clinton Supporter$_i$ xx) Post Author Non-Classified$_p$ × Trump Supporter$_i$ xxi) Post Author Non-Classified$_p$ × Clinton Supporter$_i$ xxii) Post Trump Mentions$_p$ xxiii) Post Clinton Mentions$_p$ xxiv) Post Trump Mentions$_p$ × Trump Supporter$_i$ xxv) Post Trump Mentions$_p$ × Clinton Supporter$_i$ xxvi) Post Clinton Mentions$_p$ × Trump Supporter$_i$ xxvii) Post Clinton Mentions$_p$ × Clinton Supporter$_i$
Panel A estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$ v) Comment Level$_c$ × Bad Poll Trump$_p$ vi) Comment Level$_c$ × Bad Poll Clinton$_p$
Panel B estimates in columns (2) to (4) and (6) to (8) include the following controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Post reports a Poll$_p$ vi) Post reports a Poll$_p$ × Trump Supporter$_i$ vii) Post reports a Poll$_p$ × Clinton Supporter$_i$ viii) Right Sources Share$_p$ × Trump Supporter$_i$ ix) Right Sources Share$_p$ × Clinton Supporter$_i$ x) Left Sources Share$_p$ × Trump Supporter$_i$ xi) Left Sources Share$_p$ × Clinton Supporter$_i$ xii) Right Sources Share$_p$ xiii) Left Sources Share$_p$
Panel B estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$

Table 14: Sentiment Analysis

	Dependent variable: Sentiment of Comment c of User i on Post p							
	First Level Comments				Higher Level Comments			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Reuters								
Consonant Scandal$_{i,p}$ (β_1^S)	-0.0876^{***}	-0.0852^{**}	-0.0647^{*}	-0.0106	-0.0171	0.0102	0.0052	0.0166
	(0.0238)	(0.0351)	(0.0349)	(0.0676)	(0.0204)	(0.0216)	(0.0225)	(0.0309)
Non-consonant Scandal$_{i,p}$ (β_2^S)	-0.0325	-0.0132	0.0079	0.0284	-0.0326	-0.0079	-0.0121	-0.0340
	(0.0481)	(0.0443)	(0.0411)	(0.0605)	(0.0199)	(0.0261)	(0.0275)	(0.0388)
Consonant Poll$_{i,p}$ (β_1^P)	0.1669^{***}	0.0230	-0.0118	0.0422	0.1157^{***}	0.0968	0.1678	0.1991
	(0.0540)	(0.1562)	(0.1284)	(0.2010)	(0.0248)	(0.1071)	(0.1195)	(0.1607)
Non-consonant Poll$_{i,p}$ (β_2^P)	0.1095^{**}	-0.0334	-0.0670	0.2027	0.0791^{***}	0.0658	0.1304	0.1382
	(0.0490)	(0.1462)	(0.1252)	(0.1951)	(0.0272)	(0.1107)	(0.1263)	(0.1624)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.3427	0.2216	0.1523	0.6503	0.6223	0.5906	0.6243	0.3394
p-value ($\beta_1^P - \beta_2^P$), Polls	0.3703	0.4588	0.5475	0.2036	0.2956	0.4323	0.3672	0.2346
Dep. Var Mean	0.2359	0.2359	0.2359	0.2359	0.2489	0.2489	0.2489	0.2489
Observations	6,805	6,805	6,805	6,805	30,729	28,666	28,666	28,666
R2	0.0042	0.0182	0.2229	0.7470	0.0021	0.0114	0.0505	0.3518
Panel B: Megathreads								
Consonant Scandal$_{i,p}$ (β_1^S)	-0.0770^{***}	0.0071	0.0206	0.0177	-0.0553^{***}	0.0303^{**}	0.0211^{*}	0.0204^{**}
	(0.0161)	(0.0276)	(0.0246)	(0.0245)	(0.0088)	(0.0129)	(0.0126)	(0.0097)
Non-consonant Scandal$_{i,p}$ (β_2^S)	-0.1019^{***}	-0.0536^{***}	-0.0421^{**}	-0.0408^{*}	-0.0831^{***}	-0.0044	-0.0067	-0.0191^{*}
	(0.0158)	(0.0206)	(0.0189)	(0.0231)	(0.0085)	(0.0117)	(0.0122)	(0.0100)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.2832	0.0336	0.0247	0.0183	0.0190	0.0162	0.0436	0.0002
Dep. Var Mean	0.2753	0.2753	0.2753	0.2753	0.3032	0.3032	0.3032	0.3032
Observations	139,491	139,491	139,491	139,491	299,684	275,117	275,117	275,117
R2	0.0007	0.0075	0.0143	0.1404	0.0013	0.0145	0.0170	0.1372

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. For Reuters, post p is Consonant Scandal or Consonant Poll for author i if it reports a scandal or a negative poll affecting the candidate opposed by i and Non-consonant Scandal or Non-consonant Poll if it reports a scandal or a negative poll affecting the candidate supported by i. For Megathreads, only scandals are considered, since negative polls are not defined. Dependent variable is the binary sentiment score. Sample restricted to comments of authors classified as either Trump Supporters, Clinton Supporters or Independent. Panel A estimates in columns (2) to (4) and (6) to (8) include additional controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Bad Poll Trump$_p$ vi) Bad Poll Clinton$_p$ vii) Post Author Trump Supporter$_p$ viii) Post Author Clinton Supporter$_p$ ix) Post Author Non-Classified$_p$ x) Post Author Trump Supporter$_p$ × Trump Supporter$_i$ xi) Post Author Clinton Supporter$_p$ × Trump Supporter$_i$ xii) Post Author Trump Supporter$_p$ × Clinton Supporter$_i$ xiii) Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$ xiv) Post reports a Poll$_p$ xv) Post reports a Poll$_p$ × Trump Supporter$_i$ xvi) Post reports a Poll$_p$ × Clinton Supporter$_i$ xvii) Posted Article Length$_p$ xviii) Posted Article Length$_p$ × Trump Supporter$_i$ xix) Posted Article Length$_p$ × Clinton Supporter$_i$ xx) Post Author Non-Classified$_p$ × Trump Supporter$_i$ xxi) Post Author Non-Classified$_p$ × Clinton Supporter$_i$ xxii) Post Trump Mentions$_p$ xxiii) Post Clinton Mentions$_p$ xxiv) Post Trump Mentions$_p$ × Trump Supporter$_i$ xxv) Post Trump Mentions$_p$ × Clinton Supporter$_i$ xxvi) Post Clinton Mentions$_p$ × Trump Supporter$_i$ xxvii) Post Clinton Mentions$_p$ × Clinton Supporter$_i$
Panel A estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$ v) Comment Level$_c$ × Bad Poll Trump$_p$ vi) Comment Level$_c$ × Bad Poll Clinton$_p$
Panel B estimates in columns (2) to (4) and (6) to (8) include the following controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Post reports a Poll$_p$ vi) Post reports a Poll$_p$ × Trump Supporter$_i$ vii) Post reports a Poll$_p$ × Clinton Supporter$_i$ viii) Right Sources Share$_p$ × Trump Supporter$_i$ ix) Right Sources Share$_p$ × Clinton Supporter$_i$ x) Left Sources Share$_p$ × Trump Supporter$_i$ xi) Left Sources Share$_p$ × Clinton Supporter$_i$ xii) Right Sources Share$_p$ xiii) Left Sources Share$_p$
Panel B estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$

