

The three Alumni Associations bring together, in the name of the common Alma Mater, a series of projects, activities, initiatives and valuable know-how made available to all its current and potential members.

A COMMITMENT FOR ALL

Every great university has its alumni. It's a question of culture, personal awareness and reciprocal trust. Being part of it comes from the desire to leave something of ourselves in the institution which has strengthened our foundations or contributed to our development, witnessed our beginnings or guided our specialization.

In Bocconi, we have shared – along with effort and satisfaction, the value of knowledge and that of new acquaintances – meticulousness in the role, independence of judgement and tendency to innovate. We have acquired the keys and the value of continuous learning.

Being part of the Bocconi Alumni Associations and becoming an active part of this network is our way of contributing to this cultural heritage by strengthening it and by spreading its values. Taking an active role, sharing, and supporting.

Not only as an individual but also as a company. And not only for today's community. Supporting the University is a sign of a great civilization. It is tangibly investing in the new generations, in our children, and giving value to the Italian university system in a European and international context.

The concept of "give back" is an important civic value!



Bocconi Alumni Associations



University degrees, Master programs and Executive education: three ways to enter Bocconi which lead to a unique gateway to the outside world - being a "Bocconi Alumnus". Ever since the University was established, the strength of its founding values has stimulated the sense of belonging among its alumni and the desire to maintain strong and cooperative ties with Bocconi.

THE VALUE OF OUR ALUMNI

Over the years, our alumni have become an international community, spread over five continents and often occupying key positions in the socio-economic system. Starting from the entrepreneurial system in their home countries, they have created networking relationships among themselves and with the University.

The world of Bocconi is a place of study where they laid the foundation of their professional careers and has become part of their social identity, making them spokespeople for the values of the University: social responsibility, integrity, and respect for pluralism.

It is through the Bocconi Alumni Associations that alumni are able to gain access to an exclusive network made up of contacts, opportunities and knowledge; of debate, dialogue and inspiration. It is through their prestige that they bring value to the name Bocconi by collaborating to promote its image and by supporting its projects.



CLAUDIO COSTAMAGNA

Clea, 1981
Alumni Bocconi President



RICCARDO MONTI

MBA, 1989
AMSDA President



PAOLO SACCENTI

Executive Education Course, 2003-04
ASDA President

I remember my years at Bocconi with great affection. I found an environment which allowed me to cultivate my interests and my aspirations. The meticulousness of the teaching method and the multiculturalism of the students gave me the indispensable foundation for someone who wants to undertake a truly international career.

Our Alumni Association is dedicated to all those who have built a crucial part of their own future within Bocconi. Those who have created new professions and multiplied opportunities. And I hope that there are many who support it. Together we will make the effort which this institution deserves.

SDA Bocconi School of Management has taught me a work methodology, the value of team work and the importance of everyday challenges. And it has helped me meet extraordinary people. This is the reason why I believe in the value of a community and network which I think are indispensable to a manager.

Today, AMSDA is a consolidated association and a community of values, which put us on par with the best international business schools. Our network benefits both our members and the School by giving companies and institutions the necessary tools to build businesses of authentic value

I chose SDA Bocconi because I wanted to complete my professional experience, which was not strictly of an economic-financial background. The course enabled me to fully combine the need to acquire new knowledge with the commitments of a normal working life. The course was inspiring both for the atmosphere that was created in the classroom and for its content that truly reflected the realities of every day life.

Thanks to ASDA we can continue to experience the world of Bocconi, to participate in the School's initiatives, to contribute to our training and to support one of the most prestigious business schools in Europe and the world.

Bocconi Alumni Associations
Secretary Offices
Via Bocconi, 8 - 20136 Milan



Bocconi University
Graduates



SDA Bocconi MBA
and Master Graduates



SDA Bocconi
Executive Education

WORLDWIDE

There are many alumni who, on returning to their hometowns or moving overseas, choose to maintain close ties with Bocconi.

Thus, small or large communities of Bocconi Alumni have emerged in the 110 nations in which our alumni are present. In addition to our strong presence in Italy, our alumni are already active in 38 countries around the world.

Wherever you go, you can attend meetings and initiatives, offer your support and collaborate in the opening of new chapters.

The content information for the coordinators is available online.

The objective of the regional areas or chapters is to encourage the relationship between alumni and the University by creating socio-economic and cultural initiatives to involve the local business community and to promote Bocconi in your area: providing support for University projects and its educational program, internships, and placement opportunities.



