

# IVAN MOSCATI

October 2021

Università degli Studi dell'Insubria  
Dipartimento di Economia  
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## CURRENT POSITIONS

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|------------|--|
| Since 2018 | Professor of Economics, University of Insubria, Department of Economics, Varese, Italy.                          |
| Since 2018 | Adjunct Professor of History of Economic Thought, Università della Svizzera Italiana (USI), Lugano, Switzerland. |
| Since 2012 | Adjunct Professor of History of Economic Thought, Bocconi University, Milan, Italy.                              |
| Since 2010 | Research Associate, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics, UK. |

## PREVIOUS APPOINTMENTS

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|-----------|---|
| 2012–2018 | Associate Professor of Economics, University of Insubria, Department of Economics.                  |
| 2006–2012 | Lecturer in Economics and History of Economic Thought, Bocconi University, Department of Economics. |
| 2003–2006 | Postdoctoral Fellow, Bocconi University, Department of Economics.                                   |

## EDUCATION

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|-----------|--|
| 2000–2003 | Ph.D. in History of Economics, University of Florence, Italy.                                |
| 1998–2000 | Master of Arts in Philosophy, University of Augsburg, Germany.                               |
| 1988–1995 | Bachelor in Economic and Social Sciences (DES), <i>summa cum laude</i> , Bocconi University. |

## RESEARCH INTERESTS

History of microeconomics, with special focus on the history of utility theory and decision analysis.  
Economic methodology and the philosophy of social sciences.  
Experimental and behavioral economics.

## RESEARCH AWARDS

2018	European Society for the History of Economic Thought (ESHET), Award for best article in the history of economic analysis for 2016/2017.
2017	Italian Ministry of University and Research (MIUR), Award for “Basic research activities” (FFABR) allotted to the 25% most productive Italian associate professors in terms of research.
2008	History of Economics Society (HES), Award for best article in the history of economics for 2007.
2003	Italian Association for the History of Economic Thought (AISPE), Award for best young scholar’s paper presented at the 2003 AISPE conference.

## VISITING POSITIONS

Feb.–Jul. 2022	Visiting Fellow, Erasmus Institute for Philosophy and Economics (EIPE), Erasmus University Rotterdam.
Nov.–Dec. 2016	Senior Visiting Fellow, Munich Center for Mathematical Philosophy (MCMP), Ludwig Maximilian University, Munich.
Oct.–Nov. 2014	Visiting Fellow, École Normale Supérieure and IHPST (Institut d’Histoire et de Philosophie des Sciences et des Techniques), Paris.
Oct.–Nov. 2013	Visiting Fellow, Friedrich-Schiller-Universität and Max Planck Institute of Economics, Jena.
Jul.–Aug. 2010	Visiting Fellow, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.
Sep. 2008– Aug. 2009	Visiting Fellow, academic year 2008–2009, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.
Sept.–Dec. 2005	Visiting Fellow, CPNSS, London School of Economics.
Aug.–Dec. 2004	Visiting Fellow, Department of Economics, Duke University, USA.

## RESEARCH GRANTS

2016–2017	Principal investigator, grant from European Society for the History of Economic Thought (ESHET) for research on “Explorations in the Recent History of Decision Theory, 1945-1990”, with C. Herfeld.
2008–2010	Member of the University of Florence unit, PRIN 2007 grant from MIUR for research on “Complexity and Economic Theory”.
2004–2006	Principal investigator, grant from Bocconi University for research on “The Epistemic Program in Game and Decision Theory”.
2003–2005	Member of the University of Florence unit, PRIN 2002 grant from MIUR for research on “Mathematics in the History of Economics”.