Table 15: Score Analysis

	Dependent variable: Comment Score of Comment c of User i on Post p							
	First Level Comments				Higher Level Comments			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Reuters								
Consonant Scandal$_{i,p}$ (β_1^S)	0.7366	−1.9262	1.0180	4.8823	2.4616***	3.5221***	3.8664***	5.5778***
	(3.1958)	(4.8556)	(5.9011)	(13.7041)	(0.9002)	(0.6968)	(0.6792)	(1.7050)
Non-consonant Scandal$_{i,p}$ (β_2^S)	−4.6411	−13.7710*	−21.4280**	−16.3319	−2.1048***	−2.2381***	−2.1863***	−0.3165
	(3.9853)	(8.2272)	(9.2287)	(14.4472)	(0.6570)	(0.7631)	(0.7700)	(1.8914)
Consonant Poll$_{i,p}$ (β_1^P)	−1.8573	−10.7622*	−15.4899**	2.1080	0.8304	−0.5359	−1.4602	−0.5003
	(2.4434)	(6.1196)	(6.7132)	(14.1264)	(1.0341)	(1.6949)	(1.8468)	(2.4618)
Non-consonant Poll$_{i,p}$ (β_2^P)	−11.8228***	−17.6115***	−23.5688***	28.1058	−2.9329**	−2.9651	−2.4379	−3.8011
	(2.5830)	(6.3221)	(7.7448)	(35.5549)	(1.4864)	(1.9277)	(2.1507)	(2.4035)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.2691	0.1133	0.0076	0.1788	0.0005	0.0000	0.0000	0.0033
p-value ($\beta_1^P - \beta_2^P$), Polls	0.0031	0.1803	0.1617	0.5249	0.0169	0.1283	0.5471	0.0466
Dep. Var Mean	9.3640	9.3640	9.3640	9.3640	4.5577	4.5577	4.5577	4.5577
Observations	6,805	6,805	6,805	6,805	30,732	28,669	28,669	28,669
R2	0.0005	0.0088	0.0370	0.7343	0.0008	0.0576	0.0657	0.3617
Panel B: Megathreads								
Consonant Scandal$_{i,p}$ (β_1^S)	36.6264***	7.1360	11.2881	8.7147	6.6524***	2.5056**	2.6721**	3.6991**
	(9.8746)	(10.5150)	(10.3724)	(10.7672)	(2.0973)	(1.2662)	(1.2315)	(1.5718)
Non-consonant Scandal$_{i,p}$ (β_2^S)	22.5280***	−14.3881*	−12.1362*	−9.3559	0.5389	−4.1023**	−3.7363**	−2.1403*
	(8.5682)	(7.4150)	(7.0215)	(9.3274)	(1.7646)	(1.8834)	(1.8740)	(1.2629)
Controls	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Post FE	No	No	Yes	Yes	No	No	Yes	Yes
Individual FE	No	No	No	Yes	No	No	No	Yes
p-value ($\beta_1^S - \beta_2^S$), Scandals	0.4206	0.1429	0.0846	0.0588	0.0856	0.0024	0.0029	0.0018
Dep. Var Mean	9.1477	9.1477	9.1477	9.1477	4.5273	4.5273	4.5273	4.5273
Observations	139,496	139,496	139,496	139,496	299,717	275,165	275,165	275,165
R2	0.0030	0.0121	0.0196	0.4444	0.0015	0.0371	0.0388	0.1910

Notes: OLS estimates, two-way clustered standard errors at the i and p level in parenthesis. For Reuters, post p is Consonant Scandal or Consonant Poll for author i if it reports a scandal or a negative poll affecting the candidate opposed by i and Non-consonant Scandal or Non-consonant Poll if it reports a scandal or a negative poll affecting the candidate supported by i. For Megathreads, only scandals are considered, since negative polls are not defined. Dependent variable is the comment score. Sample restricted to comments of authors classified as either Trump Supporters, Clinton Supporters or Independent. Panel A estimates in columns (2) to (4) and (6) to (8) include additional controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Bad Poll Trump$_p$ vi) Bad Poll Clinton$_p$ vii) Post Author Trump Supporter$_p$ viii) Post Author Clinton Supporter$_p$ ix) Post Author Non-Classified$_p$ x) Post Author Trump Supporter$_p$ × Trump Supporter$_i$ xi) Post Author Clinton Supporter$_p$ × Trump Supporter$_i$ xii) Post Author Trump Supporter$_p$ × Clinton Supporter$_i$ xiii) Post Author Clinton Supporter$_p$ × Clinton Supporter$_i$ xiv) Post reports a Poll$_p$ xv) Post reports a Poll$_p$ × Trump Supporter$_i$ xvi) Post reports a Poll$_p$ × Clinton Supporter$_i$ xvii) Posted Article Length$_p$ xviii) Posted Article Length$_p$ × Trump Supporter$_i$ xix) Posted Article Length$_p$ × Clinton Supporter$_i$ xx) Post Author Non-Classified$_p$ × Trump Supporter$_i$ xxi) Post Author Non-Classified$_p$ × Clinton Supporter$_i$ xxii) Post Trump Mentions$_p$ xxiii) Post Clinton Mentions$_p$ xxiv) Post Trump Mentions$_p$ × Trump Supporter$_i$ xxv) Post Trump Mentions$_p$ × Clinton Supporter$_i$ xxvi) Post Clinton Mentions$_p$ × Trump Supporter$_i$ xxvii) Post Clinton Mentions$_p$ × Clinton Supporter$_i$
Panel A estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$ v) Comment Level$_c$ × Bad Poll Trump$_p$ vi) Comment Level$_c$ × Bad Poll Clinton$_p$
Panel B estimates in columns (2) to (4) and (6) to (8) include the following controls not reported in table: i) Comment Author Trump Supporter$_i$ ii) Comment Author Clinton Supporter$_i$ iii) Trump Scandal$_p$ iv) Clinton Scandal$_p$ v) Post reports a Poll$_p$ vi) Post reports a Poll$_p$ × Trump Supporter$_i$ vii) Post reports a Poll$_p$ × Clinton Supporter$_i$ viii) Right Sources Share$_p$ × Trump Supporter$_i$ ix) Right Sources Share$_p$ × Clinton Supporter$_i$ x) Left Sources Share$_p$ × Trump Supporter$_i$ xi) Left Sources Share$_p$ × Clinton Supporter$_i$ xii) Right Sources Share$_p$ xiii) Left Sources Share$_p$
Panel B estimates in columns (6) to (8) also include the following controls: i) Outcome of Parent Comment$_c$ ii) Comment Level$_c$ iii) Comment Level$_c$ × Scandal Trump$_p$ iv) Comment Level$_c$ × Scandal Clinton$_p$

