

# MERIT, DIVERSITY, SOCIAL JUSTICE

# TURIN 2022

31 May - 4 June



# MERIT, DIVERSITY, SOCIAL JUSTICE

The Covid crisis has not only made the world more unequal, but, above all, it has created new types of inequality. These have overlapped with existing ones, generating marked income gaps within even relatively small businesses and communities. To income gaps we must add often overlapping gaps in health and housing conditions (both of which are increasingly important in determining one's success in the labor market). These are inequalities that often have very little to do with individual merit and are linked to different starting conditions or to chance. For example, business owners active in e-commerce have greatly benefited from the closure of many businesses, a circumstance that was largely unforeseeable before the pandemic.

To what extent can the end of the pandemic reabsorb these inequalities, or at least tie them more closely to individual merit rather than chance? How can we prevent current inflationary pressures and the large influx of refugees linked to the war in Ukraine from exacerbating social and distributional tensions? And can the recognition that behind inequalities there are also different levels of commitment and different individual performances reduce the sense of injustice many losers feel towards such unequal societies?

A central problem is how to measure merit. Many decisions taken on a daily basis, though generating large and persistent income inequalities, are based on selection processes whose aim is to reward merit. Based on information regarding the motivations and achievements of those who apply, decisions are made on who to hire, what salaries to offer, who to admit to the best universities and who to award training opportunities to. Rules of this kind are intended to give an incentive to everyone, even those who won't be rewarded, to try their best in what they do. But is it really merit that is being assessed in these selections? How much of what we actually measure is related to the commitment of individuals and how much to innate abilities, favourable starting conditions and chance? Is there not a risk, by rewarding merit, of excluding a priori an important section of our societies, offering no hope to those who did not possess these qualities and opportunities to begin with? Is there not a danger of widening inequalities and obstructing social mobility, instead of levelling out opportunities, by trying to offer as much equality of opportunity as possible? Can the recognition of merit extend to include noncognitive abilities within everyone's reach such as empathy, social capital and the perception of externalities associated with one's daily actions? And how much merit is individual rather than the product of a collective?

Discrimination clearly remains an important element of many inequalities. But it is perhaps even more difficult to identify and measure discrimination than merit. In an increasing number of cases, even merit-based selection processes include places reserved for historically under-represented groups and minorities. There may be, for example, gender and ethnic quotas in university admissions, as in the selection of board members. These forms of positive discrimination can also serve to overcome prejudices and more or less explicit resistance to treating different people equally for factors that have nothing to do with individual commitment. But it is very difficult to establish at what level these restrictions should be placed and for how long they should be maintained.

## Tito Boeri

Director

The International Festival of Economics (IFE), conceived, designed and organized by Editori Laterza, the Editorial Committee and the Director Professor Tito Boeri, is realized in collaboration with the TOLC (Turin Local Committee) and coordinated by the Collegio Carlo Alberto Foundation.

In addition to the Collegio Carlo Alberto Foundation, an institute for research and advanced training in economic and social sciences, the TOLC is composed of the Region of Piedmont and the City of Turin, the Compagnia di San Paolo Foundation, the CRT Foundation, the University of Turin, the Polytechnic University of Turin, the Turin Chamber of Commerce, the Unioncamere Piemonte and the Unione Industriali Torino.

All the institutions that have joined the Turin Local Committee share the ultimate goal of protecting the common good, supporting the development of the area and improving the community in order to build a future of growth based on solid and shared foundations, networking with other local, national and international players.

In supporting the International Festival of Economics, the promoters and funders represented in the TOLC have identified its alignment with their mission and strategy, thanks to the solid framework of scientific dissemination, the great ability to involve the community on crucial issues to understand the present and build the future, as well as the promotion of an important international network, with the participation of prominent speakers, academics, economic policy actors, representatives of institutions and businesses.

TOLC Turin Local Committee

# Acknowledgments

A special thanks to all those who collaborated in the organisation of the Festival.

Governance of the TOLC Giorgio Barba Navaretti, president Pietro Garibaldi, coordinator Paolo Mulassano, deputy coordinator Paolo Campolonghi, secretary TOLC Executive Coordination Fulvio Bersanetti

Circolo dei Lettori Foundation Co.L.T.I Consortium and the booksellers of Turin

National Cinema Museum - Turin

We would like to thank Intesa Sanpaolo and Reale Mutua for contributing to the Festival's conviviality. We also thank Lavazza for supporting the morning appointment with the daily news reading in "II Caffè dell'Economia".

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Eventi 3

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# www.festivalinternazionaledelleconomia.com

The organizers of the International Festival of Economics reserve the right to make changes to the programme after the printing of this publication. Programme information, last-minute changes, schedule shifts, and suspended or cancelled events are constantly reported on the website at www.festivalinternazionaledelleconomia.com, or updates can be requested by e-mail at info@festivaldelleconomia.it.

Scheduled events can also be followed live at www.festivalinternazionaledelleconomia.com.

All updates and useful information can be found at <u>www.festivalinternazionaledelleconomia.com</u>.

The **central programme** of the Festival, highlighted in a box, is prepared by the organizers together with the scientific officer. The **participatory programme** is made up of meetings proposed to the organizers by the publishers and other organisations that take full responsibility for them.

A simultaneous translation service is provided for events marked with  $\, \mathbf{\widehat{9}} \, . \,$ 

## Admission to the events is free of charge subject to availability.

For initiatives hosted in the Auditorium of the Intesa Sanpaolo skyscraper, booking is compulsory. More information on the Festival website.

# Schools preview Tuesday May 31 2022

#### **SCHOOLS**

#### PREVIEW

10.00 Liceo Massimo D'Azeglio PATRIZIO BIANCHI, ANDREA GAVOSTO

#### **EDUCATION, GROWTH & EQUALITY**

Introduced by **FRANCO FRANCAVILLA** Moderator **GIANNA FREGONARA** 

Also in streaming

Education is essential for democracy but also for an economic and civil growth of the country based on innovation and human capital. Investing in schools and rethinking the way they function is essential if we are to reduce inequalities and truly give equal opportunities to all.

#### SCHOOLS PREVIEW Liceo Regina Margherita

Also in streaming

## ELIANA LA FERRARA

# SEPARATE BUT CONNECTED: ONLINE TUTORING, SCHOOL AND THE PANDEMIC

Introduced by MARIA LAURA DI TOMMASO Moderator FRANCESCA DI LIBERTI

In response to COVID-19, schools closed in many countries, potentially exacerbating learning gaps. We evaluate the effectiveness of an intervention implemented in Italian middle schools that provides free individual tutoring online to disadvantaged students. Tutors are university students who volunteer for 3 to 6 hours per week. They are randomly assigned to middle school students, from a list of potential beneficiaries compiled by school principals. Using original survey data from students, parents, teachers and tutors, we find that the program substantially increased students' academic performance and significantly improved their socio-emotional skills, aspirations and psychological well-being.

#### SCHOOL PREVIEW SCHOOL IN THE TIME OF THE PANDEMIC: WHO LOST 12.30 THE MOST?

Liceo Regina Margherita

Also in streaming

## Participants ERICA BERTERO, BARBARA BRUSCHI, DALIT CONTINI, PIERANGELA DAGNA Moderator FRANCESCA DI LIBERTI

Measuring the loss of skills due to this long pandemic period is a fundamental step for the definition of interventions in schools and policies aimed at mitigating its consequences. In most countries, including Italy, a net loss in student learning is estimated. It is also evident that, as feared, those from disadvantaged families and younger children suffer the most. It is therefore important to quantify the impact of the pandemic on education in our country too, with a particular focus on the most fragile individuals.

# SCHOOLS PREVIEW Wednesday June 1 2022

## SCHOOLS PREVIEW 11.00 Istituto Avogadro

Also in streaming

# WILL I FIND A JOB? WHAT DOES THE INVALSI DATA SHOW US?

## Introduced by **TOMMASO DE LUCA** Participants **DANIELE CHECCHI, ALINE PENNISI, ROBERTO RICCI** Moderator **GIOVANNI VINCIGUERRA**

The INVALSI are written tests taken every year by all Italian students in specific grades, to assess the learning of fundamental skills in Italian, Mathematics and English in a standardized manner. Contested by some and appreciated by others, they offer a snapshot of the state of Italian schools every year. Not only that: they can also say a lot on an individual level. What is the empirical evidence linking INVALSI test results to students' careers?

#### SCHOOLS PREVIEW 12.30 Istituto Avogadro

Also in streaming

## "I'M NO GOOD AT MATHS": STEREOTYPES AND PREJUDICES ABOUT WOMEN AND SCIENCE

## Participants MASSIMO ANELLI, LICIA DEVALLE, MARIA LAURA DI TOMMASO, RAFFAELLA RUMIATI Moderator TOMMASO DE LUCA

In Italy, girls are on average better at school than boys. In everything except maths. This also happens in many other countries. Why? And how can we intervene to reduce this gap that increases with age and contributes to gender differences in school and university choices. Why do girls opt far less for technical-scientific subjects compared to boys? How much is this a consequence of stereotypes unwittingly transmitted by parents, teachers and society in general? What teaching practices can reduce the gap?

## Tuesday May 31 2022

#### INAUGURATION

15.30 Circolo dei lettori Sala Grande

## GIORGIO BARBA NAVARETTI, TITO BOERI, INNOCENZO CIPOLLETTA, ALBERTO CIRIO, PIETRO GARIBALDI, GIUSEPPE LATERZA, STEFANO LO RUSSO Moderator ALESSANDRA PERERA

Also in streaming

With a speech by ANNAMARIA LUSARDI

DISCUSSIONS
16.00
<b>Collegio Carlo Alberto</b>
Auditorium

## **ECONOMICS FOR THE CITIZENS OF THE THIRD MILLENNIUM: THE SOCIAL-ECONOMIC HIGH SCHOOL** by the Foundation for Schools

## Participants ENRICO CASTROVILLI, FRANCESCA DI LIBERTI, EMANUELA MUSSO, GIOVANNI BATTISTA RAMELLO

## Moderator MAURIZIO TROPEANO

The language and tools of economics play a central role in the world around us. Beyond practical aspects, economics also represents an exceptional training ground for maturing analytical skills and problem solving. These aspects are the focus of perhaps the most ambitious project of the Italian high school system, the LES, or Social-Economic high school, not by chance also referred to as 'the contemporary high school'.

#### VISIONI

17.00 Circolo dei lettori Sala Grande

Also in streaming

## DAVID CARD

#### SELECTION, MERIT & DIVERSITY Introduced by TITO BOERI

How do we harmonize merit-based selection with diversity? How do we ensure adequate representation of the different segments of the population? What are the merits and shortcomings of the gender quota system? Is it better to reward minorities by valuing overrepresented characteristics in these social groups in the selection process? The opinion, with data, of the 2021 Nobel Laureate in Economics.

DISCUSSIONS 17.00 Ufficio per la Pastorale dei Migranti (Giardino)

## PATHS OF SOCIAL JUSTICE. THE BAROLO FOOD HUB **EXPERIENCE**

by the Ufficio per la Pastorale dei Migranti

## Participants SALVATORE COLLARINO, EGIDIO DANSERO, FRANCA MAINO, GIADA PETTOROSSI, ANNA MARIA **POGGI, MARZIA SICA** Moderator SERGIO DURANDO

#### SPAZIO RAI

RAI NEWS 17.30-18.00 Piazza Carlo Alberto

## **ECONOMY 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

#### DIALOGUES

#### ILVO DIAMANTI, NANDO PAGNONCELLI

18.00 **Biblioteca Nazionale** Universitaria Auditorium Vivaldi

WHAT DO ITALIANS THINK ABOUT MERIT, DIVERSITY & **SOCIAL JUSTICE?** Moderator ILARIA SOTIS

Also in streaming

What are the roots of inequality according to Italians? What is the perception of prejudice and discrimination against minorities? And moreover, which tools enable merit to be enhanced and opportunities for achievement to be increased?