## PUBLICATIONS

### BOOKS

- [1] *Expected Utility Theory and Beyond*, under contract with Cambridge University Press.
- [2] [\*Measuring Utility. From the Marginal Revolution to Behavioral Economics\*](#). New York: Oxford University Press, 2018.
- Symposia on the book:
- Journal of Economic Methodology*, 26, 2019: 380–400, with contributions by L. Beck and A. Alexandrova ([380–384](#)), M. Boumans ([385–388](#)), and I. Gilboa ([389–392](#));
- Œconomia*, 9, 2019: 61–132, with contributions by J.-S. Lenfant ([61–91](#)), C. Herfeld ([93–108](#)), and C. Heilmann ([109–117](#)).
- Reviews:
- D. Read, *Journal of Economic Literature*, 57, 2019: [690–692](#); A. Rosenberg, *History of Political Economy*, 51, 2019: [974–976](#); N. Giocoli, *History of Economic Ideas*, 27, 2019: [157–159](#); W. Peden, *BJPS Review of Books*, [2019](#); H. Maas, SHOE mailing list, [August 6, 2019](#); B. Mosselmans, *Journal of the History of Economic Thought*, 42, 2020: [138–141](#); A. Costella and E.M. Salonia, *Erasmus Journal for Philosophy and Economics*, 13, 2020: [93–101](#); C. Herfeld, *Economics and Philosophy*, 37, 2021: [144–150](#); T. Müller, *European Journal of the History of Economic Thought*, 28, 2021, [492–493](#)
- [3] [\*From Classical Political Economy to Behavioral Economics\*](#). Milan: Egea, 2012.

### JOURNAL ARTICLES

- [4] [A Review of Nudges: Definitions, Justifications, Effectiveness](#), with L. Congiu. *Journal of Economic Surveys*, forthcoming.
- [5] [On the Recent Philosophy of Decision Theory](#). *Journal of Economic Methodology*, 28, 2021: 98–106.
- [6] [Message and Environment: A Framework for Nudges and Choice Architecture](#), with L. Congiu. *Behavioural Public Policy*, 4, 2020: 71–87.
- [7] [Measuring Utility Without ‘Externalist Fallacies’](#). *Journal of Economic Methodology*, 26, 2019: 393–400.
- [8] [More Light on Measuring Utility](#). *Œconomia*, 9, 2019: 119–132.
- [9] [Expected Utility Theory and Experimental Utility Measurement, 1950–1985: From Confidence to Scepticism](#). *European Journal of the History of Economic Thought*, 24, 2017: 1318–1354.
- [10] [How Economists Came to Accept Expected Utility Theory: The Case of Samuelson and Savage](#). *Journal of Economic Perspectives*, 30, 2016: 219–236.
- ESHET award for best article in the history of economic analysis for 2016/2017.
- [11] [Measuring the Economizing Mind in the 1940s and 1950s: The Mosteller–Nogee and Davidson–Suppes–Siegel Experiments to Measure the Utility of Money](#). *History of Political Economy*, 48 (5), 2016: 239–269.

- [12] [Nash Was a First to Axiomatize Expected Utility](#), with H. Bleichrodt, C. Li, and P.P. Wakker. *Theory and Decision*, 81, 2016: 309–312.
  - [13] [Over-the-Counter Markets vs. Double Auctions: A Comparative Experimental Study](#), with G. Attanasi and S. Centorrino. *Journal of Behavioral and Experimental Economics*, 63, 2016: 22–35.
  - [14] [Measurement Theory and Utility Analysis in Suppes' Early Work, 1951–1958](#). *Journal of Economic Methodology*, 23, 2016: 252–267.
  - [15] [Twentieth-Century Italian Economic Thought through the Lens of the \*Giornale degli Economisti\*](#). *Giornale degli Economisti*, 125, 2015: v–xx.
  - [16] [Introduction: Methodologies of Bounded Rationality](#), with T. Grüne-Yanoff and C. Marchionni. *Journal of Economic Methodology*, 21, 2014: 325–342.
  - [17] [Were Jevons, Menger and Walras Really Cardinalists? On the Notion of Measurement in Utility Theory, Psychology, Mathematics and Other Disciplines, 1870–1910](#). *History of Political Economy*, 45, 2013: 373–414.
  - [18] [How Cardinal Utility Entered Economic Analysis, 1909–1944](#). *European Journal of the History of Economic Thought*, 20, 2013: 906–939.
  - [19] [Intension, Extension, and the Model of Belief and Knowledge in Economics](#). *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 1–26.
  - [20] [Becker Random Behavior and the As-If Defense of Rational Choice Theory in Demand Analysis](#), with P. Tubaro. *Journal of Economic Methodology*, 18, 2011: 107–128.
  - [21] [More Economics, Please: We're Historians of Economics](#). *Journal of the History of Economic Thought*, 30, 2008: 85–91.
  - [22] [Early Experiments in Consumer Demand Theory: 1930–1970](#). *History of Political Economy*, 39, 2007: 359–401.
- HES award for best article in the history of economics for 2007.
- [23] [History of Consumer Demand Theory 1871–1971: A Neo-Kantian Rational Reconstruction](#). *European Journal of the History of Economic Thought*, 14, 2007: 119–156.
- AISPE award for best young scholar's paper.
- [24] [The Logic of Experimental Discovery](#). A Review Essay on F. Guala, *The Methodology of Experimental Economics*, Cambridge University Press, 2005. *History of Economic Ideas*, 14, 2006: 123–130.
  - [25] [W.E. Johnson's 1913 Paper and the Question of his Knowledge of Pareto](#). *Journal of the History of Economic Thought*, 27, 2005: 283–304.
  - [26] [La riflessione di Enzo Paci sull'economia politica: una disamina economico-filosofica](#). *Economia Politica*, 17, 2000: 93–112.

