

ELIANA LA FERRARA

Università Bocconi
Via Roentgen 1
20136 Milano, Italy
eliana.laferrara@unibocconi.it

CURRENT AND PAST POSITIONS

Bocconi University

- Fondazione Romeo ed Enrica Invernizzi Chair in Development Economics, current
- Scientific Director, Laboratory for Effective Anti-Poverty Policies (LEAP), current
- Dean of Research, 2014-2016

London School of Economics

BP Centennial Professor, 2017-18

Massachusetts Institute of Technology

Visiting Professor, Department of Economics, 2012-2013

EDUCATION

Harvard University, *Ph.D. in Economics*, Cambridge, MA. June 1999

Bocconi University, *Dottorato in Economia Politica*, Milan, Italy. July 1997

Bocconi University, *Laurea in Discipline Economiche e Sociali*, Milan, Italy. *Cum laude* and recommendation for publication. March 1993

FIELDS OF INTEREST

Development Economics

Political economics

Public economics

PUBLICATIONS

Articles in international journals

“The Political Economy of Program Enforcement: Evidence from Brazil” (with F. Brollo and K. Kaufmann), *Journal of the European Economic Association*, forthcoming.

“Violence Against Women: A Cross-cultural Analysis for Africa” (with A. Alesina and B. Brioschi), *Economica*, forthcoming.

“Entertainment, Education and Attitudes towards Domestic Violence” (with A. Banerjee and V. Orozco), *AEA Papers and Proceedings*, 109, 133-37, 2019.

“Conflict, Climate and Cells: A Disaggregated Analysis” (with M. Harari), *Review of Economics and Statistics*, 100(4), 594-608, 2018.

“Customary Norms, Inheritance and Human Capital. Evidence from a Reform of the Matrilineal System in Ghana” (with A. Milazzo), *American Economic Journal: Applied Economics*, 9(4), 166-85, 2017.

“Mass Media and Social Change: Can We Use Television to Fight Poverty?”, *Journal of the European Economic Association*, 14(4), 791-827, 2016.

“Market-based Lobbying: Evidence from Advertising Spending in Italy” (with S. DellaVigna, R. Durante and B. Knight), *American Economic Journal: Applied Economics*, 8(1), 224-56, 2016. Winner of 2017 Best Paper Prize for AEJ: Applied Economics.

“A Test of Racial Bias in Capital Sentencing” (with A. Alesina), *American Economic Review*, 104(11), 3397-3433, 2014 (lead article).

“Soap Operas and Fertility: Evidence from Brazil” (with A. Chong and S. Duryea), *American Economic Journal: Applied Economics*, 4(4), 1-31, 2012 (lead article).

- “Self-Help Groups and Mutual Assistance: Evidence from Urban Kenya” (with M. Fafchamps), *Economic Development and Cultural Change*, 60(4), 707-733, 2012.
- “A Generalized Index of Fractionalization” (with W. Bossert and C. D’Ambrosio), *Economica*, 78(312), 723-750, 2011.
- “Detecting Illegal Arms Trade” (with S. DellaVigna), *American Economic Journal: Economic Policy*, 2(4), 26-57, 2010.
- “The Economic Effects of Violent Conflict: Evidence from Asset Markets Reactions” (with M. Guidolin), *Journal of Peace Research*, 47(6), 671-84, 2010.
- “Television and Divorce: Evidence from Brazilian Novelas”, (with A. Chong), *Journal of the European Economic Association Papers & Proceedings*, 7(2-3), 458-468, 2009.
- “Diamonds Are Forever, Wars Are Not. Is Conflict Bad for Private Firms?”, (with M. Guidolin), *American Economic Review*, 97(5), 1978-93, 2007.
- “Descent Rules and Strategic Transfers. Evidence from Matrilineal Groups in Ghana”, *Journal of Development Economics*, 83(2), 280-301, 2007.
- “Ethnic Diversity and Economic Performance” (with A. Alesina), *Journal of Economic Literature*, 43(3), 762-800, 2005.
- “Preferences for Redistribution in the Land of Opportunities” (with A. Alesina), *Journal of Public Economics*, 89 (5-6), 897-931, 2005.
- “Kin Groups and Reciprocity: A Model of Credit Transactions in Ghana”, *American Economic Review*, 93(5), 1730-1751, 2003.
- “Self-Help Groups and Income Generation in the Informal Settlements of Nairobi”, *Journal of African Economies*, 11(1), 61-89, 2002.
- “Inequality and Group Participation: Theory and Evidence from Rural Tanzania”, *Journal of Public Economics*, 85(2), 235-273, 2002.
- “Who Trusts Others?”, (with A. Alesina), *Journal of Public Economics*, 85(2), 207-234, 2002.
- “Political Competition in Weak States” (with R.H. Bates), *Economics and Politics*, 13(2), 159-84, 2001.
- “Participation in Heterogeneous Communities” (with A. Alesina), *The Quarterly Journal of Economics*, 115, 847-904, 2000.
- “A Political Equilibrium Approach to Trade Liberalization in Developing Countries”, *Journal of International Trade and Economic Development*, 5(3), 287-318, 1996.