The results of an original survey conducted in recent weeks on a representative sample of Italians on the themes that will be at the heart of the Festival will be presented and discussed.

#### ENVIRONMENTAL **PROTECTION**, EQUITY AND DISCUSSIONS **EFFICIENCY** 18.00 by MTS S.p.A. Accademia delle Scienze Sala dei Mappamondi

Participants LEONARDO BECCHETTI, MARIA CANNATA, **DAVIDE CIFERRI** 

## **MEETING THE**

AUTHOR

18.30 Circolo dei lettori Sala Grande

## VICHI DE MARCHI

### THE FUTURE IS ALREADY HERE. THE WORLD OF TOMORROW'S CHILDREN. ATLAS OF CHILDHOOD AT RISK 2021

by Ponte alle Grazie & Save the Children

## with FABIO GEDA Moderator TONIA MASTROBUONI

DISCUSSIONS 18.30 COMBO Sala Atlas **CINEMA AND AUDIOVISUAL BETWEEN INNOVATION AND SOCIAL RESPONSIBILITY** by Fondazione Film Commission Torino Piemonte

Participants **BEATRICE BORGIA, NICOLA BORRELLI, PAOLO DEL BROCCO, BENEDETTO HABIB** Moderator **GIOVANNA SEGRE** 

#### SERGEI GURIEV, NATHALIE TOCCI 🛛 😡 DIALOGUES 19.00 Collegio Carlo Alberto RUSSIA-UKRAINE: SANCTIONS AND PROSPECTS Auditorium Moderator ANDREA MALAGUTI Also in streaming Almost 100 days after the Russian invasion of Ukraine, what impact are the sanctions having on Russia's economy? And on Europe's? What is the fate of the oligarchs? Can one hope for a democratisation of Russia? THE ROLE OF UNIVERSITIES FOR TERRITORIAL DISCUSSIONS **DEVELOPMENT & INCLUSION** 19.00 by the University of Turin & the Turin Polytechnic Cavallerizza Reale Aula Magna Participants STEFANO GEUNA, GUIDO SARACCO Moderator CHRISTIAN GRECO

DISCUSSIONS 19.00 Piazza Carlo Alberto

## GENERATIONAL DIVERSITY: YOUNG PEOPLE AND ADULTS DISCUSSING IN THE UNIVERSITY OF DIALOGUE

by Sermig

Participants ANDREA FRANZOSO, DANIEL ZACCARO Moderator MATTEO SPICUGLIA

# Wednesday June 1 2022

#### lavoce.info

10.00 Sala Consiglio di Facoltà Politecnico

## LAVOCE.INFO COMPIE 20 ANNI

#### Introduced by **ALESSANDRA CASARICO**

lavoce.info celebrates its 20th anniversary with an event in memory of Francesco Daveri: editor, coordinator and soul of the website for many years.

## A MEMORY OF FRANCESCO DAVERI FAUSTO PANUNZI

#### **GLI SCENARI MACROECONOMICI FUTURI**

## Participants **FRANCESCO GIAVAZZI, LUCIA TAJOLI** Moderator **GIUSEPPE PISAURO**

The world economy is going through an unprecedented two years. The pandemic has brought international trade to a halt for the first time since World War II and the recovery is not yet strong enough to fully repair the rifts created. The Covid crisis was followed by the resurgence of inflation and the return of war in Europe, bringing further uncertainty for markets and governments engaged in the challenge of a sustainable recovery. What should we expect in the coming months? What can we plan for the future?

#### DIALOGHI

10.00 Circolo dei lettori Sala Grande

Also in streaming

## ROBERTO CINGOLANI, MICHAEL SPENCE 🛛 😡

## ENERGY DEPENDENCE AND ECONOMIC GROWTH Moderator MARCO ZATTERIN

Until a few months ago, Italy continued to increase its energy dependence on Russia. Are things really changing? And what is the relationship between the diversification of energy sources and the ecological transition?

#### **RAI - RADIO3** 10.00-11-00

Piazza Carlo Alberto

## THE WHOLE TOWN IS TALKING ABOUT IT

## Hosted by **PIETRO DEL SOLDÀ** by **CRISTIANA CASTELLOTTI** Participant **ROSA POLACCO**

Guests and themes, books and stories: the events of the Festival described live each day to the public in the square and to Radio3 listeners.

## DISCUSSIONS

Also in streaming

11.00 Collegio Carlo Alberto Common Room

by Fidelity International

GOOD CORPORATE COMMUNICATION BETWEEN

SUSTAINABILITY AND SOCIAL RESPONSIBILITY

## Participants ALBERTO CHIANDETTI, ALESSANDRO PERISSINOTTO

Directing capital towards the most deserving companies means rewarding not only the business model but also its sustainability. What role do communication and corporate storytelling play in all this?

## lavoce.info

11.30 Sala Consiglio di Facoltà Politecnico

## ECONOMIC INFORMATION AND CRISIS

## Participants AINOA APARICIO, RICHARD BALDWIN, TITO BOERI, LINA PALMERINI, ILONA SOLOGOUB, LUIGI ZINGALES

Pandemics and war have brought to the fore the importance of availability and access to quality information. From personal protective equipment to vaccines, from support decrees to the National Recovery and Resilience Plan (NRRP) from the energy crisis to the humanitarian crisis, information based on facts and data, on their competent and at the same time accessible analysis, becomes increasingly crucial for informed choices. A discussion on today's information and how to improve it.

#### DIALOGUES

12.00

Accademia delle Scienze Sala dei Mappamondi

Also in streaming

MARA CARFAGNA, CARLO COTTARELLI

ITALY'S SOUTH AND THE NRRP: CHALLENGES AND OPPORTUNITIES Moderator LUCIANO CAPONE

The "40% clause" requires that the central administration involved in the implementation of the NRRP ensures that at least 40% of the resources assigned territorially, regardless of where they come from, are distributed to the regions of southern Italy. This is an opportunity for southern Italy, but there is also a need to ensure that those funds are spent in the best possible way, as has not been the case in the past.

## DIALOGUES LUCIO CARACCIOLO, ANTONIO SPILIMBERGO

12.00 Circolo dei lettori Sala Grande

## **EUROPE IN CONFLICT: SCENARIOS FOR UKRAINE**

Moderator MARINA LALOVIC

Also in streaming

What is the situation on the ground in Ukraine? How is the economy and state apparatus holding up? What are the possible geopolitical scenarios? How should we think about reconstruction? Dialogue between the Vice-President of the Research Department of the International Monetary Fund and the editor of "Limes".

## ECONOMY -

ECOQUIZ 15.00 Collegio Carlo Alberto Common Room

#### **COMPETITION PRIZE-GIVING**

## Participants **TITO BOERI, MICHAEL SPENCE**

The EconoMia Competition, held on the theme of this edition of the International Festival of Economics, rewards the best students from Italian secondary schools. The winning students will follow the Festival closely, delving into the major themes of contemporary economics.

#### DIALOGUES

## VITTORIO COLAO, MICHELE POLO

15.00 Cavallerizza Reale Aula Magna

Also in streaming

## **DIGITALISATION: WHERE ARE WE?**

#### Moderator **ANNA MASERA**

The NRRP invests in digital transition. How do we make Italy a protagonist in this process? What are the most effective measures to stimulate digital innovation?

#### FORUM

16.00 Sala Consiglio di Facoltà Politecnico

# FROM SHOCK TO SHOCK. RESILIENCE AND INEQUALITY

## Participants BEATA JAVORCIK, FRIEDERIKE KÖHLER-GEIB, DEBORA REVOLTELLA, ROLF STRAUCH, NATACHA VALLA

Moderator GIORGIO BARBA NAVARETTI

**CEO SKILLS AND FIRM PERFORMANCE** 

Emerging from the Covid-19 pandemic, the European economy is facing a new shock. The war in Ukraine, far from being a localized event, is developing as a major geopolitical transformation, with widespread economic consequences. Uncertainty, the protracted energy shock, concerns for energy and food security, pressures for de-globalisation, all add to concerns about the resilience of the EU recovery to policy normalisation and the increasing risks of divergence. The panel will tackle all these issues, bringing together the perspective of chief economists and academics from various institutions.

#### MARCO FANNO LECTURE

16.30 Collegio Carlo Alberto Auditorium

Auditorium Introduced by TITO BOERI Also in streaming Top managers are at the cent

Top managers are at the centre of attention. Widespread opinion, supported by data, is that they play a crucial role in the performance of firms. But what do CEOs do, and to what extent are differences in their behaviors associated with differences in business success? And if managers differ in what they do, do organizations manage to always choose the right ones for them? Let's find out by exploring

DISCUSSIONS 16.30 Piazza Carlo Alberto THE RIGHT ECOLOGICAL TRANSITION. AN OPPORTUNITY FOR WORK, NOT JUST A RISK by CGIL Piemonte

**RAFFAELLA SADUN** 

Participants GIORGIO AIRAUDO, VERONICA ANERIS, ANDREA BOITANI, FRANCESCO NASO Moderator PAOLO GRISERI

recent studies with new data and methodological approaches.

#### PERSPECTIVES

17.00 **Teatro Carignano** 

## JEAN TIROLE

Also in streaming

## **MERITOCRACY AND SOCIAL JUSTICE**

Introduced by TITO BOERI

Can a meritocratic society be a just society? How do we take into account the fact that starting conditions and innate abilities differ? How do we allow for the luck and misfortune that heavily influence a life's successes and failures? The vision of the 2014 Nobel Laureate in Economics.

#### MEET THE

## BARRY EICHENGREEN

**AUTHOR** 17.00 Circolo dei lettori Sala Grande

**IN DEFENSE OF PUBLIC DEBT** by Oxford University Press

With **GIANNI TONIOLO** Moderator TONIA MASTROBUONI

## DISCUSSIONS

MOBILITY AND CHILD DEVELOPMENT by Fondazione Agnelli

17.00 Cavallerizza Reale Aula Magna

Introduced by ANDREA GAVOSTO With ORAZIO ATTANASIO

## WITNESSES OF **OUR TIME**

#### **ALESSANDRA KUSTERMANN**

17.30

**Biblioteca Nazionale** Universitaria Auditorium Vivaldi

## **IN DEFENCE OF WOMEN. 43 YEARS ON THE FRONT LINE** Introduced by GERARDO D'AMICO

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The testimony of the former head of gynaecology at the Mangiagalli clinic of the Milan Polyclinic. A life spent between the joy of births and the suffering of violence, always defending women, especially the weakest.

#### SPAZIO RAI

RAI NEWS 17.30-18.00 Piazza Carlo Alberto

## **ECONOMY 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

#### CINECONOMYA

THE HELP

18.00 Cinema Massimo

Directed by TATE TAYLOR with VIOLA DAVIS, BRYCE DALLAS HOWARD, EMMA STONE

Organized by **ANDREA LANDI, MARCO ONADO** Introduced by **DOMENICO DE GAETANO, MARCO ONADO** 

#### RAI - RADIO1 ZAPPING

18.30-19.00 Piazza Carlo Alberto

#### Hosted by **GIANCARLO LOQUENZI**

For almost thirty years, RAI - RADIO1 has been reporting the news of the day, from Italian and international news to the web. Now live from the International Festival of Economics. A multimedia square integrating radio, TV and social media.

#### CARLO ALBERTO STEFANO GIGLIO MEDAL LECTURE

19.00 Accademia delle Scienze Sala dei Mappamondi

Also in streaming

FINANCIAL MARKETS AND CLIMATE CHANGE Introduced by PAOLO GHIRARDATO With GIORGIO BARBA NAVARETTI

Coping with climate change requires joint action by different sectors of the economy and society. Financial markets play an important role both in the preventive activity of limiting climate change and in the management of climate risks. The lecture, based on a series of empirical studies, introduces recent developments in the field of climate finance. These include the relationship between climate risks and the pricing of financial products, the role of markets in the transition to a sustainable economy and the global management and sharing of climate risks.