## BOOK CHAPTERS AND DICTIONARY ENTRIES

- [27] [History of Utility Theory](#). In *The Routledge Handbook of the Philosophy of Economics*, edited by C. Heilmann and J. Reiss, New York: Routledge, 2021, 23–36.
- [28] [Not a Behaviorist: Samuelson's Contributions to Utility Theory in the Harvard Years, 1936–1940](#). In *Paul Samuelson. Master of Modern Economics*, edited by R. A. Cord. R. Anderson, and W. Barnett, New York: Palgrave Macmillan, 2019: 243–278.
- [29] [Austrian Debates on Utility Measurement, from Menger to Hayek](#). In *Hayek: A Collaborative Biography, Part IV. England, the Ordinal Revolution and the Road to Serfdom, 1931–1950*, edited by R. Leeson. New York: Palgrave Macmillan, 2015: 137–179.
- [30] Teoria della scelta razionale. In *Enciclopedia Filosofica*, edited by V. Melchiorre, vol. 10: 10105–10109. Milano: Bompiani, 2006.
- [31] Short entries in *Enciclopedia Filosofica*, Bompiani: Equilibrio di Nash (vol. 4: 3512–3513), Free rider (vol. 5: 4469–4470), Giochi cooperativi (vol. 5: 4754–4755), Giochi non-cooperativi (vol. 5: 4755), Incertezza e rischio (vol. 6: 5581–5582).

## EDITORSHIP

- [32] Editor of the third Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, McGraw-Hill Italy, 2016.
- [33] Guest editor for the special issue of the *Giornale degli Economisti* on “Classics from the *Giornale degli Economisti* in English Translation”, 125 (2-3), 2015.
- [34] Guest editor for the special issue of the *Journal of Economic Methodology* on “Methodological Perspectives on Recent Theories of Bounded Rationality”, with C. Marchionni and T. Grüne-Yanoff, 21 (4), 2014.
- [35] Editor of the second Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, Milan: McGraw-Hill Italy, 2012, with A.M. Cardani.

## BOOK REVIEWS

- [36] [Review of G. Szpiro, \*Risk, Choice, and Uncertainty. Three Centuries of Economic Decision-Making\*](#). Columbia University Press, 2020. *History of Political Economy*, 52, 2021: 367–369.
- [37] [Review of B. Mosselmans, \*Marginalism\*](#), Agenda Publishing, 2018. *Journal of the History of Economic Thought*, 42, 2020: 290–292.
- [38] [Review of V. Barnett, \*E.E. Slutsky as Economist and Mathematician\*](#), Routledge, 2011. *History of Economic Ideas*, 21, 2013: 139–141.
- [39] [Review of R. Frisch, \*A Dynamic Approach to Economic Theory\*](#), edited by O. Bjerkholt and D. Quin, Routledge, 2011, and of [R. Frisch, \*Problems and Methods of Econometrics\*](#), edited by O. Bjerkholt and A. Dupont-Kieffer, Routledge, 2009. *History of Economic Ideas*, 21, 2013: 134–135.