4 List of Bad News

4.1 Reuters Scandals

Table 16: Reuters Bad News

Type	Title	Url
Bad News Clinton	'Lone hacker' claims responsibility for cyber attack on Democrats	http://www.reuters.com/article/us-usa-election-hack-idUSKCN0Z209Q
Bad News Clinton	Clinton's server technician declines to answer court-ordered questions	http://www.reuters.com/article/usa-election-clinton-idUSL1N19F2FL
Bad News Trump	Ruling against ex-AIG boss Greenberg raises stakes in Trump University case	http://www.reuters.com/article/us-usa-election-trumpuniversity-idUSKCN0YT2M2
Bad News Clinton	Emails in Clinton probe dealt with planned drone strikes	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN0YV2P3
Bad News Clinton and Trump	[Reuters] Russian spies hack US Democratic Party computers	http://www.reuters.com/article/us-usa-election-hack-idUSKCN0Z0205
Bad News Clinton	Emails in Clinton probe dealt with planned drone strikes	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN0YV2P3?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad News Clinton	Republican-led panel accuses Clinton State Department of Benghazi lapses	http://www.reuters.com/article/us-usa-congress-benghazi-idUSKCN0ZE1RC?il=0
Bad News Trump	Trump will reopen controversial Trump University after litigation ends	http://www.reuters.com/article/us-usa-election-trump-university-idUSKCN0YO2BV
Bad News Trump	Trump will reopen controversial Trump University after litigation ends. He doesnt want to help fix the college debt crisis, he wants to PROFIT from it	http://www.reuters.com/article/us-usa-election-trump-university-idUSKCN0YO2BV
Bad News Clinton	The Democratic National Committee apologized to Senator Bernie Sanders on Monday after leaked emails suggested the party's leadership had worked to sabotage Sanders' presidential campaign	http://www.reuters.com/article/us-usa-election-dnc-statement-idUSKCN1052BN?il=0
Bad News Clinton and Trump	Trump challenges Russia to find missing Clinton emails	http://www.reuters.com/article/us-usa-election-trump-cyber-idUSKCN10723A?utm_source=twitter&utm_medium=Social
Bad News Clinton	U.S. intelligence chief not ready to identify Russia as source of Democratic email hack	http://www.reuters.com/article/us-usa-election-hack-idUSKCN1082JL?il=0
Bad News Clinton	U.S. President Barack Obama said on Saturday he was concerned about how the State Department handles classified information but cast this as part of a government-wide challenge in the age of email, texts and smartphones.	http://www.reuters.com/article/us-usa-election-obama-clinton-idUSKCN0ZP0QV?feedType=RSS&feedName=politicsNews
Bad News Clinton	Clinton campaign also hacked in attacks on Democrats - sources	http://www.reuters.com/article/idUSKCN1092HK
Bad News Clinton	U.S. Democratic congressional group confirms it was hacked	http://www.reuters.com/article/us-usa-cyber-democrats-idUSKCN1091Q4

Bad News Clinton	"In a statement, Clinton thanked Wasserman Schultz and said she would serve as a surrogate for her campaign and as honorary chairwoman"	http://www.reuters.com/article/us-usa-election-idUSKCN1040TO
Bad News Clinton	The computer network used by Democratic presidential nominee Hillary Clinton's campaign was hacked as part of a broad cyber attack on Democratic political organizations, people familiar with the matter told Reuters.	http://www.reuters.com/article/us-usa-cyber-democrats-investigation-exc-idUSKCN1092HK?feedType=RSS&feedName=topNews
Bad News Trump	Art of the Spin	http://www.reuters.com/article/us-usa-election-trump-bankruptcies-insig-idUSKCN0ZX0GP
Bad News Clinton	Attorney general to accept FBI findings in Clinton email probe	http://www.reuters.com/article/us-usa-election-clinton-email-idUSKCN0ZH4VC
Bad News Clinton and Trump	Trump challenges Russia to find missing Clinton emails	http://www.reuters.com/article/us-usa-election-trump-cyber-idUSKCN10723A
Bad News Clinton	Obama 'concerned' about U.S. State Department handling of classified information	http://www.reuters.com/article/us-usa-election-obama-clinton-idUSKCN0ZP0QV?utm_campaign=trueAnthem:+Trending+Content&utm_content=578151e504d3011121388e70&utm_medium=trueAnthem&utm_source=twitter
Bad News Clinton	Clinton campaign also hacked in attacks on Democrats	http://www.reuters.com/article/us-usa-cyber-democrats-investigation-exc-idUSKCN1092HK?utm_source=twitter&utm_medium=Social
Bad News Clinton and Trump	The FBI is investigating a cyber intrusion against a major Democratic Party congressional fundraising group, an attack that may be related to an earlier hack against the party apparatus	http://www.reuters.com/article/us-usa-cyber-democrats-exclusive-idUSKCN1082Y7?il=0
Bad News Clinton and Trump	FBI investigates hacking of Democratic Party organization	http://www.reuters.com/article/us-usa-election-russia-fbi-idUSKCN1051TD?il=0
Bad News Clinton	Clinton 'extremely careless' with emails, but FBI recommends no charges.	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN0ZL1US?feedType=RSS&feedName=domesticNews
Bad News Clinton	State Department to conduct internal probe of Clinton email case	http://www.reuters.com/article/us-usa-election-clinton-probe-idUSKCN0ZN2Q6
Bad News Clinton	U.S. attorney general deflects lawmakers' questions on Clinton emails	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN0ZS1VI?utm_campaign=trueAnthem%3A+Trending+Content&utm_content=57853f5e04d301444957b4f1&utm_medium=trueAnthem&utm_source=facebook
Bad News Clinton	DNC: Sorry, Bernie (official apology issued)	http://www.reuters.com/article/us-usa-election-dnc-statement-idUSKCN1052BN?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad News Clinton	Clinton says Russian intelligence services hacked DNC	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN10B0IX
Bad News Clinton	Clinton 'extremely careless' with emails, but FBI recommends no charges	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN0ZL1US
Bad News Clinton	Democratic National Committee apologizes to Sanders over emails	http://www.reuters.com/article/us-usa-election-dnc-statement-idUSKCN1052BN?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social

Bad News Clinton	Democratic Party chair jeered in protest ahead of convention	http://www.reuters.com/article/us-usa-election-idUSKCN105101?il=0
Bad News Clinton	Clinton blames State colleagues for classified secrets in emails	http://www.reuters.com/article/us-usa-election-clinton-email-idUSKCN0ZO2FB
Bad News Clinton	Hillary Clinton disputed a scathing assessment by the Federal Bureau of Investigation that she was "extremely careless" with classified government secrets, saying on Friday she relied on the judgment of her subordinates at the U.S. State Department.	http://www.reuters.com/article/us-usa-election-clinton-email-idUSKCN0ZO2FB?feedType=RSS&feedName=topNews
Bad News Clinton	Clinton campaign also hacked in attacks on Democrats	http://www.reuters.com/article/us-usa-cyber-democrats-investigation-exc-idUSKCN1092HK
Bad News Clinton	Speaker Ryan formally asks that Clinton be denied classified data	http://www.reuters.com/article/us-usa-election-clinton-ryan-idUSKCN0ZN14Z
Bad News Clinton	Clinton campaign also hacked in attacks on Democrats - sources	http://www.reuters.com/article/us-usa-cyber-democrats-investigation-exc-idUSKCN1092HK?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad News Clinton	Democrats in disarray on eve of convention to nominate Clinton	http://www.reuters.com/article/us-usa-election-idUSKCN1040TO?il=0
Bad News Clinton	FBI director to face Republican fire over Clinton email probe	http://www.reuters.com/article/us-usa-election-idUSKCN0ZN0XW
Bad News Clinton	FBI interviews Hillary Clinton in private server probe	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN0ZI0RU
Bad News Clinton	FBI Director Comey to testify before House panel on Thursday	http://www.reuters.com/article/us-usa-election-clinton-comey-idUSKCN0ZM1IH
Bad News Clinton and Trump	Kremlin to U.S.: Sort out your own pre-election hacking scandal	http://www.reuters.com/article/us-usa-election-russia-idUSKCN1081U7
Bad News Trump	Trump says was being 'sarcastic' in Russia hack comments	http://www.reuters.com/article/us-usa-election-trump-cyber-idUSKCN1081OT
Bad News Clinton	Democratic National Committee Chairwoman Debbie Wasserman Schultz will no longer preside over the party's convention this week after a leak of Democratic party emails appeared to show efforts to actively discredit Vermont Senator Bernie Sanders' campaign	http://www.reuters.com/article/us-usa-election-democrat-idUSKCN1040QN
Bad News Clinton	Assange says WikiLeaks to release 'significant' Clinton campaign data	http://www.reuters.com/article/us-usa-election-wikileaks-idUSKCN11006B
Bad News Trump	Meet Trumps new economic advisor John Paulsen. He crashed the economy in 08	http://www.reuters.com/article/us-goldmansachs-abacus-factbox-idUSTRE63F5CZ20100416
Bad News Clinton	Senior Democratic National Committee officials resign: DNC	http://www.reuters.com/article/us-usa-cyber-democrats-idUSKCN10D209?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad News Clinton	Clinton need not give sworn testimony over emails: U.S. judge	http://www.reuters.com/article/us-usa-election-clinton-lawsuit-idUSKCN10U26F
Bad News Clinton	Clinton Foundation health project still mulling foreign donations	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN10U23Y
Bad News Trump	Ukrainian MP offers more details on alleged payments to Trump campaign chief	http://www.reuters.com/article/us-usa-election-ukraine-manafort-idUSKCN10U10F?il=0
Bad News Trump	Buffet rebukes Trump, questions his business skills.	http://www.reuters.com/article/idUSKCN10C3AS