#### MEET THE AUTHOR

## TYLER COWEN 🛛 😡

19.00 Circolo dei lettori Sala Grande

#### **TALENT** ed. Macmillan

With **RAFFAELLA SADUN, STEFANO SCARPETTA** Moderator **TONIA MASTROBUONI** 

#### **IN HISTORY**

#### **EVA CANTARELLA**

19.00 Teatro Carignano

Also in streaming

### THE "ANIMATED INSTRUMENT". EQUALITY AND DIVERSITY IN THE ANCIENT WORLD Introduced by MARCO VACCHETTI

For the ancient Greeks, there could be no equality between different people. For them, it wasn't only slaves that were "different" (Aristotle called them "animated instruments"), but also women (again, Aristotle considered them inferior because of their natural intellectual inferiority) and "meteci", i.e. foreigners living in Athens, whose professional activity in the commercial field was essential to the city's economy. But then, what did the Greeks mean when they spoke of democracy?

DISCUSSIONS 19.00 Collegio Carlo Alberto

Common Room

**WILL THE NRRP SUCCEED IN RELAUNCHING ITALY?** by the University of Turin and "il Mulino" magazine

Participants MARIO RICCIARDI, CHIARA SARACENO, GIANFRANCO VIESTI Moderator FRANCESCO RAMELLA RAI - RADIO1 ZA

## ZAPPING

Piazza Carlo Alberto

19.30-20.50

21.00

#### Hosted by **GIANCARLO LOQUENZI**

For almost thirty years, RAI - RADIO1 has been reporting the news of the day, from Italian and international news to the web. Now live from the International Festival of Economics. A multimedia square integrating radio, TV and social media.

## CINECONOMY BEING THERE

**Cinema Massimo** Directed by HAL ASHBY with MELVYN DOUGLAS, SHIRLEY MACLAINE, PETER SELLERS

> Organized by **ANDREA LANDI, MARCO ONADO** Introduced by **STEFANO BONI, MARCO ONADO**

## Thursday June 2 2022

## SPAZIO RAI RAI NEWS 6.00-8.00 Piazza Carlo Alberto

## MATTINO 24

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

## IL CAFFÈ

## **MARCO ZATTERIN**

**DELL'ECONOMIA** 9.30 **Circolo dei lettori** Sala Grande

Comments on the day's news with the guests of the Festival.

#### **KEY WORDS**

#### **PAOLA PROFETA**

10.00 Accademia delle Scienze Sala dei Mappamondi

DIVERSITY Introduced by MARIA TERESA GATTO

Also in streaming Promoting diversity in business and society is now a strategic objective shared by companies and institutions internationally. Gender equality and women's empowerment play a dominant role in the focus on major demographic changes, the evolution of technology and the challenges posed by the pandemic. Where do we stand in valuing diversity? What obstacles need to be overcome and what strategies are most effective.

#### VISIONI

JAN EECKHOUT

10.00 Sala Consiglio di Facoltà Politecnico

## WHY HIGH PROFITS ARE BAD FOR THE ECONOMY Introduced by STEFANO SACCHI

**Also in streaming** Dominant, giant firms make exorbitant profits because they face limited competition and exert monopoly power. This has economy-wide implications as wages stagnate, the number of startups declines, business dynamism falls, and innovation decreases. Only policies that foster competition can restore an efficient market economy.

## **D'AGLIANO**

LECTURE

10.00 Collegio Carlo Alberto Auditorium

#### Also in streaming

## POL ANTRÀS 🛛 😡

#### DE-GLOBALIZATION? GLOBAL VALUE CHAINS AND THE GLOBAL ECONOMIC TURMOIL Introduced by FRANCESCO PROFUMO, THIERRY VERDIER

In this lecture, I will evaluate the extent to which the world economy has entered a phase of de-globalisation, and I will offer some speculative thoughts on the future of global value chains. Although the growth of international trade flows relative to that of GDP has slowed down since the Great Recession, I have found little systematic evidence indicating that the world economy has already entered an era of de-globalisation. Instead, the observed slowdown in globalization is a natural sequel to the unsustainable increase in globalization experienced in the late 1980s, 1990s and early 2000s. I will offer a description of the mechanisms leading to that earlier expansionary phase, together with a discussion of why these forces might have run out of steam, and the extent to which they may be reversible. I will conclude that the main challenge for the future of globalisation is institutional and political in nature rather than technological, although new technologies might aggravate the trends in inequality that have created the current political backlash against globalisation. Zooming in on current events, I will similarly conclude that the future of globalisation may be darker if geopolitical tensions continue to rise, especially in light of the recent Russian invasion of Ukraine.

## RAI - RADIO3 TUTTA LA CITTÀ NE PARLA

10.00-11-00 Piazza Carlo Alberto

## Hosted by **PIETRO DEL SOLDÀ** Organized by **CRISTIANA CASTELLOTTI** with **ROSA POLACCO**

Guests and themes, books and stories: the events of the Festival described live each day to the public in the square and to Radio3 listeners.

DISCUSSIONS

#### MIGRATION & INEQUALITY by Mamre

10.00 Piazza Carlo Alberto

Participants MADDALENA POMPILI, FRANCESCA VALLARINO GANCIA, CRISTINA ZAVARONI Moderator SUOR GIULIANA GALLI

#### DIALOGUES

11.00 Cavallerizza Reale Aula Magna

#### Also in streaming

## MARISTELLA BOTTICINI, JOEL MOKYR 🛛 😡

# DIVERSITY, PLURALISM AND TOLERANCE: THE ROOTS OF ECONOMIC PROGRESS?

Diversity of what? One could focus on ethnic or racial diversity, or one could look at different diversities: genetic, cultural, religious, linguistic, and so on. Each of these has its specificity and it is hard to draw general conclusions about their impact on economic progress. The same does not hold for pluralism and tolerance. Economic history and economic analysis indicate that pluralism and tolerance ("live and let live") support economic progress.

#### MEET THE

## ADRIAN WOOLDRIDGE

AUTHOR 11.00 Circolo dei lettori Sala Grande

THE ARISTOCRACY OF TALENT: HOW MERITOCRACY MADE THE MODERN WORLD ed. Allen Lane

## with **ROBERTO PEROTTI** Moderator **TONIA MASTROBUONI**

#### FORUM

Auditorium Vivaldi

11.00 by Biblioteca Nazionale Universitaria In

## **ART AND SOCIAL INCLUSION**

by "lavoce.info"

Introduced by ALESSANDRA VENTURINI Participants ANTONELLA AGNOLI, MARCO CAUSI, ROSANNA PURCHIA, ALESSANDRA ROSSI GHIGLIONE, PIERLUIGI SACCO Moderator PAOLA PICA

Going to an exhibition or a concert, attending a library or participating in the activities of cultural institutions has psycho-physiological effects that are often comparable to active social inclusion policies even for groups most at risk of marginalisation, such as women, foreigners, young people and the elderly. **INTERSEZIONI** 

12.00 Teatro Carignano

## MICHAEL SANDEL

# THE TYRANNY OF MERIT: WHY WE LIVE IN A SOCIETY OF WINNERS AND LOSERS

Also in streaming

#### Introduced by GIUSEPPE LATERZA

One of the world's most influential philosophers' critique of a society that makes merit the justification for inequalities of wealth and power, humiliating the losers and fuelling populism and distrust in representative democracy.

## ALLA FRONTIERA NINA ROUSSILLE 😡

12.00 Collegio Carlo Alberto Auditorium
Also in streaming
While the gender wage gap has considerably decreased in the past 40 years, it remains large and persistent, especially at the top of the income distribution. What can explain this persisting gap? And, most

importantly, what can we do to close it?

## VISIONI RICHARD BALDWIN 🖗

12.00 Sala Consiglio di Facoltà

Politecnico

#### **TELEMIGRATION AND GLOBAL INEQUALITIES** Introduced by **CHIARA RAVETTI**

Also in streaming

What is the role of telemigration (telework done across borders) in job creation and exports in developing nations? The future of trade and development might lie in services trade, rather than goods trade.

#### NELLA STORIA

## SIMONA COLARIZI

12.00 Accademia delle Scienze Sala dei Mappamondi

# EGALITARIANISM AND MERITOCRACY FROM '68 TO THE 5 STARS

Introduced by ALESSANDRA FRANCESCHI

Also in streaming

In 1968, the student movement sharply criticized hierarchies and knowledge in universities and schools. Today, the 5 Star Movement contrasts the meritocracy of the elites with the principle that 'one is worth one'. In the space of half a century, the growth of inequality has intertwined and triggered political and cultural movements that today challenge representative democracy.

# A WORLD ALONE IN COMMAND. THE NARROW PATH TO A FAIRER FUTURE

Participants BARBARA D'ANDREA, MARCO MAGNANI, MARCO PICCOLO REYNALDI, GIOVANNI QUAGLIA Moderator DIANA CAVALCOLI

## DISCUSSIONS

Also in streaming

#### ARE ELECTRIC CARS FOR EVERYONE? by LeasePlan

12.00 E Collegio Carlo Alberto Common Room

Participants INNOCENZO CIPOLLETTA, LUCA FILIPPI, GUIDO PERBOLI, ALBERTO VIANO Moderator EVA GIOVANNINI

Environment, technological innovation, infrastructure planning... But also affordability for companies that will have to support the replacement of their entire car fleet within a few years and for private individuals who want to choose the electric car.

#### DISCUSSIONS

12.00 Auditorium grattacielo Intesa Sanpaolo

## ECONOMY AND CULTURE: UNESCO'S ROLE 😡

by Fondazione Santagata per l'Economia della Cultura

Participants IRINA BOKOVA, ENRICA PAGELLA, MICHELANGELO PISTOLETTO Moderator ALESSIO RE

## DIALOGHI

## LUIGI GUISO, RAFFAELLA SADUN

14.00 Collegio Carlo Alberto WH Auditorium IMF

# WHAT ARE THE OBSTACLES TO THE NRRP'S IMPLEMENTATION? Moderator CARLO CAMBINI

Also in streaming

The implementation of the transformational policies of the NRRP is proceeding with difficulty. What are the main bottlenecks? What skills are lacking in public administration? Will we meet the deadlines and, above all, spend well?

#### DISCUSSIONS

## HATRED, CRIMINALITY, TERRITORIES

by the Italian Society of Economics

14.00 Accademia delle Scienze Sala dei Mappamondi

Participants DARIA DENTI, ELISA GIULIANI, SAURO MOCETTI Moderator ANDREA BRANDOLINI

## MEET THE

## PEDRO GOMES 🛛 🖗

AUTHOR 14.30 Circolo dei lettori Sala Grande

FRIDAY IS THE NEW SATURDAY ed. WHSmith

with **CLAUDIO LUCIFORA, SILVIA PASQUA** Moderator **TONIA MASTROBUONI** 

## **HISTORY OF**

#### IDEAS 14.30 Collegio Carlo Alberto Common Room

# ALBERTO BISIN

#### ECONOMIC HISTORY AND POLITICAL ECONOMY: MERGER OR TAKEOVER? Introduced by DINO GERARDI

Also in streaming Economists approach economic history with a predatory gaze in order to exploit its rich mass of data. Economic historians, on the other hand, fear economics' methodological aggressiveness, complex theoretical models and sophisticated statistical procedures. However, a fusion of the two disciplines is the winning path, which today takes on new and fascinating forms and connotations.