- [40] [Review of D. Hausman, \*Preference, Value, Choice, and Welfare\*](#), Cambridge University Press, 2012. *Erasmus Journal for Philosophy and Economics*, 5, 2012: 125–131.
- [41] [War, Peace, and the Birth of Game Theory](#). A Review of R. Leonard, *Von Neumann, Morgenstern, and the Creation of Game Theory*, Cambridge University Press, 2010. *Journal of Economic Methodology*, 18, 2011: 434–440.
- [42] [The Visible Hand Historically X-Rayed](#). A Review of S.G. Medema, *The Hesitant Hand: Taming Self-Interest in the History of Economic Ideas*, Princeton University Press, 2011. *History of Economic Ideas*, 19, 2011: 169–175.
- [43] [Review of A. Caplin and A. Schotter \(eds.\), \*The Foundations of Positive and Normative Economics: A Handbook\*](#), Oxford University Press, 2008. *Economics and Philosophy*, 26, 2010: 101–108.
- [44] [Review of V. Pareto, \*Considerations on the Fundamental Principles of Pure Political Economy\*](#), edited by R. Marchionatti and F. Mornati, Routledge, 2007. *History of Economic Ideas*, 16, 2008: 163–164.
- [45] [Review of N. Giocoli, \*Modeling Rational Agents\*](#), Elgar, 2003. *Economia Politica*, 21, 2004: 361–365.
- [46] [Review of M.P. Schinkel, \*Disequilibrium Theory\*](#), Maastricht University Press, 2002. *History of Economic Ideas*, 11, 2003: 124–128.
- [47] Review of L. Bruni, *Vilfredo Pareto*, Polistampa 1999. *Pensiero Economico Italiano*, 9, 2001: 189–192.

#### OTHER PUBLICATIONS

- [48] Translations into English, with H. Ampt, of articles originally published in Italian in the *Giornale degli Economisti*: C. Gini, [Prices and Consumption](#), 1910; L. Einaudi, [On the Concept of “State as Factor of Production”](#), 1942; B. de Finetti, [On Preferability](#), 1952; A. Montesano, [The Notion of Dynamic Economics](#), 1972. In *Giornale degli Economisti*, 125, 2015: 149–171, 231–255, 257–279, and 297–334.
- [49] [The Canary in Context](#). *History of Economic Ideas*, 16 (3), 2008: 98–100.

#### UNPUBLISHED WORKING PAPERS

- [50] Behavioral and Heuristic Models are As-If Models Too—and That’s OK. October 2021.
- [51] [Epistemic Virtues and Theory Choice in Economics](#). LSE-CPNSS Discussion Paper 79/06, September 2006.

## **INVITED SEMINARS AND TALKS**

### 2022-2019

EIPE, Erasmus University Rotterdam.

GRAPPES, Université de Lille.

Workshop “Decision: Theory, Experiments, and Applications” (D-TEA), Paris School of Economics.

Joint talk Philosophy, Economics and Economic History, Universität Bayreuth.

Workshop in honor of Philippe Mongin, Université Paris-II Panthéon-Assas.

Broaden Your Frame seminars, Bocconi University, Milan.

### 2018-2013

Workshop in memory of Tiziano Raffaelli, University of Pisa.

Institute of Economics (IdEP), Università della Svizzera Italiana, Lugano.

D-TEA Workshop, Institut Henri Poincaré, Paris.

Munich Center for Mathematical Philosophy (MCMP), Ludwig Maximilian University, Munich.

D-TEA Workshop, Université Paris-Dauphine, Paris.

Universidad Nacional de Educación a Distancia (UNED), Madrid.

D-TEA Workshop, GIE Axa, Paris.

GREDEG, Université Nice Sophia Antipolis, Nice.

Cercle d'Epistémologie de l'Economie, Université Paris 1 Panthéon-Sorbonne.

HPPE seminars, Department of Economic History, London School of Economics.

Groupe Décision, Rationalité et Interaction (DRI), IHPST, Paris.

LEM, Scuola Superiore Sant'Anna, Pisa.

Max Planck Institute of Economics, Jena.

Centre Walras Pareto, Université de Lausanne.

Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.

### Before 2012

CESMEP, University of Turin.

Université Lumière Lyon.

EIPE, Erasmus University Rotterdam.