Articles in Italian journals

- “L’economia dei conflitti nei paesi in via di sviluppo”, *Rivista Italiana degli Economisti*, 12(3), 39-53, 2007.
- “Public Capital and Economic Performance: Evidence from Italy” (with F. Bonaglia and M. Marcellino), *Giornale degli Economisti e Annali di Economia*, 60(2), 221-44, 2000.

Reviews and Chapters in books

- “The Media as a Tool for Institutional Change in Development”, in J.-M. Baland, F. Bourguignon, J.-P. Platteau and T. Verdier (eds), *Handbook on Development and Institutions*, Princeton University Press, forthcoming.
- “Social and Economic Impacts of the Media” (with S. DellaVigna), in S. Anderson, D. Stromberg and J. Walfogel (eds.), *Handbook of Media Economics*, Elsevier, 2015.
- “Financial markets and conflict in the developing world”, in T. Besley and R. Jayaraman (eds.), *Institutional Microeconomics of Development*, MIT Press, 2010, ch. 3.
- “Family and kinship ties in development: An economist’s perspective”, in J.-P. Platteau (ed.), *Culture, Institutions and Development*, Routledge, 2010, ch. 5.
- “TFP, Costs, and Infrastructure: An Equivocal Relationship” (with M. Marcellino), in M. Artis, A. Banerjee and M. Marcellino (eds.), *The Central and Eastern European Countries and the European Union*, Cambridge: Cambridge University Press, 2005.
- “Solidarity in Heterogeneous Communities”, in Ph. Van Parijs (ed.), *Cultural Diversity versus Economic Solidarity*, Bruxelles: De Boeck, 2004.
- Book Review of “Income Distribution and High Quality Growth” (edited by V. Tanzi and K. Chu), *The Economic Journal*, 110(461), F234-6, 2000.

- “Exchange Allocation Mechanism Reform” (with G. Castillo and J. Nash), in J. Nash and F. Foroutan (eds), *Trade Policy and Exchange Rate Reform in Sub-Saharan Africa*, ch.4, National Centre for Development Studies, The Australian National University, 1997.
- “Public Debt”, in R.E. Hall e J.B. Taylor, *Macroeconomics*, Milan: Hoepli, ch.14, 1995

Books

Social norms, economic development and nutrition (with A. Milazzo), Egea publishing, 2015.

Working Papers

- “Enforcement of Program Conditions and Individual Compliance in Welfare Programs” (with. F. Brollo and K. Kaufmann), mimeo, Bocconi University, 2019
- “Interaction, Stereotypes and Performance. Evidence from South Africa” (with J. Burns and L. Corno), BREAD Working Paper 549, 2018.
- “Revealing Stereotypes: Evidence from Immigrants in Schools” (with A. Alesina, M. Carlana and P. Pinotti), mimeo, Bocconi University, 2018.
- “Understanding Human Trafficking Using Victim Level Data” (with E. Artadi, M. Bjorkman and M. Kuecken), BREAD Working Paper 545, 2018.
- “The Entertaining Way to Behavioral Change: Fighting HIV with MTV” (with A. Banerjee and V. Orozco), mimeo, Bocconi University, 2018.
- “Learning Spillovers in Conditional Welfare Programs: Evidence from Brazil” (with. F. Brollo and K. Kaufmann), mimeo, Bocconi University, 2018.
- “Goals and Gaps: Educational Careers of Immigrant Children” (with M. Carlana and P. Pinotti), CEPR Discussion Paper 12538, 2017.
- “News vs. Novelas: Can Entertainment Media Undermine Dictatorships?” (with A. Chong, C. Ferraz, F. Finan and L. Meloni), mimeo, Bocconi University, 2016.
- “Racial Segregation and Public School Expenditure”, (with A. Mele), mimeo, Bocconi University, 2009.

ACADEMIC EXPERIENCE

Bocconi University

Scientific Director of the Laboratory for Effective Anti-poverty Policies (LEAP), current
Dean of Research, Nov. 2014-Oct. 2016

Bocconi University, Department of Economics, 1998-present

Taught courses in: Microeconomics (undergraduate), Development Economics (undergraduate),
Development economics (graduate), Political Economics (graduate)

MIT, Department of Economics, 2012-13

Visiting Professor, taught Political Economics (graduate) and Development Economics
(undergraduate)

University of Oslo, Department of Economics and ESOP, July 2012 and Sept. 2013

Visiting Professor, taught Development Economics and Political Economics (graduate)

Bocconi University, Department of Economics, 2006-2008

Director of Undergraduate Studies, programme in Economics and Social Sciences (CLES)

Bocconi University, Department of Economics, 2003-2006

Deputy-Director of the Ph.D. programme in Economics

University of Namur, Department of Economics, Jan-Feb 2006

Visiting Professor, taught “Economie de la population et politiques agricoles”

Harvard University, Department of Economics, 1997/98

Teaching Fellow in Social Analysis 10 (undergraduate)

PROFESSIONAL EXPERIENCE AND AFFILIATIONS

President, Bureau for Research in Economic Analysis of Development (BREAD), 2016-2019.