SPAZIO RAI RAI NEWS 14.30-16.00 Piazza Carlo Alberto

#### **POMERIGGIO 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

DISCUSSIONS 14.30 Piazza Carlo Alberto

## FINANCE THAT IS GOOD FOR THE SOCIAL ECONOMY

by Torino Social Impact

Participants ELENA CASOLARI, DAVIDE DAL MASO, NADIA LAMBIASE, ANDREA LIMONE

## DISCUSSIONS 15.00

Sala Consiglio di

Facoltà Politecnico HOW THE CHINESE GEELY BOUGHT VOLVO  $\$ 

by the Osservatorio sulle Economie Emergenti-Torino

Participants GIOVANNI BALCET, FRANCESCA SPIGARELLI, **HUA WANG** Moderator MARIO DEAGLIO

DISCUSSIONS 15.00 Cavallerizza Reale Aula Magna

**BECOMES A POLITICIAN? INCENTIVES AND** WHO SELECTION

by the University of Turin

Participants ANTONIO MERLO, TOMMASO NANNICINI, **JOHANNA RICKNE** Moderator ANDREA GALLICE

#### DISCUSSIONS 15.30

TERTIARY SECTOR, PRODUCTIVITY AND MERIT by the Osservatorio del Terziario Manageritalia

Politecnico Aula Magna

Participants CARLO ALBERTO CARNEVALE-MAFFÈ, ANDREA CERRATO, GREGORIO DE FELICE, MARIO MANTOVANI

#### PERSPECTIVES CHRISTIAN DUSTMANN 16.00

**Collegio Carlo Alberto UKRAINE REFUGEES: SIX PRACTICAL STEPS TO RISE TO** Auditorium **THE CHALLENGE** Also in streaming

Introduced by LAURA RONDI

Europe is, yet again, in the midst of a huge immigration wave that is likely to dwarf all previous ones. This development poses huge challenges for the EU and the UK. How can we best deal with this new human tragedy, and what are the lessons to be learned from previous refugee waves?

#### **IN HISTORY GIOVANNI DE LUNA** 16.30

Cinema Massimo I CLANDESTINI: STORIES OF IMMIGRATION IN TURIN **DURING THE BOOM YEARS** by Rai Teche

> Screening of the documentary Meridionali a Torino by Brando Giordani, Ugo Zatterin (1961) and the report *I clandestini* with Enzo Biagi (1962).

MEET THE AUTHOR 16.30 Circolo dei lettori Sala Grande

#### **ERNESTO MARIA RUFFINI**

**UGUALI PER COSTITUZIONE. STORIA DI UN'UTOPIA INCOMPIUTA DAL 1948 A OGGI** ed. Feltrinelli

with SERGIO RIZZO Moderator TONIA MASTROBUONI

#### DIALOGHI

16.30Accademia delle Scienze Sala dei Mappamondi

## ANDREA BOITANI, MARCO SANTAMBROGIO

**NURSES & TOP MANAGERS: WHO DESERVES MORE?** Introduced by **GIUSEPPE LATERZA** 

Also in streaming

An economist and a philosopher discuss the relationship between material and moral recognition of merit and individual responsibility and the common good. In theory and in practice.

#### DISCUSSIONS 16.30

**RELIGIOUS DIVERSITY, SECULARISM AND THE COMMON** GOOD by Unione comunità ebraiche & Concistoro Chiesa valdese di Torino Piazza Carlo Alberto

> Participants GIULIO DISEGNI, PATRIZIA MATHIEU Moderator **DOMENICO AGASSO**

#### DISCUSSIONS

16.30Auditorium grattacielo Intesa Sanpaolo

## MERIT AND DIVERSITY: THE ROLE OF BUSINESS AND COMPETITION

by GEI - Gruppo Economisti d'Impresa

Participants INNOCENZO CIPOLLETTA, ANDREA **GOLDSTEIN, ALESSANDRA LANZA, PIETRO MODIANO** Moderator MASSIMO DEANDREIS

DISCUSSIONS	
16.30	
Museo Egizio	

by Torino Social Impact

NEW SOCIAL ECONOMY AND INNOVATION POLICY

6

Participants PRISCILLA BOIARDI, DAN BREZNITZ, MARIO CALDERINI, PAOLO MULASSANO, BIANCA POLIDORO, **GIANLUCA SALVATORI, KAREL VANDERPOORTEN** 

#### DIALOGUES

17.00 Sala Consiglio di Facoltà Politecnico

## OLIVIER BLANCHARD, MICHAEL BURDA 🛛 😡

## SHOULD WE FEAR INFLATION? Introduced by MARIO PLATERO

Also in streaming What are the factors behind the sharp rise in prices in Europe and the US? Is it really a temporary problem related to supply bottlenecks that only requires fiscal policy interventions? Or are expectations changing and therefore we require the intervention of central banks? What should be done to compensate fixed income earners without triggering price-wage spirals?

# DIALOGUESFRANCESCOGIAVAZZI,DANIELGROS,GIUSEPPE17.00PISAURO

17.00 Collegio Carlo Alberto Common Room

Also in streaming

HOW TO REFORM THE STABILITY AND GROWTH PACT Moderator FEDERICO FUBINI

No one plans to restore the Stability and Growth Pact as it was before it was suspended for the pandemic crisis. But what will the new pact look like? Which of the proposals formulated by economists are really feasible? What is the thinking where the decisions are actually taken?

#### DISCUSSIONS

17.00 Cavallerizza Reale Aula Magna

# FEMALE LEADERSHIP, "PINK" QUOTAS AND EFFECTS ON COMPANIES AND WORKERS

by the University of Turin

Participants EVA R. DESANA, FEDERICA ORIGO, CHIARA PRONZATO, DAVIDE VANNONI Moderator FRANCESCO DEVICIENTI

#### SPAZIO RAI RAI NEWS

Piazza Carlo Alberto

17.30-18.00

**ECONOMIA 24** 

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

DISCUSSIONS 17.30 **Biblioteca Nazionale** Universitaria Auditorium Vivaldi

**UNEQUAL ITALY. STRATEGIES AND PROSPECTS FOR REDUCING TERRITORIAL DISPARITIES** by the Turin Polytechnic

Participants GREGORIO DE FELICE, LORIS SERVILLO, **GIANFRANCO VIESTI** Moderator MARCO GIRARDO

Also in streaming

## FEDERICO RAMPINI

18.00 MERIT VERSUS DIVERSITY. THE CRISIS OF THE MULTI-Teatro Carignano ETHNIC AMERICAN MODEL Introduced by LIA DI TRAPANI

Also in streaming

**INTERSEZIONI** 

In recent years, two logics have come into conflict in America: that of "affirmative action", which tends to promote weak minorities (such as African-Americans and Hispanics), and the ultra-meritocratic one of the minority of Asian Americans who dominate the universities but also the upper echelons of the establishment.

#### CINECONOMIA

#### **GOD EXISTS, HER NAME IS PETRUNIJA**

18.00 **Cinema Massimo** 

Directed by TEONA STRUGAR MITEVSKA with ZORICA NUSHEVA, LABINA MITEVSKA, SIMEON MONI DAMEVSKI

Organized by ANDREA LANDI, MARCO ONADO Introduced by STEFANO BONI, ANDREA LANDI DISCUSSIONS 18.00 Collegio Carlo Alberto Auditorium

## GLOBALIZATION, INEQUALTY AND DEVELOPMENT

by the University of Turin

Introduced by MARCO SANFILIPPO Participants BERNARD HOEKMAN, FABRIZIO ONIDA

## DIALOGUES

# VINCENZO PAGLIA, CHIARA SARACENO

18.30 Accademia delle Scienze Sala dei Mappamondi

Also in streaming

FRAGILILITY IS NOT A DESTINY. NEW AND OLD POVERTY AND HOW TO COMBAT IT Moderator MARIA ROSARIA AMATO

Fragility is an irreducible condition of the human being: the pandemic, and most recently war, have further demonstrated this to us. For years, all economic indicators have been recording an increase in inequality even in western countries, and having a job does not always protect against poverty. What measures can and should be put in place to prevent this social injustice?

#### MEET THE

AUTHOR 18.30 Circolo dei lettori Sala Grande

#### **STEFANO FELTRI**

IL PARTITO DEGLI INFLUENCER by Einaudi

with **ALBERTO BISIN** Moderator **TONIA MASTROBUONI**  RAI - RADIO1

#### ZAPPING

18.30-19.00 Piazza Carlo Alberto

Hosted by **GIANCARLO LOQUENZI** 

For almost thirty years, RAI - RADIO1 has been reporting the news of the day, from Italian and international news to the web. Now live from the International Festival of Economics. A multimedia square integrating radio, TV and social media.

DISCUSSIONS	CHINA & INDIA: DIFFERENT INEQUALITIES
18.30	by the Osservatorio sulle Economie Emergenti-Torino
COMBO	Participants ALESSIA AMIGHINI, MAURIZIO BUSSOLO,
Sala Atlas	MARIO DEAGLIO, VITTORIO VALLI

## DISCUSSIONS

18.30 Polo culturale Lombroso 16 **ECONOMY AND HAPPINESS: A POSSIBLE COMBINATION?** by Associazione Nessuno & Mezzopieno Onlus

Participants ANTONELLA DELLE FAVE, DOMENICO DE MASI, STEFANO ZAMAGNI

## PERSPECTIVES

19.00 Cavallerizza Reale Aula Magna

Also in streaming

## SHELLY LUNDBERG 🛛 😡

## WOMEN IN ECONOMICS: STALLED PROGRESS Introduced by MARIA LAURA DI TOMMASO

Although women are still a minority in the economics profession, female representation in the discipline has increased slowly over the past century. By the mid-2000s, just under 35 percent of PhD students and 30 percent of assistant professors were female, but these numbers have remained roughly constant ever since: the progress on the path to gender equality in economics has stalled. Why? How does this matter? What can we do?

#### PERSPECTIVES

19.00 Auditorium grattacielo Intesa Sanpaolo

# JEAN TIROLE 🛛 😡

## ARE MARKETS MORAL? Introduced by FAUSTO PANUNZI

Also in streaming

What are the motivations behind the growing demand for corporate and individual social responsibility? Is the state not enough to correct the failure of markets to take into account income distribution and externalities? Why is direct intervention of citizens and corporations in the pursuit of the common good necessary? To what extent is it right for them to sacrifice profits in pursuit of these ends?

#### **DISCUSSIONS** 19.00 **MIGRANT WOMEN IN THE EUROPEAN JOB MARKET** by Associazione Centro Studi Luca d'Agliano

Collegio Carlo Alberto Common Room

Participants MARTA FORESTI, TOMMASO FRATTINI, MASSIMO GNONE

## DISCUSSIONS

## BANKING FOUNDATIONS AS SOCIAL INVESTORS SERVING THE COMMON GOOD

19.30 Biblioteca Nazionale Universitaria Auditorium Vivaldi

by TOLC Fondazioni

Participants **FRANCESCO PROFUMO, GIOVANNI QUAGLIA** Moderator **ANDREA ROSSI** 

#### ZAPPING

RAI - RADIO1 19.30-20.50 Piazza Carlo Alberto

### Hosted by **GIANCARLO LOQUENZI**

For almost thirty years, RAI - RADIO1 has been reporting the news of the day, from Italian and international news to the web. Now live from the International Festival of Economics. A multimedia square integrating radio, TV and social media.

CINECONOMY

21.00 Cinema Massimo

## THE CHILDREN'S HOUR

Directed by WILLIAM WYLER with FAY BAINTER, MIRIAM HOPKINS, SHIRLEY MACLAINE

Organized by **ANDREA LANDI, MARCO ONADO** Introduced by **MARCO ONADO, GRAZIA PAGANELLI** 

## Friday June 3 2022

## SPAZIO RAI

RAI NEWS 6.00-8.00 Piazza Carlo Alberto

## **MATTINO 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

## IL CAFFÈ DELL'ECONOMIA

## MARCO ZATTERIN

Comments on the day's news with the guests of the Festival.

9.30 Circolo dei lettori Sala Grande

**KEY WORDS** 

## **VITO PERAGINE**

10.00<br/>Accademia delle<br/>Scienze<br/>Sala dei MappamondiMERIT<br/>Introduced by DONATELLA PANAROAlso in streamingIs it possible to define and measure merit? Whose job is it to do so?<br/>How does merit relate to effort and ability? Can it be used as a<br/>criterion for actually choosing the best? Does it contradict the ideal of<br/>equality? In short, is meritocracy fair?