Bad News Clinton	Judge orders search of new Clinton emails for release by September 13	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN1102JY?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad News Trump	FBI took months to warn Democrats of suspected Russian role in hack	http://www.reuters.com/article/idUSKCN10E09H
Bad News Trump	Trump campaign chairman helped pro-Russians in Ukraine move money to U.S. firms: AP	http://www.reuters.com/article/us-usa-election-trump-manafort-idUSKCN10S1GQ
Bad News Clinton	Judge orders State Dept. to review 14,900 new Clinton emails | Reuters	http://www.reuters.com/article/idUSKCN10X1A1
Bad News Clinton	FBI documents viewed in secure areas of the U.S. Capitol	http://www.reuters.com/article/us-usa-election-clinton-documents-idUSKCN10S2G9
Bad News Trump	FBI probes possible U.S. ties to corruption by former Ukraine president: CNN	http://www.reuters.com/article/us-usa-election-ukraine-idUSKCN10U2CP
Bad News Clinton	Democratic Party communications director expected to depart DNC amid hacking fallout	http://www.reuters.com/article/us-usa-election-democrats-cyber-idUSKCN10D23O?mod=related&channelName=politicsNews
Bad News Clinton	Clinton told FBI Colin Powell suggested she use private email: NYT | Reuters	http://www.reuters.com/article/idUSKCN10U0FK
Bad News Trump	FBI took months to warn Democrats of suspected Russian role in hack: sources	http://www.reuters.com/article/us-usa-cyber-democrats-reconstruct-idUSKCN10E09H
Bad News Clinton	Assange says WikiLeaks to release 'significant' Clinton campaign data	http://www.reuters.com/article/us-usa-election-wikileaks-idUSKCN11006B?utm_source=facebook&utm_medium=Social
Bad News Trump	Senior ex-CIA official: Putin made Trump 'an unwitting agent' of Russia	http://www.reuters.com/article/us-usa-election-trump-russia-idUSKCN10G1NT?il=0
Bad News Trump	Trump campaign manager resigns after troubled stretch	http://www.reuters.com/article/us-usa-election-idUSKCN10U1DZ?il=0
Bad News Trump	Trump adviser's Russia credentials come under scrutiny	http://www.reuters.com/article/us-usa-election-trump-adviser-idUSKCN10Z2OX
Bad News Clinton	Democrats fear hackers targeted tight Florida races for latest data leaks	http://www.reuters.com/article/us-usa-election-cyber-democrats-idUSKCN10U2B5?il=0
Bad News Clinton	Clinton Foundation to bar foreign, corporate funding if Hillary Clinton elected president	http://www.reuters.com/article/us-usa-election-clinton-foundation-idUSKCN10T2JW
Bad News Clinton	U.S. House panel: FBI provides documents on Clinton email probe | Reuters	http://www.reuters.com/article/idUSKCN10R23A
Bad News Clinton	Clinton Foundation hired cyber firm after suspected hacking: sources	http://www.reuters.com/article/us-usa-cyber-democrats-idUSKCN10T01G
Bad News Clinton	Clinton told FBI Colin Powell suggested she use private email: NYT	http://www.reuters.com/article/us-usa-election-clinton-fbi-idUSKCN10U0FK?feedType=RSS&feedName=topNews
Bad News Trump	Trump loses bid for pretrial win in Trump University lawsuit	http://www.reuters.com/article/us-usa-election-trump-university-idUSKCN10D2O8
Bad News Clinton	Judge orders search of new Clinton emails for release by September 13 | Reuters	http://www.reuters.com/article/idUSKCN1102JY
Bad News Trump	Buffett challenges Trump to exchange tax returns	http://www.reuters.com/article/us-usa-election-buffett-idUSKCN10C3AS?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social

Bad News Trump	Clinton will release 2015 tax returns within days: source	http://www.reuters.com/article/us-usa-election-clinton-taxes-idUSKCN10M1I7?il=0
Bad News Clinton	U.S. House panel: FBI provides documents on Clinton email probe	http://www.reuters.com/article/us-usa-election-clinton-congress-idUSKCN10R23A?feedType=RSS&feedName=topNews
Bad News Trump	Hillary Clinton paid 34.2 percent federal tax rate in 2015 | Reuters	http://www.reuters.com/article/idUSKCN10N1UM
Bad News Clinton	Democratic presidential candidate Clinton's overall health good: doctor	http://www.reuters.com/article/us-usa-election-health-idUSKCN11K2P5?il=0
Bad News Trump	Trump's son clarifies 'gas chamber' comment after criticism	http://www.reuters.com/article/us-usa-election-trump-son-idUSKCN11M03Y?il=0
Bad News Clinton	Romanian hacker 'Guccifer' sentenced to 52 months in U.S. prison	http://www.reuters.com/article/us-usa-cyber-guccifer-idUSKCN1175FB
Bad News Clinton	Clinton's classified email errors due to 'improper labeling:' Kaine	http://www.reuters.com/article/us-usa-election-idUSKCN11A0YK
Bad News Clinton	Clinton server tech told FBI of colleagues' worries about system	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN11U0PG
Bad News Clinton	Clinton says could not recall all briefings due to concussion: FBI report	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN11829I
Bad News Clinton	Clinton says could not recall all briefings due to concussion: FBI report.	http://www.reuters.com/article/idUSKCN11829I
Bad News Clinton	Most Clinton emails to be released after election	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN11T26A
Bad News Clinton	Clinton's bout of pneumonia raises worries for Democrats	http://www.reuters.com/article/us-usa-election-idUSKCN11I0MT
Bad News Clinton	Diagnosed with pneumonia, Clinton falls ill at 9/11 memorial	http://www.reuters.com/article/us-usa-election-clinton-ceremony-idUSKCN11H0JM?feedType=RSS&feedName=topNews
Bad News Clinton	Clinton Foundation plans to close overseas fundraising arms	http://www.reuters.com/article/us-usa-election-foundation-idUSKCN118248
Bad News Clinton	Diagnosed with pneumonia, Clinton falls ill at 9/11 memorial | Reuters	http://www.reuters.com/article/idUSKCN11H0JM
Bad News Clinton	Clinton tells FBI she could not recall all briefings on preserving documents	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN11829I
Bad News Clinton and Trump	Democratic Party says it was hacked again, blames Russians	http://www.reuters.com/article/us-usa-cyber-democrats-idUSKCN11K02T
Bad News Trump	Trump campaign releases tax returns for Republican VP nominee Pence	http://www.reuters.com/article/us-usa-election-pence-idUSKCN11G00X
Bad News Clinton	'I didn't think it was a big deal,' Clinton says of pneumonia bout	http://www.reuters.com/article/us-usa-election-idUSKCN11I0MT
Bad News Clinton	Clinton leaves 9/11 ceremony after feeling 'overheated'	http://www.reuters.com/article/us-usa-election-clinton-ceremony-idUSKCN11H0JM?il=0
Bad News Clinton	Clinton's classified email errors due to 'improper labeling:' Kaine	http://www.reuters.com/article/us-usa-election-idUSKCN11A0YK?feedType=RSS&feedName=topNews
Bad News Clinton	FBI releases documents related to its Clinton email investigation	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN11829I
Bad News Clinton	Clinton campaign says it could have better handled health scare	http://www.reuters.com/article/idUSKCN11I0MT
Bad News Trump	Trump deepens attack on former Miss Universe, Clinton calls him 'unhinged'	http://www.reuters.com/article/us-usa-election-trump-idUSKCN1201WD
Bad News Clinton	Clinton 'feeling great' after getting overheated at 9/11 event	http://reuters.com/article/idUSKCN11H0JM?il%253D0
Bad News Clinton	How to get sick on the U.S. campaign trail: Little sleep, bad food, germs everywhere	http://www.reuters.com/article/us-usa-election-clinton-health-idUSKCN11I2OF