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|-------------------|-----------|-----------|------------------------|---------------|-------------|
| Canada | Argentina | Austria | Norway | China | Australia |
| Mexico | Brazil | Belgium | Holland | The United | New Zealand |
| The United States | Venezuela | Croatia | Portugal | Arab Emirates | |
| | | Denmark | Principality of Monaco | Japan | |
| | | France | Serbia | India | |
| | | Germany | Slovenia | Singapore | |
| | | Greece | Spain | Vietnam | |
| | | England | Switzerland | | |
| | | Ireland | Turkey | | |
| | | Israel | Ukraine | | |
| | | Italy | Hungary | | |
| | | Luxemburg | | | |

ACTIVITIES AND SERVICES DEDICATED TO YOU

Meetings, round tables and gatherings, networking and communication tools, chapters abroad, business and sports clubs. Depending on your alumni association, below are some of the initiatives you can actively participate in.

EDUCATION

Meetings at Palazzo Bocconi dedicated to the protagonists in the economic life of the country, to the avant-garde ideas of the most original thinkers and to the in-depth understanding of the innovations which have changed the world we live and work in: **Head Hunter Series, Breakfast Club** with experts in the field, **Leadership Forum** with the "Bocconian of the Year". Special benefits reserved for members.

CLAC - Continuous Learning Alumni Conference: an international conference in English dedicated to alumni and their continuous education with interesting cutting-edge themes and prominent Italian and international speakers.

Access to special benefits for SDA Bocconi courses, the library, Egea Publishing, subscription to *Economia&Management* and other magazines in the field with special discounts for members.

Career Advice and personal interviews for Alumni Bocconi graduates to guide your professional careers after your first 3 years of professional experience.

NETWORKING

International chapters worldwide and regional areas dedicated to

your network with cultural, social and sports events organized by the alumni in collaboration with the local business community.

Class Reunions to meet alumni from the same graduating or Master classes, in addition to the specific activities and events for **Young Alumni** and members of the **Old Guard**.

Annual General Assembly meetings for members, **Summer Party, Christmas Party** and **Conventions:** the pleasure of getting together during these three institutional events which mark the academic year.

Business Trips and Study Tours: managerial trips to introduce the alumni to particularly socio-economically interesting places. The latest trips were to China, India, Brazil, Japan and South Africa.

Sailing, Golf, Ski Club. The passion for sports is part of the Bocconi experience for AMSDA members giving rise to competitions, sports weekends and international events that have been proven successful: **MBA Cup, Golf Challenge, Ski Cup.**

Business Club: meetings, conventions and seminars about specific themes, grouped by interest or professional sector. Finance, Marketing, Entrepreneurship, Management

Consulting, Law, Ethics, Women in Management.

Alumni also meet in the main social networks (**Facebook** among others) platforms that were created just for the Alumni Association and **LinkedIn**.

COMMUNICATION

Newsletter: programs and events, meetings and services, news from Bocconi University and SDA Bocconi and professional achievements in the monthly online newsletter.

IAMSDA magazine, written in English and aimed at top management gives voice to your professional history and keeps you up to date about the world of SDA Bocconi – its activities and services. Your community in a magazine.

Find Alumni on www.bocconiani.net and www.amsda.it (the unrestricted search option is reserved to members only).

Job Opportunities for all graduates with experience are found in the **Professional Bulletin** while for AMSDA members in the **exclusive area** of the website.

Lifelong Email: your personal address for life on the Bocconi University and SDA Bocconi servers.

MAKE YOUR OWN PERSONAL CONTRIBUTION

There are many ways in which you can collaborate. We will suggest only some, beginning with the spirit of initiative and passion which has always inspired your peers to...

... TAKE AN ACTIVE ROLE

Become a member / renew your membership: this is the way in which you can help the Associations grow and invest in new activities and services for alumni.

Identify **new prospects** among your acquaintances and participate in the Bocconi University and SDA Bocconi **presentations** in your hometown.

Become **class representative** and help us stay in touch with the alumni from your year.

If you are abroad, participate in the activities of the **chapters** or fuel the alumni network in your area by proposing initiatives in **collaboration with the local business community**.

... SHARE

Back to Class, go back "to school" in order to speak as a spokesperson for your area of expertise and interest.

Career Opportunities: contribute, starting with your company by announcing job opportunities which we will post online.

Tell your story to IAMSDA Magazine in order to share your experience and knowledge. Tell us about your career changes and **professional achievements** for our new monthly newsletter.

... SUPPORT

Suggest a sponsor for the activities of the Alumni Associations.

Help Bocconi University grow by participating in the **fundraising campaigns** for special projects (scholarships for students, young researchers etc.).

Bocconian of the Year and Master of Masters

These are two merit awards which are given to alumni who distinguish themselves for contributions to the entrepreneurial community.

Thank you!

A sincere thank you to all of the alumni who have contributed to the success of our initiatives over the years, each in a different way; members, supporters, sponsors and all those who have given their time to help us build important projects.

CONTACT US

PLEASE CONTACT OUR ALUMNI ASSOCIATIONS:

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| Connect to the web | www.alumnibocconi.it | www.amsda.it | www.sdabocconi.it/asda |
| Come and see us or write to us | Secretary Offices - Via Bocconi, 8 - 20136 Milan | | |