## PERSPECTIVES CHRISTOPHER PISSARIDES

10.00 Teatro Carignano

Also in streaming

## SHOULD WE REALLY BE SCARED ABOUT ROBOTS? Introduced by PIETRO GARIBALDI

What are the impacts of automation on the labor market? Who is benefiting and who is being hit hardest by the disruption caused? Preliminary insights from the Pissarides Review into the Future of Work and Wellbeing.

## IN HISTORY

Also in streaming

## FABIAN WALDINGER 🛛 😡

10.00 Collegio Carlo Alberto Auditorium

## THE ECONOMIC COSTS OF DISCRIMINATING AGAINST TOP TALENT: INSIGHTS FROM NAZI GERMANY Introduced by FILIPPO BARBERA

Large-scale increases in discrimination can lead to dismissals of highly qualified business leaders and managers. I present new work that investigates how expulsions of Jewish managers, due to rising discrimination in Nazi Germany, affected large corporations and the economy as a whole.

## RAI - RADIO3 THE WHOLE TOWN IS TALKING ABOUT IT

## 10.00-11-00

Piazza Carlo Alberto

Hosted by **PIETRO DEL SOLDÀ** 

# Organized by **CRISTIANA CASTELLOTTI** with **ROSA POLACCO**

Guests and themes, books and stories: the events of the Festival described live each day to the public in the square and to Radio3 listeners.

# DISCUSSIONS<br/>10.00LOCAL COMMUNITY HUB: A NEW MODE<br/>OF INCLUSION AND CULTURAL WELFARE<br/>by Rete Italiana di Cultura Popolare APS

## Participants ANDREA ARCHINÀ, MARIO CALDERINI, JACOPO ROSATELLI, STEFANO ROSSETTI, EMANUELA ZAMBATARO

Moderator CAMILLA MUNNO

## ON THE

## MARCO LEONARDI

FRONTIER 11.00 Collegio Carlo Alberto Common Room

# **CO-OPETITION: WHEN COMPETITION IS GOOD FOR ITS VICTIMS**

Also in streaming Introduced by GIOVANNI MASTROBUONI

How are businesses geographically concentrated in cities? What happened in Milan in those places where regulations on minimum distances between restaurants were removed? There are two opposing economic forces: one that tends to position restaurants far from each other to avoid competition (what was sought to be achieved with the minimum distance rule); and the one that leads restaurants to cluster in areas of greatest attraction to take advantage of the presence of a larger audience of potential customers.

#### FORUM

11.00 Biblioteca Nazionale Universitaria Auditorium Vivaldi

## DISABILITY: LEAVING NOBODY BEHIND

by "lavoce.info"

## Introduced by CHIARA SARACENO Participants NICOLETTA BALBO, GIAMPIERO GRIFFO, CECILIA MARCHISIO Moderator PAOLA PICA

Including people with disabilities in school, in daily life, and at work implies eliminating barriers - physical, organizational and cultural that are themselves disabling factors. This is what the UN Convention on the Rights of Persons with Disabilities recommends, though in Italy it is struggling to become common practice.

## **Edited by GHERARDO COLOMBO**

#### MEET THE AUTHOR

AUTHOR 11.00 Circolo dei lettori Sala Grande

**UNA VITA VALE TUTTO** ed. Garzanti

with **ANTONELLA FRONTANI** Moderator **TONIA MASTROBUONI** 

## VISIONI

11.00 Cavallerizza Reale Aula Magna

Also in streaming

## UTA SCHOENBERG 🛛 😡

## WAGE INEQUALITY, COLLECTIVE BARGAINING, AND THE MINIMUM WAGE – THE GERMAN EXPERIENCE Introduced by FABIO BERTON

How has wage inequality evolved in Germany over the past three decades and how does the German experience differ from that in other developed countries? How do collective bargaining and minimum wage policies affect the wage structure?

## VISIONI

RICHARD BLUNDELL

12.00 Sala Consiglio di Facoltà Politecnico

## **INEQUALITY AND THE COVID-19 CRISIS**

Introduced by FRANCESCO DEVICIENTI

Also in streaming

Drawing from the Deaton Review of Inequality, this talk will examine what drives inequality, why we should care and what should be done in a Post-Covid world.

## DIALOGHI

12.00 **Teatro Carignano** 

Also in streaming

## VALENTINA BOSETTI, ENRICO GIOVANNINI

## **COME CONCILIARE INFRASTRUTTURE E AMBIENTE** Moderator RICCARDO STAGLIANÒ

Il PNRR offre un'occasione unica per investire in infrastrutture che quardino al futuro del nostro Paese. Come si può conciliare questo con lo sviluppo sostenibile e l'attenzione all'ambiente? Come coniugare crescita economica e tutela del clima?

#### **ON THE** FRONTIER

Auditorium

Also in streaming

12.00

#### $\mathbf{G}$ CAMILLE LANDAIS

**ELENA GRANAGLIA** 

THE CHILD PENALTY: WHY PARENTHOOD IS THE ROOT **Collegio Carlo Alberto CAUSE OF PERSISTENT GENDER INEQUALITY** Introduced by CHIARA PRONZATO

> Why does a high level of gender inequality persist in all developed nations despite women being more educated than men? This lecture will show that the answer lies in the impact of children on the careers of men and women, and try to understand what we can do about it.

## **KEY WORDS**

Accademia delle

Sala dei Mappamondi

12.00

Scienze

## SOCIAL JUSTICE Introduced by ELISABETTA BALBIANO

What is the meaning of social justice? What are the pros and cons of Also in streaming the main proposals developed in recent decades to strengthen it? What are their implications for the design of policies to combat economic inequality?

DISCUSSIONS 12.00 Piazza Carlo Alberto **INTEGRATING REFUGEES IN THE LABOR MARKET** 

a cura dell'Agenzia Piemonte Lavoro

Participants FEDERICO CINGANO, FEDERICA DEYME, **PAOLA MONTI** 

DISCUSSIONS	INCLUSION AND FAIRNESS: CAN OPEN BANKING SAVE
14.00	US?
Collegio Carlo Alberto	by Associazione Amici della Rivista "European Economy – Banks, Regulation,
Auditorium	and the Real Sector"

Participants THORSTEN BECK, MAGDA BIANCO, ALBERTO DALMASSO, PIER CARLO PADOAN Moderator ALBERTO POZZOLO

## MEET THE AUTHOR 14.30 Circolo dei lettori Sala Grande

## OLIVIER BLANCHARD

FISCAL POLICY UNDER LOW INTEREST RATES ed. MIT Press

with **ROBERTO PEROTTI** Moderator **TONIA MASTROBUONI** 

## SPAZIO RAI RAI NEWS 14.30-16.00 Piazza Carlo Alberto

## **POMERIGGIO 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

DISCUSSIONS 14.30 Piazza Carlo Alberto WORK & DIGNITY & FREEDOM by Base Italia

Participants LEONARDO BECCHETTI, MARCO BENTIVOGLI, MAURO MAGATTI, SILVIA ZANELLA Moderator EMANUELA GIRARDI

#### PERSPECTIVES

15.00 Sala Consiglio di Facoltà Politecnico

Also in streaming

ESTHER DUFLO

PUBLIC HEALTH MESSAGING IN A "TWINDEMIC": EVIDENCE FROM LARGE SCALE EXPERIMENTS DURING THE COVID-19 EPIDEMICS IN THE US Introduced by TITO BOERI

In 2020-2022, the U.S. suffered a "twindemic": a Covid pandemic that exacerbated differences between health status and access to healthcare between black and white Americans. Adjusting for age, mortality rates in the first two years of the pandemic were twice as large for black than for white Americans. In this context, was public health messaging more effective if targeted specifically to different communities? And did political and racial polarization affect the effectiveness of public health messaging?

#### **INET LECTURE**

15.00 Cavallerizza Reale Aula Magna

Also in streaming

## ANDRE PERRY 🛛 😡

## WORTHY OF INVESTMENT: RESTORING HOME VALUE IN BLACK-MAJORITY COMMUNITIES Introduced by ALESSANDRA CASARICO

Homes in Black neighborhoods in the US are underpriced by \$156 billion dollars when compared to similar homes in analogous white neighborhoods. This session will show how to restore the value that is extracted by racism.

DISCUSSIONS 15.00 COMBO Sala Atlas

# ECONOMICS AND PHILANTHROPY. FROM INCLUSION TO ENTREPRENEURSHIP

by Fondazione La Stampa - Specchio dei tempi

Participants ANGELO CONTI, FRANCESCA DI LIBERTI, MICHELE FRANCHI, FRANCESCO SCOVAZZO Moderator LODOVICO PASSERIN D'ENTRÈVES DISCUSSIONS 15.00 Collegio Carlo Alberto Common Room

## MERIT AND ECONOMY IN ITALIAN HISTORY

by the University of Turin

Participants ANDREA COLLI, PAOLO DI MARTINO, EMANUELE FELICE Moderator MARGHERITA BORELLA

## DISCUSSIONS

15.30 Biblioteca Nazionale Universitaria Auditorium Vivaldi ITALY ON THE WEB. TECHNOLOGY, INFRASTRUCTURE & OPPORTUNITIES by Turin Polytechnic

Also in streaming

Introduced by e Moderator CARLO CAMBINI Participants DOMENICO FAVUZZI, MATTEO SONZA REORDA, RICCARDO STAGLIANÒ

#### **DIALOGUES** 16.00 BRUNO CERELLA, JOSEFA IDEM, BORJA VALERO

 Politecnico
 Aula Magna
 SPORT AS AN ENGINE OF SOCIAL INTEGRATION

 Also in streaming
 Moderator EVELINA CHRISTILLIN

In areas of high youth unemployment kids must be kept off the streets. Instead of big infrastructure projects and big events that last a fortnight and leave gigantic facilities unusable, it is better to build soccer, basketball, volleyball fields and swimming pools. Then you need the commitment to maintain them, so that they do not become places of decay. This also creates jobs, and has a widespread effect on society. In redesigning the NRRP, it is good to set these goals. Perhaps it is in those very pools that tomorrow's champions will grow.

## WITNESSES OF

## **PAOLO GENTILONI**

OUR TIME 16.00 Teatro Carignano	EUROPE BETWEEN WAR, ENERGY & THE NRRP Introduced by MASSIMO GIANNINI
Also in streaming	First the Covid pandemic, now Russia's invasion of Ukraine. T

First the Covid pandemic, now Russia's invasion of Ukraine. Turbulent years for a Europe that, as Jean Monnet foresaw, "will be forged in crises and will be the sum of the solutions adopted for those crises." A conversation on the most urgent matters on the European Commission's desk: implementation of the NRRP, energy independence, common defense.

## DIALOGUES

## **INNOCENZO CIPOLLETTA, CARLO PETRINI**

16.30	
Accademia delle	HOMOGENIZATION OR DIVERSITY? WHERE THE MARKET
Scienze Sala dei Mappamondi	LEADS US Introduced by ROSA POLACCO

Also in streaming

If the consumer's interest is diversity of supply - for example, biodiversity of food production - how can we prevent the global market from leading to our homogenization, whereby we all eat, dress and perhaps eventually think the same way? And are we sure this is necessarily a bad thing?

DISCUSSIONS

## FREE AND UNDERPAID: CARE WORK

by Associazione SENONORAQUANDO?

16.30 Piazza Carlo Alberto

Participants SUSANNA CAMUSSO, STEFANIA GRAZIANI, LAURA ONOFRI, DANIELA PIAZZALUNGA Moderator MARCO CASTELNUOVO

ON THE FRONTIER 17.00 Sala Consiglio di Facoltà Politecnico

Also in streaming

## THOMAS BREDA 🛛 😡

## ARE WORKER REPRESENTATIVES DISCRIMINATED? Introduced by LIA PACELLI

Worker representatives play a key role in firm negotiations and may be determinant to increase workers' wages and limit inequality. However, employers can have an interest in discriminating against them to limit their influence. This lecture explains why, provides empirical evidence on discrimination, and discusses its consequences on the ability of workers to organize collectively and on social dialogue as a whole.