Bad News Trump	In new blow to campaign, Trump's foundation ordered to halt fundraising	http://www.reuters.com/article/idUSKCN1231V5
Bad News Clinton	Hacked emails raise possibility of Clinton Foundation ethics breach	http://www.reuters.com/article/uk-usa-election-clinton-idUKKBN12E2ID?utm_campaign=trueAnthem:+Trending+Content&utm_content=5801d52104d3012114a8a554&utm_medium=trueAnthem&utm_source=twitter
Bad News Clinton	Sanders supporters seethe over Clinton's leaked remarks to Wall St.	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN1280Z9
Bad News Clinton	Clinton email problem resurfaces as FBI announces review	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN12S299
Bad News Trump	Trump seeks to bar personal conduct claims from Trump University trial	http://www.reuters.com/article/2016/10/21/us-trump-lawsuit-idUSKCN12L265
Bad News Trump	Trump hasn't sued a newspaper for libel in decades, records show	http://www.reuters.com/article/us-usa-election-trump-legal-idUSKCN12D30P?il=0
Bad News Trump	New York Times stands by Trump story, rebuts claim of libel	http://www.reuters.com/article/us-usa-election-trump-newyorktimes-idUSKCN12D2L0
Bad News Trump	Trump vs Clinton: He calls her a devil, she says he abuses women.	http://www.reuters.com/article/us-usa-election-debate-idUSKCN12910I?feedType=RSS&feedName=domesticNews
Bad News Clinton	Sanders supporters seethe over Clinton's leaked remarks to Wall St.	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN1280Z9
Bad News Clinton	Wikileaks' Assange signals release of documents before U.S. election	http://www.reuters.com/article/us-ecuador-sweden-assange-idUSKCN1240UG
Bad News Clinton	State Department's Kennedy pressured FBI to unclassify Clinton emails: FBI documents	http://www.reuters.com/article/us-usa-election-fbi-clinton-idUSKBN12H1QA?il=0
Bad News Clinton	Sanders supporters seethe over Clinton's leaked remarks to Wall St.	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN1280Z9?il=0
Bad News Trump	Trump vows to stay in race after calls for him to quit over lewd remarks	http://www.reuters.com/article/us-usa-election-idUSKCN12807N
Bad News Clinton	Hacked emails raise possibility of Clinton Foundation ethics breach	http://www.reuters.com/article/us-usa-election-clinton-idUSKBN12E2IF
Bad News Trump	Evangelical leaders stick with Trump, focus on defeating Clinton	http://www.reuters.com/article/us-usa-election-trump-evangelicals-idUSKCN1280WE?utm_source=twitter&utm_medium=Social
Bad News Clinton	Clinton opposition to TPP 'close call': hacked emails	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN12B2PF?feedType=RSS&feedName=politicsNews&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+Reuters%2FPoliticsNews+%28Reuters+Politics+News%29
Bad News Trump	Trump defiantly apologizes after lewd remarks about women revealed	http://www.reuters.com/article/us-usa-election-idUSKCN12807N
Bad News Trump	Trump defiantly apologizes after lewd remarks about women revealed	http://www.reuters.com/article/us-usa-election-idUSKCN12807N?il=0
Bad News Clinton	Clinton opposition to Asia trade pact 'close call': hacked emails	http://www.reuters.com/article/us-usa-election-clinton-emails-idUSKCN12B2PF?il=0
Bad News Trump	Top Republican Ryan distances himself from Trump White House bid	http://www.reuters.com/article/us-usa-election-idUSKCN12A20M
Bad News Trump	Ex-Miss Finland says Trump groped her	http://www.reuters.com/article/us-usa-election-trump-finland-idUSKCN12S1AX
Bad News Clinton	Clinton weighed reinstating Glass-Steagall, Wikileaks emails show	http://www.reuters.com/article/us-usa-election-podesta-emails-idUSKCN12B01T
Bad News Clinton	Sanders Supporters Seethe Over Clinton's Leaked Remarks To Wall St.	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN1280Z9

Bad News Clinton	Transcripts of Clinton's Wall Street talks released in new Wikileaks dump	http://www.reuters.com/article/us-usa-election-clinton-wallstreet-idUSKBN12F0T0?utm_campaign=trueAnthem:+Trending+Content&utm_content=5802d94804d3014742c4c5d8&utm_medium=trueAnthem&utm_source=twitter
Bad News Trump	Trump says he 'brilliantly' used U.S. tax laws	http://www.reuters.com/article/us-usa-election-trump-taxes-idUSKCN1232E3
Bad News Trump	In new blow to campaign, Trump's foundation ordered to halt fundraising	http://www.reuters.com/article/us-usa-election-trump-idUSKCN1231V5
Bad News Trump	New York attorney general orders Trump Foundation to stop soliciting in state	http://www.reuters.com/article/us-usa-election-trump-idUSKCN1231V5
Bad News Clinton	Hacked emails raise possibility of Clinton Foundation ethics breach	http://www.reuters.com/article/uk-usa-election-clinton-idUKKBN12E2ID
Bad News Trump	Trump touched us inappropriately, two women tell New York Times	http://www.reuters.com/article/us-usa-election-trump-women-idUSKCN12C2RY?feedType=RSS&feedName=politicsNews&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+Reuters%2FPoliticsNews+%28Reuters+Politics+News%29
Bad News Trump	Trump strikes defiant tone over vulgar comments ahead of debate	http://www.reuters.com/article/us-usa-election-idUSKCN1290JZ?il=0
Bad News Clinton	Clinton takes on FBI director in latest email flap	http://www.reuters.com/article/us-usa-election-idUSKCN12T0N0
Bad News Trump	Trump's 1995 tax records suggest no federal taxes for years: New York Times	http://www.reuters.com/article/us-usa-election-trump-taxes-idUSKCN12202V
Bad News Trump	Trump seeks to bar personal conduct claims from Trump University trial	http://www.reuters.com/article/us-trump-lawsuit-idUSKCN12L265
Bad News Trump	Clinton: Trump is Taking from America with both hands	http://www.reuters.com/video/2016/10/03/clinton-trump-is-taking-from-america-wit?videoId=370022222&newsChannel=topNews
Bad News Clinton	WikiLeaks' Assange signals release of documents before U.S. election	http://www.reuters.com/article/us-ecuador-sweden-assange-idUSKCN1240UG?utm_source=twitter&utm_medium=Social
Bad News Trump	In new blow to campaign, Trump's foundation ordered to halt fundraising	http://www.reuters.com/article/us-usa-election-trump-idUSKCN1231V5
Bad News Clinton and Trump	Putin rejects accusations of meddling in U.S. election	http://www.reuters.com/article/us-usa-election-idUSKCN12C27H?feedType=RSS&feedName=worldNews&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%253A+Reuters%252FworldNews+%2528Reuters+World+News%2529
Bad News Trump	Trump assails Bill Clinton, vows to jail Hillary Clinton if he wins White House	http://www.reuters.com/article/us-usa-election-debate-idUSKCN12910I?utm_source=twitter&utm_medium=Social
Bad News Trump	Trump vows to stay in race after calls for him to quit over lewd remarks	http://www.reuters.com/article/us-usa-election-idUSKCN12807N?il=0
Bad News Trump	Effort to replace Trump on ballot would face tremendous obstacles	http://www.reuters.com/article/us-usa-election-republican-scenarios-idUSKCN1290WO
Bad News Trump	Pence: 'Stay tuned' for evidence backing Trump vs female accusers	http://www.reuters.com/article/us-usa-election-trump-idUSKBN12E1CK
Bad News Clinton	Sanders supporters seethe over Clinton's leaked remarks to Wall St.	http://reuters.com/article/idUSKCN1280Z9