CPNSS, London School of Economics.

Université Paris Ouest Nanterre La Défense, Paris.

Plenary talk, annual meeting of the History of Economics Society, York University, Toronto.

Department of Economics, University of Ancona.

Department of Economics, Queen Mary University of London.

CPNSS, London School of Economics.

History of Political Economy Seminar, Duke University.

CISEPS, University of Milan Bicocca.

## CONFERENCES

### 2022-2018

International Network for Economic Method (INEM), Arizona State University.  
Italian Society for the History of Political Economy (STOREP), University of Insubria, online.  
European Society for the History of Economic Thought (ESHET), University of Lille.  
INEM, University of Helsinki.  
STOREP, Catholic University, Piacenza.

### Before 2018

ESHET, University of Antwerp.  
Italian Economic Association (SIE), Bocconi University, Milan.  
HES, Duke University.  
ESHET, Université Paris 1 Panthéon-Sorbonne.  
Allied Social Science Associations (ASSA), San Francisco.  
HES, Michigan State University.  
ESHET, University of Rome 3.  
History of Political Economy (HOPE) conference, Duke University.  
ASSA, Boston.  
“Economics and Psychology in Historical Perspective”, Université Paris 1 Panthéon-Sorbonne.  
HES, Université du Québec à Montréal.  
STOREP, University of Bergamo.  
History of Recent Economics (HISRECO), University of Siena.  
SIE, University of Bologna.  
STOREP, University of Cassino.  
INEM, Erasmus University Rotterdam.  
HES, University of British Columbia, Vancouver.  
Italian Association for the History of Economic Thought (AISPE), University of Florence.

### Before 2012

STOREP, University of Padua; HES, Brock University, St. Catharines; ESHET, Saint Petersburg State University; AISPE, University of Pisa; STOREP, University of Lecce; International Society for Utilitarian Studies (ISUS), Lucca; STOREP, University of Trento; ESHET, University of Amsterdam; PRIN 2007 workshop, University of Turin; STOREP, University of Florence; HES, University of Colorado at Denver; Workshop on “Observation in Economics and Natural Sciences”, University of Amsterdam; ASSA, San Francisco; INEM, Universidad Nacional de Educación a Distancia (UNED), Madrid; STOREP, LUISS University, Rome; HES, York University, Toronto; European Conference on the History of Economics (ECHE), University of Siena; ESHET, Louis Pasteur University, Strasbourg; STOREP, Pollenzo (CN); AISPE, University of Padua; INEM, Grinnell College, Grinnell (IA); HES, Grinnell College; ESHET, University of Porto; STOREP, University of Siena; ESHET, University of Stirling; STOREP, Belgirate (VB); HES, Victoria University, Toronto; ESHET, University of Venice; HES, Duke University; AISPE, University of Brescia; ESHET, Université Paris 1 Panthéon-Sorbonne.



## EDITORIAL ACTIVITY

### ASSOCIATE EDITORSHIPS

2016–2018	Associate Editor of the <i>Journal of the History of Economic Thought</i> (JHET).
2012–2016	Associate Editor of the <i>Journal of Economic Methodology</i> (JEM).

### MEMBERSHIP OF EDITORIAL BOARDS

Since 2018	<i>Journal of the History of Economic Thought</i> .
Since 2016	<i>Journal of Economic Methodology</i> .
2011–2018	<i>Œconomia – History, Methodology, Philosophy</i> .
2011	<i>Journal of Economic Methodology</i> .

## REFEREEING

JOURNALS	Econometrica; American Economic Review; Review of Economic Studies; Journal of Economic Behavior & Organization; Economica; Theory and Decision; Oxford Economic Papers; Cambridge Journal of Economics; Economics and Philosophy; Journal of Economic Methodology; Erkenntnis; European Journal for Philosophy of Science; International Review of Economics; History of Political Economy; Journal of the History of Economic Thought; European Journal of the History of Economic Thought; History of Economic Ideas; Research in the History of Economic Thought and Methodology; Œconomia.
PUBLISHERS	Cambridge University Press; Oxford University Press Routledge; Etas-RCS.
OTHERS	Italian Ministry of University and Research (MIUR), referee for PRIN projects; Carnegie Trust for the Universities of Scotland; Fundação para a Ciência e a Tecnologia, Portugal.