## DIALOGHI

17.00 Cavallerizza Reale Aula Magna

Also in streaming

## GIAN CARLO BLANGIARDO, THOMAS PIKETTY 🛛 🖓

## **HOW DO WE MONITOR DISCRIMINATION?**

## Introduced by **TITO BOERI** Moderator **MARCO ZATTERIN**

To combat all forms of racism and discrimination effectively, it is necessary to be able to measure their extent and effects. We discuss the reasons for establishing a National Observatory on Discrimination, in Italy as in France, based on objective and in-depth findings, in order to pursue a universalist policy of reducing inequality.

MEET THE AUTHOR 17.00 Circolo dei lettori Sala Grande

## CLAUDIA GOLDIN

by Reale Mutua

CAREER & FAMILY: WOMEN'S CENTURY-LONG JOURNEY TOWARD EQUITY ed. Princeton University Press

## with **DANIELA DEL BOCA, CLAUDIA OLIVETTI** Moderator **TONIA MASTROBUONI**

## DISCUSSIONS

17.00 Collegio Carlo Alberto Auditorium

Also in streaming

## MUTUALITY & SOCIAL JUSTICE

Participants MARIA BIANCA FARINA, LUCA FILIPPONE, FAUSTO PARENTE, OLIVER SCHOELLER Moderator MARIO CALDERINI

Mutuality is increasingly confirmed to be directly linked to the notion of economic sustainability. As such, it is bound to inspire profound rethinking about the future of capitalism.

## WITNESSES OF

## LILIANA SEGRE

OUR TIME 17.30 Collegio Carlo Alberto Common Room

## LA MEMORIA RENDE LIBERI Introduced by FERRUCCIO DE BORTOLI

Discriminated against because she was a "pupil of the Jewish race," expelled from school and deported with her father to Auschwitz, Liliana Segre returned as an orphan in a country that had no desire to remember the recent past or listen to her. After years of silence, her choice to share her story and her civic commitment to memory was aimed against the hatred and discrimination of yesterday and today.

## **CINECONOMY** THE TREE OF WOODEN CLOGS

**Cinema Massimo** Directed by ERMANNO OLMI with FRANCESCA MORIGGI, LUIGI ORNAGHI, CARLO ROTA

> Organized by **ANDREA LANDI, MARCO ONADO** Introduced by **ANDREA LANDI, GRAZIA PAGANELLI**

#### FORUM

17.30 Biblioteca Nazionale Universitaria Auditorium Vivaldi

Also in streaming

## HEALTH PROTECTION FROM COVID TO NRRP

by "lavoce.info"

## Introduced by **GILBERTO TURATI** Participants **FRANCESCA CORNAGLIA, GIUSEPPE COSTA, SANDRA GALLINA, NICOLETTA LUPPI** Moderator **PAOLA PICA**

The pandemic has reminded us that there will be more than chronic diseases in our epidemiological future. Our needs will be many and varied: chronicity, pandemic, mental health. The NRRP will be able to help the transition to a more mature National Health System: we need not just hospitals but also an improved presence on the ground and digital health; not only in cities, but also internal areas.

SPAZIO RAI RAI NEWS 17.30-18.00 Piazza Carlo Alberto

## **ECONOMIA 24**

Live feed from the daily in-depth coverage by the RaiNews24 economics editorial team.

DISCUSSIONS 17.30 Civico Zero

## SOCIAL JUSTICE AND INEQUALITY ON THE GROUND: THE ACTIVE PARTICIPATION OF YOUNG PEOPLE by Save the Children Italia – Onlus

by Save the Children Italia – Onius

# Participants FILIPPO BARBERA, RAFFAELA MILANO, JACOPO ROSATELLI

## IN HISTORY ALESSANDRO BARBERO

18.00ARMED DIVERSITY. CHRISTIANS & MUSLIMS IN THETeatro CarignanoCRUSADES

## Also in streaming Introduced by STEFANO ROSSETTI

Is diversity a value always and everywhere? History teaches that diversity, particularly religious diversity, often breeds violence, even when it involves two worlds - such as the European West and Islam - that have always been culturally and commercially connected.

## DIALOGUES

18.00 Auditorium grattacielo Intesa Sanpaolo

Also in streaming

## **ELENA BONETTI, ELSA FORNERO**

## EQUAL OPPORTUNITY. WOMEN, POLITICS & INSTITUTIONS Moderator ANNALISA CUZZOCREA

In recent decades, the percentage of women in politics has certainly increased, both in Italian and European institutions and in local government. However, despite notable exceptions, women rarely obtain positions of responsibility and power. Is it a matter of discrimination, merit, or differing interests? What are the obstacles that women in politics face? What can be done to change this situation?

## ON THE FRONTIER

18.00 Sala Consiglio di Facoltà Politecnico

Also in streaming

## TILL MARCO VON WACHTER 🛛 😡

## GRADUATING AT THE WRONG MOMENT. THE MISFORTUNE OF ENTERING THE JOB MARKET DURING A RECESSION.

Introduced by LAURA PAGANI

What happens when one has the misfortune of graduating during a recession? Are there lasting effects on one's work career, health, fertility and family life? And how do we minimize the negative consequences of graduating at the wrong time?

INTERSECTIONS	ADRIANO FAVOLE
18.30 Accademia delle Scienze Sala dei Mappamondi	DIVERSITY & INEQUALITY. WHAT DOES ANTHROPOLOGY TEACH US? Introduced by FRANCO FRANCAVILLA
Also in streaming	Anthropological research - used to confronting other points of view and questioning any rigid view on diversity - reminds us how much pluralism there is within any society. Regarding inequality, however, it questions us about its best definition.
DISCUSSIONS 18.30 Piazza Carlo Alberto	BIBLIODIVERSITY, SOCIAL COHESION & ECONOMIC DEVELOPMENT by Portici di carta e Consorzio C.o.L.T.I Participants CECILIA COGNIGNI, MARCO LUPO, MAURIZIO VIVARELLI Moderator ROCCO PINTO
DISCUSSIONS 18.30 Cottolengo	SOCIAL JUSTICE: A CONDITION FOR PROGRESS by Piccola Casa della Divina Provvidenza "Cottolengo" Participants MARIO AGOSTINO MAGGIONI, MICHELE ROSBOCH, SUOR ALESSANDRA SMERILLI, PIETRO TERNA Moderator GIAN PAOLO ZANETTA
PERSPECTIVES	MARIANNE BERTRAND

Collegio Carlo Alberto	GENDER DIVERSITY AND INCLUSION IN BUSINESS
Auditorium	Introduced by ALESSANDRA CASARICO

**Also in streaming** The lecture will discuss some of the economic and psychological forces that may operate as barriers to greater female representation in business, as well as corporate and policy responses to improve gender diversity and inclusion.

# MEET THE ELENA LOEWENTHAL AUTHOR

19.00 Circolo dei lo Sala Grande	ettori	MONTE DEI PEGNI. UN ANTICIPO DAL FUTURO ed. La Nave di Teseo
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with ALBERTO ANFOSSI, GIUSEPPE CULICCHIA, GIANLUCA GARBI Moderator TONIA MASTROBUONI

## DIALOGHI

19.00 Sala Consiglio di Facoltà Politecnico

## JOHN HASSLER, ANTONIO SPILIMBERGO

## HOW IS THE NOBEL PRIZE ASSIGNED? Moderator DARIO LARUFFA

Also in streaming The Nobel Prize is the highest award in economic science. How is it awarded? How do we avoid ideology and actually reward science? How come the Nobel Prize in Economics was only established in 1969? Why have so few women won it? What is "Nobel Disease"? Has the academy ever regretted giving (or not giving) one? A dialogue between those who have studied the selection of Nobel Laureates and those who have been voting members of the Nobel Prize committee for more than 10 years.

DISCUSSIONS	TECHNOLOGICAL INNOVATION, TRUST AND SOCIAL
19.00	CHALLENGES: BUSINESS, FINANCE AND MARKETS
Cavallerizza Reale	by the University of Turin
Aula Magna	Participants LUCA ASVISIO, CONCETTA BRESCIA MORRA, CARMINE DI NOIA, GABRIELE GALATERI DI GENOLA Moderator ALESSANDRO DE NICOLA

## THE HISTORY SEBASTIANO MAFFETTONE

## **OF IDEAS**

Universitaria

**Biblioteca** Nazionale

Auditorium Vivaldi

Also in streaming

19.30

## THE IDEA OF JUSTICE

#### Introduced by **DOMENICO MANGIAFAVE**

After World War II, economic growth was combined with better income distribution and less social, cultural and gender discrimination.

During this period, Western theories of justice closely connected freedom and welfare. Today, with the growth of inequality, democracy also appears to be in trouble, with nationalism resurging and the specter of war returning to Europe. It follows that the prevailing ideas in political theory have changed greatly.

#### CINECONOMY

21.00

## PETERLOO

Cinema Massimo	Directed by MIKE LEIGH
	with NEIL BELL, RORY KINNEAR, MAXINE PEAKE

Organized by **ANDREA LANDI, MARCO ONADO** Introduced by **STEFANO BONI, MARCO ONADO** 

## Saturday June 4 2022

## IL CAFFÈ DELL'ECONOMIA

## MARCO ZATTERIN

9.30 Circolo dei lettori

Sala Grande

Comments on the day's news with the guests of the Festival.

## **KEY WORDS**

## ANDREA BRANDOLINI

10.00 Accademia delle Scienze Sala dei Mappamondi

**INEQUALITY** Introduced by **TOMMASO DE LUCA** 

Also in streaming

"Inequality has increased" is a statement that we now find daily in the media, but what does it mean? What inequalities are we talking about? Among whom? Within the concept of inequality two natures coexist: one "descriptive" - the factual condition of diversity between subjects - and one "ethical" - the judgment of fairness expressed with respect to some ideal reference.

## ON THE FRONTIER

10.00 Sala Consiglio di Facoltà Politecnico

Also in streaming

## JOHANNA RICKNE 🛛 😡

## SEXUAL HARASSMENT IN THE WORKPLACE: WHO IS THE TARGET AND WHO CARES?

Introduced by ANNA D'AMBROSIO

What are the patterns for women and men in workplace sexual harassment?

How does harassment affect job applicants and who cares about it when looking for jobs?

RACHEL NGAI	ଚ
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## ON THE

 FRONTIER

 10.00

 Collegio Carlo Alberto

 Auditorium

 Untroduced by FRANCESCA PARODI

Also in streaming

Women have always been working - their workdays at least as long as men's - but the type of work they do, its location and its compensation have been changing far more over the course of economic development than those of men. In this lecture I will provide evidence for these claims.

DISCUSSIONS

MENTAL HEALTH AND EQUITY

by Campus 4.0

10.00 By Piazza Carlo Alberto Par

Participants **FEDERICA BRESSAN, TOMMASO PORTALURI** Moderator **ANASS HANAFI** 

## DISCUSSIONS INTERGENERATIONAL EQUITY

by the Commissione europea

10.00 COMBO Sala Atlas

## Participants CARLO ALTOMONTE, MARCO BUTI, LUCIANO MONTI, ELIANA VIVIANO Moderator GIUSEPPE BOTTERO

Also in streaming

Generational gaps are an important form of inequality. In the year that Europe has dedicated to youth, what actions have been put in place and what are the critical issues and perspectives for intergenerational equity?

## PERSPECTIVES

## MICHELE BOLDRIN

11.00 Cavallerizza Reale Aula Magna

Also in streaming

## SHOULD WE ABOLISH INTELLECTUAL PROPERTY? Introduced by ELISA LUCIANO

Copyrights and patents do not generate more innovation but are only obstacles to imitation and, therefore, to the competition and innovation that stem from it. Economic growth is the child of competition, not intellectual monopoly. Globalizing ideas is also good for health. Do we desire medicines at cost price? Let's dismantle the patent system, not so much with sudden and temporary suspensions but with its gradual reduction.