Bad News Trump	Brazil prosecutor says Trump franchise may have benefited from corruption	http://www.reuters.com/article/us-brazil-corruption-trump-idUSKCN12S05D
Bad News Trump	Trump hasn't sued a newspaper for libel in decades, records show	http://www.reuters.com/article/idUSKCN12D30P
Bad News Trump	Evangelical leaders stick with Trump, focus on defeating Clinton	http://www.reuters.com/article/us-usa-election-trump-evangelicals-idUSKCN1280WE
Bad News Clinton	Trump mocks Clinton for stumbling during Pneumonia episode at Sept. 11 Memorial Ceremony	http://www.reuters.com/video/2016/10/02/trump-mocks-clinton-for-stumbling-during?videoId=370009924&videoChannel=1003
Bad News Trump	Trump says U.S. officials letting in illegal immigrants so they can vote	http://www.reuters.com/article/us-usa-election-idUSKCN1271RV
Bad News Trump	Trump vows to stay in race after lewd remarks surface	http://www.reuters.com/article/us-usa-election-idUSKCN12807N
Bad News Trump	Trump donated to state attorneys general reviewing his business: WSJ	http://www.reuters.com/article/us-usa-election-trump-contributions-idUSKCN1252NT?utm_campaign=trueAnthem:+Trending+Content&utm_content=57f5cd6e04d301370890e823&utm_medium=trueAnthem&utm_source=facebook
Bad News Clinton	Sanders supporters seethe over Clinton's leaked remarks to Wall St.	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN1280Z9?feedType=RSS&feedName=topNews
Bad News Trump	Trump assails Bill Clinton, vows to jail Hillary Clinton if he wins White House	http://www.reuters.com/article/us-usa-election-debate-idUSKCN12910I
Bad News Trump	Trump donated to state attorneys general reviewing his business: WSJ	http://www.reuters.com/article/us-usa-election-trump-contributions-idUSKCN1252NT
Bad News Trump	Trump accused of inappropriate touching by two women	http://www.reuters.com/article/us-usa-election-trump-women-idUSKCN12C2RY
Bad News Trump	Trump hasn't sued a newspaper for libel in decades, records show	http://www.reuters.com/article/us-usa-election-trump-legal-idUSKCN12D30P
Bad News Clinton	U.S. State Dept official 'pressured' FBI to declassify Clinton email -FBI documents	http://reuters.com/article/idUSKBN12H1QA?
Bad News Clinton	Clinton warned U.S. would 'ring China with missile defense': hacked email	http://www.reuters.com/article/us-usa-election-clinton-china-idUSKBN12E29T?feedType=RSS&feedName=topNews
Bad News Trump	California woman joins chorus of Trump accusers	http://www.reuters.com/video/2016/10/23/california-woman-joins-chorus-of-trump-a?videoId=370233192&videoChannel=117764&channelName=Rough+Cuts
Bad News Clinton	Hacked emails show Clinton aides surprised at 2015 email revelations	http://www.reuters.com/article/us-usa-election-emails-idUSKCN12R2LY
Bad News Clinton and Trump	Putin dismisses accusations of meddling in U.S. election	http://www.reuters.com/article/us-usa-election-idUSKCN12C27H
Bad News Trump	Top executive behind Dakota Access has donated more than $100,000 to Trump	http://www.reuters.com/article/us-usa-election-trump-dakota-access-idUSKCN12Q2P2?feedType=RSS&feedName=domesticNews
Bad News Trump	Trump's 1995 tax records suggest no federal taxes for years: New York Times.	http://www.reuters.com/article/idUSKCN12202V
Bad News Trump	Trump in crisis after lewd remarks about women come to light	http://www.reuters.com/article/us-usa-election-idUSKCN1271RV?il=0
Bad News Trump	Emails show how Republicans lobbied to limit voting hours in North Carolina	http://www.reuters.com/article/idUSKBN12Y0ZY

Bad News Clinton	Clinton's charity confirms Qatar's $1 million gift while she was at State Dept	http://reuters.com/article/amp/idUSKBN12Z2SL
Bad News Clinton	Clinton's charity confirms Qatar's $1 million gift while she was at State Dept	http://www.reuters.com/article/us-usa-election-foundation-idUSKBN12Z2SL
Bad News Clinton	Clinton's charity confirms Qatar's $1 million gift while she was at State Dept	http://www.reuters.com/article/us-usa-election-foundation-idUSKBN12Z2SL?feedType=RSS&virtualBrandChannel=11563&shillfilter=1
Bad News Clinton	Clinton's charity confirms Qatar's $1 million gift while she was at State Dept | Rueters	http://www.reuters.com/article/idUSKBN12Z2SL
Bad News Trump	Brazil prosecutor investigates funds' investment in Trump Hotel Rio	http://www.reuters.com/article/us-brazil-corruption-trump-exclusive-idUSKBN12W58P
Bad News Trump	Emails show how Republicans lobbied to limit voting hours in North Carolina	http://www.reuters.com/article/us-usa-election-northcarolina-insight-idUSKBN12Y0ZY?il=0EmailsshowhowRepublicanslobbiedtolimitvotinghoursinNort

4.2 Reuters Polls

Table 17: Reuters Polls

Type	Title	Url
Bad Poll Clinton	Clinton's lead over Trump slips after Florida shooting: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0Z32BX
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YP2EX?
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YP2EX
Bad Poll Trump	Clinton leads Trump by 11 points in White House race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YW287?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://www.reuters.com/article/idUSKCN0YP2EX
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YP2EX
Bad Poll Trump	Clinton leads Trump by 10 points in White House matchup: poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YT2QS
Bad Poll Trump	Clinton leads Trump by 11 points in U.S. presidential race: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZE2WM
Bad Poll Trump	Clinton opens up double digit lead over Trump Nation wide 46-35.	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YP2EX?utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://reuters.com/article/newsOne/idUSKCN0YP2EX
Bad Poll Trump	Clinton opens up double-digit lead over Trump nationwide: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YP2EX
Bad Poll Trump	Clinton regains double-digit lead over Trump: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZA3KG