## ORGANIZATION OF SCIENTIFIC MEETINGS

2022	Organizer of the second summer school on “ <a href="#">Economic Behaviours: Models, Measurements, and Policies</a> ”, Lake Como School of Advanced Studies, June 26 – July 1, 2022, with F. Guala and R. Seri.
2021	Organizer of the 18 <sup>th</sup> annual conference of the Italian Society for the History of Political Economy (STOREP) on “ <a href="#">Law and Economics: History, Institutions, Public Policies</a> ”, online, June 16–18, 2021.
2019	Organizer of the first summer school on “ <a href="#">Economic Behaviours: Models, Measurements, and Policies</a> ”, Lake Como School of Advanced Studies, June 30 – July 5, 2019, with F. Guala and R. Seri.
2017	Organizer of the summer school on “ <a href="#">The Evolution of the Economic Theory of Decision Making</a> ”, Lake Como School of Advanced Studies, August 28 – September 1, 2017, with F. Guala and R. Seri.

## **TEACHING**

### **UNDERGRADUATE**

Since 2012	Microeconomics (in Italian), B.Sc. in Economics and Management, University of Insubria, Varese.
Since 2014	Evolution of Economic Ideas (with D. Masciandaro), elective course for various B.Sc. programs, Bocconi University, Milan.
Since 2018	Critical History of Economic Thought (in Italian), B.Sc. in Economics, Università della Svizzera Italiana (USI), Lugano.
2014	Macroeconomics (in Italian), B.Sc. in Economics and Management, University of Insubria.
2006–2014	History of Economic Thought, elective course for various B.Sc. programs, Bocconi University.
2007–2012	Economic History and History of Economic Thought (in Italian; with M. Amato and S. Baia Curioni), B.Sc. in Economics and Management for Arts, Culture and Communication, Bocconi University.
2003–2011	Microeconomics (in Italian), various B.Sc. programs, Bocconi University.
2006	Economic Methodology (in Italian), B.Sc. in Philosophy, Vita-Salute San Raffaele University, Milan.
2005	Game theory, B.Sc. in Economics, Queen Mary, University of London.

### **GRADUATE**

Since 2016	Behavioral Economics and Public Policies (with F. Figari), M.Sc. in Economics of Innovation, University of Insubria.
2014–2016	Behavioral Economics and Finance, M.Sc. in Economics of Innovation, University of Insubria.

### **PH.D.**

Since 2015	Economic Theories of Decision Making, Ph.D. in Methods and Models for Economic Decisions, University of Insubria.
2010–2015	Classics in the Economic Thought of the 20th Century, Ph.D. in Economics and Finance, Bocconi University.
2013	History of Utility Theory, Ph.D. in Economics of Innovative Change, Friedrich-Schiller-Universität, Jena, Germany.

## OTHER SCIENTIFIC ACTIVITIES AND SERVICES

2017–2020	Member of the ANVUR (Italian National Agency for the Evaluation of Universities and Research) committee in charge of updating the ranking of scientific journals for economic and statistical sciences.
2014–2017	Member of the executive committee of the History of Economics Society.
2012–2015	Member of the executive committee of the Italian Society for the History of Political Economy (STOREP).

## DEPARTMENT SERVICE

2018–2021	Director of the Ph.D. program in Methods and Models for Economic Decisions, University of Insubria.
Since 2015	Member of the scientific board of the Ph.D. program in Methods and Models for Economic Decisions, University of Insubria.
2012–2018	Director of the B.Sc. program in Economics and Management, University of Insubria.
2011–2012	Assistant Director of the B.Sc. program in Economics and Social Sciences (ESS), Bocconi University, Milan.
2010–2011	Organizer of the seminar series “MicroCafé: Seminars on the History and Philosophy of Microeconomics”, with F. Guala, Bocconi University and University of Milan.

## POPULARIZATION

History of economic thought pills in “[Tempi Moderni](#)” by Radiotelevisione della Svizzera italiana (RSI), 2018–2021; talks on Smith, Ricardo, Marx, Walras, Hayek, Keynes, Ostrom; Game theory, Behavioral economics; New development economics.