#### FORUM

11.00 Collegio Carlo Alberto Common Room

# IS THERE A RISK OF FRAGMENTATION OF THE INTERNATIONAL PAYMENTS SYSTEM?

## Participants GIAN MARIA GROS-PIETRO, FLAVIA MAZZARELLA, PIER CARLO PADOAN, ANTONIO PATUELLI Moderator INNOCENZO CIPOLLETTA

The world is in danger of splitting into two or more blocs with regard to the financial system. Doesn't restricting Swift risk favoring cryptocurrencies? What effects may result from blocking a central bank's foreign exchange reserves? And where does Italy stand?

FORUM 11.00 Biblioteca Nazionale Universitaria Auditorium Vivaldi	GENDER ISSUES: INEQUALITIES AT WORK AND IN THE FAMILY by "lavoce.info"
	Introduced by ALESSANDRA CASARICO, DANIELA DEL BOCA Participants ALINE PENNISI, LINDA LAURA SABBADINI,

SERGIO SCICCHITANO Moderator PAOLA PICA

For women, the pandemic in Italy has had negative effects both on the labor market and on the division of family burdens in an already disadvantaged situation compared to other countries. What can the NRRP do? Is it a problem of resources and short-sighted policies or do Italian families "want" it that way?

DISCUSSIONS 11.00 Politecnico Aula Magna ALGORITHMS AND ARTIFICIAL INTELLIGENCE: USE, SOCIOECONOMIC IMPACTS, AND REGULATION by Turin Polytechnic

Participants **BARBARA CAPUTO, TOMMASO VALLETTI** Moderator **CARLO CAMBINI** 

## MEET THE

AUTHOR 11.30 Circolo dei lettori Sala Grande

## MARCO BUTI

THE MAN INSIDE: A EUROPEAN JOURNEY THROUGH TWO CRISES ed. Egea

with **ELSA FORNERO, FRANCESCO PROFUMO** Moderator **TONIA MASTROBUONI** 

## ALLA FRONTIERA VINCENT STERK

12.00 Sala Consiglio di Facoltà Politecnico	LOST GENERATIONS OF FIRMS Introduced by GIOVANNA NICODANO
Also in streaming	Startups are widely considered to be the engine of macroeconomic performance, as they make large contributions to aggregate job creation and productivity growth. However, startups come in many shapes and forms and perform in vastly different ways. This lecture will discuss evidence on the importance of high-potential startups for the business cycle and for long-term growth, and on how policy may

## **HISTORY OF**

Also in streaming

## **ORIANA BANDIERA**

startup types.

IDEAS 12.00 Accademia delle Scienze Sala dei Mappamondi

# delle Introduced by MARCO SANFILIPPO

This lecture discusses how beliefs in the efficiency of markets shapes our view of poverty and the link between poverty and growth. At one extreme, if markets allocate labor efficiently poverty can only be due to immutable traits and growth is essential to fund the consumption of the poor. At the other, unequal access to opportunities for women, ethnic minorities and low socio-economic status individuals all interfere with the allocation of people to jobs and ultimately national income. If so, growth is an externality from poverty reduction as it is possible to make societies more productive and more equitable at the same time.

foster macroeconomic performance by encouraging entry of particular

DISCUSSIONS 12.00 Piazza Carlo Alberto	GENDER & WORK: BEYOND ALL ADVERSITIES by Torino Città per le donne APS Participants FABRIZIO BONTEMPO, ALESSANDRA COLOMBELLI, ARIANNA MONTORSI, CHIARA PRONZATO Moderator ANGELA AMBROSINO
DISCUSSIONS	<b>EDUCATION BETWEEN MERIT AND INEQUALITIES</b>
12.00	by Associazione "Allievi della Fondazione Collegio Carlo Alberto"
Collegio Carlo Alberto	Participants <b>ANNALISA LOVIGLIO, ANTONIO MASPOLI</b>
Auditorium	Moderator <b>EMIL BANDONI</b>

DISCUSSIONS	FAMILIES, THE INEQUALITY OF WEALTH	
14.00	by Centro Einaudi	
Collegio Carlo Alberto Auditorium	Participants <b>ELSA FORNERO, MAURO MARÈ, GIUSEPPE RUSSO</b> Moderator <b>FRANCESCO ANTONIOLI</b>	

LGBT ECONOMICS: COSTS AND ECONOMIC

## ON THE

## DARIO SANSONE

FRONTIER 14.30 Circolo dei lettori Sala Grande

## Also in streaming

# CONSEQUENCES OF HOMOPHOBIA AND TRANSPHOBIA Introduced by LUIGI BENFRATELLO

Homophobia and transphobia harm LGBT (lesbian, gay, bisexual and transgender) people in terms of physical and mental health, in the labor market, as well as in wealth and economic well-being. In addition, discrimination against LGBT people causes inefficient allocation of talent with costs to society as a whole: to businesses, consumers and government.

## DIALOGUES

14.30 Teatro Carignano

Also in streaming

GIORGIO BARBA NAVARETTI, MUHAMMAD YUNUS 🛛 🚱

## MICROCREDIT & SOCIAL JUSTICE Moderator MAURIZIO MOLINARI

Microcredit - that is, the provision by banking institutions of small loans to the poor in deprived areas to support entrepreneurial activities - has spread over four decades to more than a hundred countries. To what extent has it succeeded in reducing poverty and promoting entrepreneurship and economic growth? This dialogue reviews and reflects on the opportunities offered by microfinance today. DISCUSSIONS 14.30 Piazza Carlo Alberto THE CONTRIBUTION OF THE THIRD SECTOR TO THE **REVITALIZATION OF THE COUNTRY** 

by Fondazione Piemontese per la Ricerca sul Cancro

Participants RICCARDO BONACINA, MARIO CALDERINI, ANDREA LECCE, ANNA SAPINO Moderator ANDREA ROSSI

#### CULTURE, DIGITAL **CITIZENSHIP:** COMUNITY, DISCUSSIONS COEXISTENCE 14.30 by Vittorio Dan Segre Foundation

сомво Sala Atlas

## Participants PAOLO BENANTI, MAURIZIO FERRARIS, DANIELA PIANA, GABRIELE SEGRE

ON THE FRONTIER	IMRAN RASUL
15.00 Sala Consiglio di Facoltà Politecnico	DO BLACK LIVES MATTER TO ECONOMISTS? Introduced by LAURA ABRARDI
Also in streaming	What can economics do for racial justice? A simple answer would be for economists to research and publish on the causes and consequences of racial inequality. How does economics compare to other social sciences in its study of issues related to race and ethnicity?

## PERSPECTIVES

15.00 Cavallerizza Reale Aula Magna

Also in streaming

## LUIGI ZINGALES

Introduced by FABIO BAGLIANO Every society faces the problem of matching tasks with talents and

**TALENT AND MERIT IN A DIVERSE SOCIETY** 

justifying this choice to its citizens. The attempt to rationalize this allocation based on an abstract definition of merit runs the risk of transforming society into an aristocracy. It is better to resort to a market allocation with some correction to guarantee a minimum level of fairness.

DISCUSSIONS 15.00 Collegio Carlo Alberto Common Room

Also in streaming

# BUSINESSES AND GOVERNMENTS FACING THE NEXTGENERATIONEU PLAN

by Global Thinking Foundation

Participants LUIGI BALESTRA, TOMMASO BATTAGLINI, CLAUDIA SEGRE, RAFFAELLA TENCONI, TIZIANO TREU Moderator ARIANNA VOTO

What will companies have to do to manage themselves in entirely new, long-term horizons? And what will local governments, on whom important planning responsibilities are being shifted, have to do?

## MEET THE

GIULIANO AMATO

AUTHOR 15.30 Biblioteca Nazionale Universitaria Auditorium Vivaldi

BENTORNATO STATO, MA... ed. il Mulino

with **MASSIMO GIANNINI** Moderator **TONIA MASTROBUONI** 

## PERSPECTIVES

Also in streaming

16.00 Collegio Carlo Alberto Auditorium DARON ACEMOGLU

## CULTURE AND INSTITUTIONS: A NEW APPROACH Introduced by GIORGIO BARBA NAVARETTI

This talk will advocate a new approach to the interplay between culture and institutions, which shape the nature of most societies and their economies. Instead of dwelling on the primacy of either culture or institutions, the new framework develops how cultural configurations shape political outcomes, but at the same time culture is fluid and changes in response to political and economic factors. The framework clarifies conditions under which cultures are more fluid and can respond to changing circumstances, as well as reasons why fluid cultures have both costs and benefits. These ideas are illustrated from various historical and contemporary cases.

## WITNESSES OF

Also in streaming

**ROBERTO SAVIANO** 

**OUR TIME** THE RED THREAD. MERIT, JUSTICE AND ORGANIZED 16.00 CRIME **OGR Sala Fucine** Introduced by GIUSEPPE LATERZA

Thirty years after judges Falcone and Borsellino were killed by the Mafia and the ruling of the Palermo "Maxiprocesso", the mafias are no longer at the centre of attention. This is despite the fact that, as a side effect of the pandemic, they have literally invaded the Italian economy. There is a red thread linking merit, justice, organized crime and the economy. We must return our attention to this thread if we do not want to give the country over to the mafias.

#### **INTERSECTIONS COSTANTINO D'ORAZIO**

16.30 Accademia delle Scienze Sala dei Mappamondi

Also in streaming

сомво Sala Atlas

## HOW DO YOU DECIDE IF AN ARTIST IS AN ARTIST?

## THE CRITERIA OF MERIT IN CONTEMPORARY ART Introduced by **GUIDO CAPETTI**

What are the mechanisms that determine the value of a work of art? Is it true that "the market decides everything," or does criticism still play a role? Has everything changed today, or did guotations of works in past centuries also affect the creative paths of their creators? A fascinating journey through the art system today to discover the tools and methods that determine the growth in value of an artist and his or her works.

#### THE COOPERATIVE ENTERPRISE BETWEEN MARKET AND DISCUSSIONS NEEDS 16.30

by Legacoop Piemonte

Participants FILIPPO BARBERA, MAURO LUSETTI, LUCIA UGAZIO Moderator MARCO CASTELNUOVO

DISCUSSIONS 16.30	WHEN SOCIAL INJUSTICE CREATES MONSTERS by Gruppo Abele
Libreria Binaria	Participants LUIGI CIOTTI, ELENA GRANAGLIA, JACOPO ROSATELLI
	Moderator FILIPPO SCISCIANI

WITNESSES OF	IGNAZIO VISCO
<b>OUR TIME</b> 17.00	WHAT IS THE FUTURE OF GLOBALIZATION?
Teatro Carignano	Introduced by MASSIMO GIANNINI
Also in streaming	The Russian invasion of Ukraine, in addition to the inestimable cost in terms of human lives, has inflicted a deep wound on the international economic and financial order that emerged after the Cold War. Relaunching globalization, while paying more attention than before to

challenge in order to build a world that, based on mutual trust and peaceful coexistence, continues to sustain progress and the well-being of its citizens.

## MEET THE EUGENIO OCCORSIO, STEFANO SCARPETTA

## AUTHOR 17.00 Circolo dei lettori Sala Grande

A DIVIDED WORLD. HOW THE WEST LOST GROWTH AND SOCIAL COHESION ed. Editori Laterza

its costs and the needs of those left behind, will be an essential

## with **ANDREA BRANDOLINI** Moderator **TONIA MASTROBUONI**

DISCUSSIONS	<b>DEMOCRACY WITHOUT SOCIAL JUSTICE?</b>
17.00	by Fondazione per la Cultura Torino per Biennale Democrazia
Cavallerizza Reale Aula Magna	Participants NADIA URBINATI, GUSTAVO ZAGREBELSKY

## ALAN KRUEGER ENRICO M

## **ENRICO MORETTI**

LECTURE	
17.30	<b>CITIES BEFORE AND AFTER COVID</b>
Collegio Carlo Alberto	
Common Room	Introduced by TITO BOERI

#### Also in streaming The spread of remote work caused by the pandemic is creating a profound reorganization of the way we work. The implications for the world of work and for the future of cities in industrialized countries are potentially profound. How is the spread of remote work changing American cities? What are the implications for the future of Italian cities?