Bad Poll Trump	Clinton leads Trump by 11 points in White House race: Reuters/Ipsos poll	http://www.reuters.com/article/idUSKCN0YW287?
Bad Poll Trump	Clinton leads Trump by 11 points in White House race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YW287?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Clinton	Clinton's lead over Trump narrows to nine points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0Z72ZE
Bad Poll Trump	Clinton leads Trump by 11 points in White House race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0YW287
Bad Poll Clinton	Trump gains on Clinton after Florida attack: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0Z02MK
Bad Poll Trump	Clinton expands lead over Trump to 13 points: Reuters/Ipsos poll	http://reuters.com/article/idUSKCN0ZL2S6
Bad Poll Trump	Clinton leads Trump by 6 points after Democratic confab: Reuters/Ipsos poll	http://reuters.com/article/idUSKCN1092M5
Bad Poll Trump	Clinton extends lead over Trump to 13 points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZS2MO
Bad Poll Trump	Clinton extends lead over Trump to 13 points: Reuters/Ipsos Poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZS2MO?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Clinton	Republican presidential nominee Donald Trump has pulled nearly even with Democratic rival Hillary Clinton for the first time since May, according to a Reuters/Ipsos poll taken over the course of the Republican National Convention in Cleveland this week.	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1022ES?feedType=RSS&feedName=topNews
Bad Poll Trump	Clinton expands lead over Trump to 13 points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZL2S6?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Poll	The year of 'Neither': Why Reuters/Ipsos is tweaking its U.S. presidential poll	http://reuters.com/article/idUSKCN10910T
Poll	The year of 'Neither': Why Reuters/Ipsos is tweaking its U.S. presidential poll	http://www.reuters.com/article/us-usa-election-poll-reutersipsos-idUSKCN10910T?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump by 6 points after Democratic confab: Reuters/Ipsos poll | Reuters	http://www.reuters.com/article/newsOne/idUSKCN1092M5
Bad Poll Clinton	Trump edges ahead of Clinton in U.S. presidential race: Reuters/Ipsos poll | Reuters	http://www.reuters.com/article/idUSKCN1062MC
Bad Poll Clinton	Trump narrows gap with Clinton as Republicans rally in Cleveland: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZZ2X2?utm_campaign=trueAnthem:+Trending+Content&utm_content=578ec02d04d3012ce221423a&utm_medium=trueAnthem&utm_source=twitter
Bad Poll Trump	Clinton leads Trump by 12 points ahead of Republican convention: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-idUSKCN0ZV2OA

Bad Poll Clinton	Trump edges ahead of Clinton in U.S. presidential race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1062MC
Bad Poll Clinton	Clinton's lead over Trump narrows to 9 points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN0ZH5TZ?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump by 6 points after Democratic convention - Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1092M5
Bad Poll Clinton	Clinton's lead over Trump narrows to less than three points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10G2BQ
Bad Poll Trump	Clinton leads Trump by six points in latest Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10R23K
Bad Poll Trump	One-in-five U.S. Republicans want Trump to drop out: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10L0YS
Bad Poll Trump	Clinton leads Trump by 12 points in Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10Y28J
Bad Poll Trump	Clinton leads Trump by eight points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10U1YI
Bad Poll Clinton	Hillary Clinton leads her Republican rival Donald Trump by 5 percentage points among likely voters, down from a peak this month of 12 points	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11128U?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump by eight points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10U1YI?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Trump	One-in-five U.S. Republicans want Trump to drop out: Reuters/Ipsos poll | Reuters	http://www.reuters.com/article/idUSKCN10L0YS
Bad Poll Trump	Clinton leads Trump in key swing states, would likely win election - poll.	http://www.reuters.com/article/idUSKCN10Z2MO
Bad Poll Clinton	Clinton's lead over Trump narrows to less than three points: Reuters/Ipsos	http://www.reuters.com/article/idUSKCN10G2BQ
Bad Poll Trump	Poll: Clinton up 9 nationally among registered voters	http://reuters.com/article/idUSKCN10N240
Bad Poll Trump	Clinton leads Trump in key swing states, would likely win election	http://www.reuters.com/article/us-usa-election-poll-exclusive-idUSKCN10Z2MO?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump by 12 points in Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10Y28J?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Trump	Clinton extends lead over Trump to 8 percentage points: Reuters/Ipsos | Reuters	http://www.reuters.com/article/idUSKCN10D2GD
Bad Poll Trump	Democratic presidential nominee Hillary Clinton's lead over Republican rival Donald Trump increased to more than 7 percentage points in a Reuters/Ipsos poll released on Tuesday, from less than 3 points on Thursday.	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10K24V
Bad Poll Trump	Clinton leads Trump by five points in White House race: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10N240

Bad Poll Trump	Clinton extends lead over Trump to 7 points: Reuters/Ipsos	http://www.reuters.com/article/idUSKCN10K24V
Bad Poll Clinton	Clinton's lead over Trump narrows to less than three points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10G2BQ?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Clinton	Clinton leads Trump by 5 points in Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11128U?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Trump	Clinton extends lead over Trump to 8 percentage points: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10D2GD?utm_source=twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump ... would likely win election	http://www.reuters.com/article/us-usa-election-poll-exclusive-idUSKCN10Z2MO
Poll	Neither Clinton, Trump gain ground as support stuck in doldrums: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN10N24O
Bad Poll Trump	Clinton leads Trump as Americans shrug off her pneumonia scare: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11M2A4
Poll	Clinton leads Trump by 5 points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1202FF?feedType=RSS&feedName=newsOne
Bad Poll Trump	Reuters/Ipsos poll shows Hillary ahead of Trump after pneumonia issue	http://www.reuters.com/article/idUSKCN11M2A4
Bad Poll Clinton	For some Democrats, it's voting for Clinton - and keeping it quiet	http://www.reuters.com/article/us-usa-election-clinton-idUSKCN11V0MO
Poll	Clinton leads Trump by 5 points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1202FF
Poll	Clinton leads Trump by 5 points: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1202FF?feedType=RSS&feedName=topNews&utm_source=dlvr.it&utm_medium=twitter&utm_campaign=sushilpunia
Bad Poll Clinton	Clinton leads Trump by 4 points ahead of first presidential debate: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11T2F4
Bad Poll Trump	Most Americans say Clinton won first debate against Trump: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11Y2VB
Bad Poll Clinton	Trump closes in on Clinton's projected electoral lead	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11G0KM?feedType=RSS&feedName=topNews&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+reuters%2FtopNews+%28News+%2F+US+%2F+Top+News%29
Poll	Clinton leads Trump by 5 points: Reuters/Ipsos poll.	http://www.reuters.com/article/idUSKCN1202FF
Bad Poll Clinton	Clinton resumes campaigning after pneumonia as race tightens	http://www.reuters.com/article/us-usa-election-idUSKCN11L1JS
Bad Poll Clinton	Trump catches up to Clinton, latest Reuters/Ipsos poll finds	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1182PT
Bad Poll Clinton	Trump closes in on Clinton's projected electoral lead: Reuters/Ipsos Poll	http://reuters.com/article/idUSKCN11G0KM
Bad Poll Trump	Clinton gains in online betting markets after U.S. presidential debate	http://www.reuters.com/article/us-usa-election-bets-idUSKCN11X09O