#### FORUM

17.30 Biblioteca Nazionale Universitaria Auditorium Vivaldi

Also in streaming

## THE FUTURE OF WORK: WHAT RISKS, WHAT PROTECTIONS? by "lavoce.info"

Introduced by **PIETRO ICHINO** Participants **ANTONIO BONARDO, ANDREA GARNERO, SALVATORE POLONI, SALVATORE ROSSI, IRENE TINAGLI** Moderator **PAOLA PICA** 

The "end of work", rashly heralded in the mid-1990s as an effect of technological advancement, has turned out to be fake news. But the increase in inequality between those who can take advantage of technical progress and those who cannot is far from it.

## DIALOGUES

## TITO BOERI, CHRISTOPHER PISSARIDES 🛛 🚱

18.30 OGR Sala Fucine

WHAT HAVE WE LEARNED FROM THE FESTIVAL?

Also in streaming

# Discussions, dialogues, perspectives, lectures at the frontier of research, journeys through the history of facts and ideas, life testimonies and much more. More than 400 guests and 160 events to listen, reflect, contrast and learn on the themes of merit, diversity and social justice. To wrap up the Festival, 2010 Nobel Laureate in Economics Christopher Pissarides and Director Tito Boeri sum up what we have learned over these five days in Turin.

CONCERT 21.00 OGR Sala Fucine

## **NICOLA PIOVANI**

## **MUSIC IS DANGEROUS**

Marina Cesari Sax/Clarinetto Sergio Colicchio Tastiere/Fisarmonica Pasquale Filastò Violoncello/Chitarra/Mandoloncello Marco Loddo Contrabbasso Pietro Pompei Batteria/Percussioni

#### Nicola Piovani Pianoforte

*Music is dangerous - Concertato* is a musical tale, narrated by the instruments acting on stage - piano, double bass, percussion, saxophone, clarinet, guitar, cello, accordion. Scanning the stations of this musical journey in complete freedom, Nicola Piovani tells the audience the meaning of these jagged paths that have led him to flank the work of De André, Fellini, Magni, Spanish, French, and Dutch directors, for theater, film, television, and instrumental singers, alternating between the performance of theatrically unreleased pieces and new versions of better-known pieces, rearranged for the occasion. In this theatrical storytelling, the word reaches where the music cannot go, but, more importantly, the music takes over where the word does not and cannot travel. Onstage videos supplement the narrative with images from films, performances and, above all, images that artists such as Milo Manara have dedicated to Piovani's musical work.

## The festival in piazza

## PIAZZA CARLO ALBERTO – FESTIVAL LIBRARY 31 May – 4 June 10.00 – 22.00

## Festival Library run by Co.L.T.I.

An open-air space in the center of Turin dedicated to the Festival, where to gather among live events, books, street entertainment, exhibitions, big-screen projections of scheduled meetings and live music.

## **COURTYARD PALAZZO CARIGNANO**

31 May – 4 June 10.00 – 22.00

Photo exhibition dedicated to Turin's Neighborhood Houses.

## **MUSEO DEL RISPARMIO**

30 May 9.30 - 11.00 11.30 - 13.00

## INFO-mania. Choose the right economic information

"INFO-mania. Choose the right economic information" is the Museo del Risparmio's new workshop designed to raise awareness among secondary school students about the importance of correctly examining and understanding information, with a focus on economic-financial information. The goal of the workshop is to teach how to critically evaluate information and to understand the risks of making decisions based on inaccurate news.

The workshop is intended for secondary school students.

Admission is free and reservations are required by sending an e-mail to: info@museodelrisparmio.it by 5/23/22.

## FONDAZIONE CIRCOLO DEI LETTORI

31 May – 4 June 9.30 – 21.00

## Exhibition: "Libere di... VIVERE"

by Global Thinking Foundation

The first exhibition on gender equality and financial inclusion arrives in Turin. Organized as a digital museum that can be visited in 3D, it comes alive with new content at each stop, fostering a dialogue on the central issue of cybersecurity with citizens, associations and territorial bodies. New unpublished illustrations, graphic novels, comic book heroines and thematic galleries are all part of this cultural project on civic and financial education.

Admission is free.

## AULA 2030 – XKÉ? IL LABORATORIO DELLE CURIOSITÀ

31 May 9.00 – 17.00

## Wecoop. The game of civil economy a cura della Fondazione Compagnia di San Paolo in collaborazione con SEC - Scuola di Economia Civile

The goal of this game is for participants to discover, in a fun and engaging way, the workings of civil enterprises that through competition and cooperation can produce wealth not only for themselves, but also for the areas in which they operate. Each participant will be faced with the challenge of growing his or her enterprise not only on economic terms, but also with respect for its workers, the environment in which it operates and the rules of a more inclusive market. Professor Vittorio Pelligra will be present at the workshop. Once over, a box with the Wecoop game will be given to each participating class.

The game is intended for secondary school students.

For all initiatives, admission is free and reservations are required by sending an e-mail to: lascuoladelfuturo@fondazionescuola.it by 5/23/22.

## XKÉ? IL LABORATORIO DELLE CURIOSITÀ

30 May – 1 June 9.00 – 17.00

## Linear vs circular

Why are computers linear and biomass circular? An activity for elementary schools to discover the disposable dimension (linear production) that uses, consumes and does not transform, as opposed to nature, the most resounding natural system of circular economy... Divided into teams, the class plays in search of solutions to avoid running out of the world's resources.

The activity is intended for elementary school students.

Admission is free and reservations are required by sending an e-mail to: laboratoriocuriosita@xkezerotredici.it by 5/23/22.

## BANCA D'ITALIA

31 May 09.00 11.00

## Fo(u)r seasons for saving

By participating in a team game structured over the four seasons, the children will be encouraged to reflect on the themes of a conscious use of money, the value of saving and the need to become more aware when facing economic and financial choices.

The game is intended for elementary school students.

Admission is free and reservations are required by sending an e-mail to: edufin.torino@bancaditalia.it by 5/23/22.

## **MUSEO DEL RISPARMIO**

31 maggio 9.00 - 9.45 10.00 - 10.45 11.00 - 11.45 12.00 - 12.45 15.00 - 15.45 16.00 - 16.45

## Guided visit "histories of piggy banks"

This tour, reserved for elementary schools, aims to explain the idea of saving by showing the extraordinary collection of piggy banks housed at the Museum. The first part takes place in the Experiment Room, where children will have the opportunity to discover the history and origins of the piggy bank. At the end, the group will move to the Saving Room to admire the 450 piggy banks on display and discover the interesting stories behind some of the pieces.

The visit is intended for elementary school students.

Admission is free and reservations are required by sending an e-mail to: info@museodelrisparmio.it by 5/23/22.

## **PALAZZO DEL RETTORATO - UniTo Speakers' Corner**

**Mercoledì 1 giugno**: UniTo Speakers' Corner: Experiences, Testimonies, Reflections on Merit.

**Venerdì 3 giugno:** UniTo Speakers' Corner: Experiences, Testimonies, Reflections on Diversity.

**Sabato 4 giugno:** UniTo Speakers' Corner: Experiences, Testimonies, Reflections on Social Justice.

## From 18:00 to 20:00

As part of the UniVerso project - a permanent observatory on contemporaneity of the University of Turin - in the courtyard of the Palazzo del Rettorato (Via Po 17), professors, researchers and students of the University will take turns in short speeches on the theme of the International Festival of Economics: merit, diversity and social justice.

Each evening, from the "UniTo Speakers' Corner" 9 speakers will lead the audience on a multidisciplinary journey of reflection on the major themes of the contemporary world.

## The festival's locations

- 1. Auditorium grattacielo Intesa Sanpaolo, Corso Inghilterra, 3
- Auditorium Vivaldi Biblioteca Nazionale Universitaria, Piazza Carlo Alberto, 3
- 3. Banca d'Italia, Via dell'Arsenale, 8
- 4. Cavallerizza Reale, Via Giuseppe Verdi, 9
- 5. Cinema Massimo, Via Giuseppe Verdi, 18
- 6. Civico Zero, Via Goffredo Mameli, 3
- 7. Collegio Carlo Alberto, Piazza Vincenzo Arbarello, 8
- 8. COMBO, Corso Regina Margherita, 128
- Cottolengo Piccola Casa della Divina Provvidenza, Via San Giuseppe Benedetto Cottolengo, 14
- 10. Fondazione Circolo dei lettori, Via Giambattista Bogino, 9
- 11. Istituto Avogadro, Corso San Maurizio, 8
- 12. Libreria Binaria, Via Sestriere, 34
- 13. Liceo Massimo D'Azeglio, Via Giuseppe Parini, 8
- 14. Liceo Regina Margherita, Via Valperga Caluso, 12
- 15. Museo del Risparmio, Via San Francesco D'Assisi, 8/a
- 16. Museo Egizio Sala Conferenze, Via Accademia delle Scienze, 6
- 17. OGR Torino, Corso Castelfidardo, 22
- 18. Piazza Carlo Alberto
- 19. Politecnico, Corso Duca degli Abruzzi, 24
- 20. Polo culturale Lombroso 16, Via Cesare Lombroso, 16
- 21. **Sala dei Mappamondi Accademia delle Scienze**, Via Accademia delle Scienze, 6
- 22. Teatro Carignano, Piazza Carignano, 6
- 23. **Ufficio per la Pastorale dei Migranti**, Via San Giuseppe Benedetto Cottolengo, 22
- 24. XKÉ? Il laboratorio della curiosità, Via Gaudenzio Ferrari, 1

## The Director

Tito Boeri is Professor of Economics at Bocconi University in Milan and Senior Visiting Professor at the London School of Economics (where he was Centennial Professor). He has been Senior Economist at the Organization for Economic Cooperation and Development (OECD), a consultant to the International Monetary Fund, the World Bank, the European Commission, the International Labour Office as well as the Italian government. From March 2015 to February 2019, he served as President of the National Social Security Institute (INPS). He is an Advisor of the Rodolfo Debenedetti Foundation (www.frdb.org), of which he has been Director since its establishment in 1998. He is a Fellow of the European Economic Association and the European Association of Labor Economists. He is also a Research Fellow of the Innocenzo Gasparini Institute for Economic Research (IGIER Bocconi), CEPR (Centre for Economic Policy Research), Centre for Economic Performance in London, IZA (Institut zur Zukunft der Arbeit) in Bonn and Netspar (Network for the Study of Pension and Retirement) in Tillburg. He is a member of the Editorial Board of Covid Economics. He has been a columnist for "Il Sole 24 Ore," "La Stampa" and "la Repubblica" and has contributed to foreign newspapers such as the "Financial Times" and "Le Monde." He is among the founders of the economic information website www.lavoce.info and the federated English-language website www.voxeu.org. He is director of the Turin International Festival of Economics.

Among his books in Italian: *Contro i giovani*, Mondadori (2007, with V. Galasso); *La crisi non è uguale per tutti*, Rizzoli (2009); *Classe dirigente*, Università Bocconi (2010, of which he is editor together with A. Merlo and A. Prat); *Le riforme a costo zero*, Chiarelettere (2011, with P. Garibaldi); *Parlerò solo di calcio*, il Mulino (2012); *Populismo e stato sociale*, Laterza (2017); *Riprendiamoci lo Stato*, Feltrinelli (2020, with S. Rizzo); *Sì vax*, Einaudi (2021, with A. Spilimbergo).