Bad Poll Trump	Reuters/Ipsos States of the Nation: Clinton leads in Florida	http://www.reuters.com/article/us-usa-election-poll-idUSKCN11W242
Bad Poll Trump	Clinton leads Trump 42 to 36 percent as he loses women's support: poll.	http://www.reuters.com/article/idUSKCN12S2M5
Bad Poll Trump	Clinton enjoys solid lead in early voting: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12T0J6?il=0
Poll	Clinton holds lead, but pollsters say their job is harder	http://reuters.com/article/idUSKCN12S13U
Bad Poll Trump	Clinton heavily favored to win Electoral College: poll | Reuters	http://www.reuters.com/article/idUSKBN12F0PC
Bad Poll Trump	Clinton enjoys solid lead in early voting: Reuters/Ipsos poll.	http://www.reuters.com/article/idUSKCN12T0J6
Poll	Clinton leads Trump by 5 points in presidential race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1272F1
Bad Poll Trump	Clinton leads by 7 points as Trump faces grope claims: Reuters/Ipsos poll	http://www.reuters.com/article/idUSKBN12E2CS
Bad Poll Trump	Clinton far ahead in Electoral College race: Reuters/ipsos poll	http://www.reuters.com/article/us-usa-election-poll-electoral-idUSKCN12M0JR
Bad Poll Clinton	Trump gains on Clinton, poll shows 'rigged' message resonates	http://www.reuters.com/article/idUSKCN12L1UI
Bad Poll Trump	Clinton enjoys solid lead in early voting: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12T0J6?il=0
Bad Poll Trump	More Republicans expect Clinton to win U.S. election than Trump: Poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12Q2WK?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social
Bad Poll Clinton	Trump calls tax avoidance 'smart,' most Americans call it 'unpatriotic': Poll	http://reuters.com/article/idUSKCN1242FH
Bad Poll Clinton	Trump gains on Clinton despite furor over women, election comments	http://www.reuters.com/article/idUSKCN12L2T0
Bad Poll Clinton	Trump calls tax avoidance 'smart,' most Americans call it 'unpatriotic': Poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1242FH
Bad Poll Trump	Trump trails Clinton by 8 points after tape scandal, debate: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12B2PV?feedType=RSS&feedName=topNews&utm
Bad Poll Trump	Clinton leads by 7 points as Trump faces grope claims: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12E2CS
Bad Poll Trump	More Republicans expect Clinton to win U.S. election than Trump.	http://www.reuters.com/article/idUSKCN12Q2WK
Poll	Clinton leads Trump by 5 points in presidential race: Reuters/Ipsos poll	http://www.reuters.com/article/us-usa-election-poll-idUSKCN1272F1
Bad Poll Trump	Clinton leads Trump 42 to 36 percent as he loses women's support	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12S2M5?il=0
Poll	Polls aside, the U.S. presidential election is far from a blowout	http://www.reuters.com/article/us-commentary-polls-column-idUSKCN12S2OI
Bad Poll Trump	Clinton far ahead in Electoral College race: Reuters/ipsos poll.	http://www.reuters.com/article/idUSKCN12M0JR
Bad Poll Trump	Trump trails Clinton by 8 points after tape scandal, debate	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12B2PV
Bad Poll Trump	Clinton leads Trump 42 to 36 percent as he loses women's support: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12S2M5?feedType=RSS&feedName=topNews&utm_source=twitter&utm_medium=Social

Bad Poll Trump	As of last week, Clinton's White House chances 95 percent: Reuters/Ipsos States of the Nation	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12A1VK
Bad Poll Clinton	Trump gains on Clinton despite furor over women, election comments	http://www.reuters.com/article/us-usa-election-poll-idUSKCN12L2T0
Bad Poll Trump	Clinton heavily favored to win Electoral College: poll	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12F0PC
Bad Poll Trump	Trump tied with Clinton in Utah after lewd remarks in video: poll	http://www.reuters.com/article/us-usa-election-utah-idUSKCN12C2O1
Poll	Clinton leads Trump by 5 points in presidential race: Reuters/Ipsos poll	http://www.reuters.com/article/idUSKCN1272F1
Bad Poll Trump	Clinton leads Trump 42 to 36 percent as he loses women's support: poll	http://reuters.com/article/idUSKCN12S2M5
Bad Poll Clinton	Trump gains on Clinton, poll shows 'rigged' message resonates	http://www.reuters.com/article/us-usa-election-idUSKCN12L1UI
Bad Poll Trump	Clinton heavily favored to win Electoral College: poll	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12F0PC?il=0
Bad Poll Trump	Clinton leads Trump by 6 points, same as before FBI announcement: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12X2P6?feedType=RSS&feedName=politicsNews&utm_source=Twitter&utm_medium=Social
Bad Poll Trump	Clinton leads Trump by 2 points in Fox News poll	http://www.reuters.com/article/us-usa-election-poll-fox-idUSKBN12Z2T1?il=0
Bad Poll Trump	Clinton leads Trump by 3 percentage points: Bloomberg/Selzer poll	http://www.reuters.com/article/us-usa-election-poll-bloomberg-idUSKBN1321BJ
Bad Poll Clinton	Trump gains ground on Clinton: Reuters/Ipsos States of the Nation	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12Z009?feedType=RSS&feedName=topNews&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+reuters%2FtopNews+%28News+%2F+US+%2F+Top+News%29
Bad Poll Trump	Clinton leads Trump 48-43 percent in Washington Post-ABC tracking poll	http://www.reuters.com/article/us-usa-election-poll-idUSKBN13104E?il=0
Poll	Clinton, Trump target North Carolina as Clinton holds slight lead	http://www.reuters.com/article/us-usa-election-idUSKBN12Y1YA?il=0
Bad Poll Trump	Trump, Clinton blast each other on character; Clinton rises in poll	http://www.reuters.com/article/us-usa-election-idUSKBN12X211
Bad Poll Trump	Clinton leading Trump by 2 points in McClatchy-Marist poll	http://reuters.com/article/idUSKBN12Z2TN
Bad Poll Trump	Clinton has 90 percent chance of winning: Reuters/Ipsos States of the Nation	http://www.reuters.com/article/us-usa-election-poll-idUSKBN1322J1
Poll	Clinton, Trump take sharply different views on U.S. jobs growth	http://www.reuters.com/article/us-usa-election-idUSKBN12Z1J5?il=0
Bad Poll Trump	Clinton has 90 percent chance of winning: Reuters/Ipsos States of the Nation.	http://www.reuters.com/article/idUSKBN1322J1
Bad Poll Trump	Clinton leads Trump by 6 points, same as before FBI announcement: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12X2P6
Bad Poll Trump	Clinton leads Trump by 6 points, same as before FBI announcement	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12X2P6
Bad Poll Clinton	Trump gains ground on Clinton: Reuters/Ipsos States of the Nation	http://reuters.com/article/idUSKBN12Z009
Poll	Battle over bathrooms looms large in North Carolina governor's race	http://www.reuters.com/article/us-usa-election-north-carolina-idUSKBN12Z13H
Bad Poll Trump	Clinton leads Trump by 5 points, swing states tighten: Reuters/Ipsos	http://www.reuters.com/article/us-usa-election-poll-idUSKBN12Z2TX

Poll	Clinton holds slim lead over Trump in presidential race	http://www.reuters.com/article/us-usa-election-polls-idUSKBN12Y1DZ
Bad Poll Trump	Trump, Clinton blast each other on character; Clinton rises in poll	http://www.reuters.com/article/idUSKBN12X211
Bad Poll Trump	Clinton leads Trump by 6 points, same as before FBI announcement: Reuters/Ipsos | Reuters	http://www.reuters.com/article/idUSKBN12X2P6