President, European Economic Association, 2018

Fellow, Econometric Society, current

Fellow, International Economic Association, current.
Fellow, Centre for Economic Policy Research (CEPR), current.
Fellow, Innocenzo Gasparini Institute for Economic Research (IGIER), current.
Affiliate, Abdul Latif Jameel Poverty Action Lab (J-PAL), current.
Executive Committee Member, European Development Research Network (EUDN), current.
Executive Committee Member, International Economic Association (IEA), 2011-17.

Editorial Board/Associate Editor of: *Economica*, *Journal of African Economies*, *Journal of Population Economics*, *World Development*

Refereed articles for: *American Economic Review*, *American Economic Journal: Applied Economics*, *American Economic Journal: Economic Policy*, *American Political Science Review*, *B.E. Journals*, *Econometrica*, *Economic Development and Cultural Change*, *Economic Journal*, *Economics Letters*, *European Economic Review*, *Games and Economic Behavior*, *Journal of Development Economics*, *Journal of the European Economic Association*, *Journal of Law Economics and Organization*, *Journal of Political Economy*, *Journal of Public Economics*, *Quarterly Journal of Economics*, *Review of Economics and Statistics*, *Review of Economic Studies*, *Science*.

Econometric Society, current

Member of the Scientific Program Committee for the 2020 World Congress

International Growth Centre, 2008-present

Research Program Co-Director, State program

Toulouse School of Economics, 2018-present

Scientific Council Member

NHH FAIR, 2018-present

Scientific Advisory Board Member

International Economic Association, 2011-2016.

Executive Committee Member

Econometric Society, 2014

Member of the Program Committee for the Winter Meetings of the Econometric Society

European Research Council, 2009-2010

Member of the SH1 Evaluation Panel for the ERC Starting Grants

Inter American Development Bank, 2005-06

External Coordinator of the Research Project "Does Society Win or Lose as a Result of Privatization? Provision of Public Services and Welfare of the Poor"

Econometric Society, 2005

Member of the Program Committee for the 9th World Congress of the Econometric Society

Global Development Network, 2004

Member of the Selection Committee for the Global Development Awards 2004

The World Bank, Washington, D.C., Jul.-Sept. 1996

Summer Intern. PRD Macroeconomics and Growth Division.

Hoeppli, Milan, Italy, Sept.1993-Jul.1994

Editor of the 2nd Italian edition of Hall-Taylor, *Macroeconomics*

The World Bank, Washington, D.C., Jul.-Sept. 1993

Consultant. Trade Policy Division.

The World Bank, Washington, D.C., Oct.-Nov. 1992

Visiting researcher. Development Policy Group.

GRANTS, HONORS AND AWARDS

American Academy of Arts and Sciences, Member (elected 2019)

Jacob Marschak lecture, Econometric Society, November 2019 (invited)

Walras-Bowley lecture, Econometric Society, June 2019

Economic Journal Lecture, Royal Economic Society, April 2019

Fellow of Econometric Society, November 2017

Atkinson Lecture, LSE, November 2017

European Research Council (ERC) Advanced Grant for “Aspirations, Social Norms and Development (ASNODEV)”, Principal Investigator, 2016-2021
Economic Development and Institutions (EDI) grant on “Oppressive Gender Norms”, Principal Investigator, 2017-2020
FBBVA Lecture, Madrid, May 2015
JEEA-FBBVA Lecture at the ASSA Meetings 2015, Boston
European Commission FP7 Initial Training Network grant for “Policy Design and Evaluation Research. (PODER)”, Network Coordinator, 2013-2017
European Research Council (ERC) Starting Grant for “Conflict, Identity and Markets (CIDAM)”, Principal Investigator, 2008-2013
European Commission FP7 Initial Training Network grant for “Actors, Markets, and Institutions in Developing Countries: A micro-empirical approach. (AMID)”, Network Coordinator, 2008-2012
PRIN Grant for “The effects of poverty and information on human trafficking in developing countries”, 2008-2010.
COFIN Project “Institutions, social norms and income distribution in developing countries,” Italian Ministry of Education, 2004
European Commission FP6 grant for Specific Targeted Research or Innovation Project “Polarization and Conflict”, 2003
Prize “Indennità di eccellenza nella ricerca”, Bocconi University, 2001, 2004, 2012
Prize “Incentives to research”, Bocconi University, 2000
Harvard-MIT Research Training Group in Positive Political Economy Scholarship, 1996
Harvard University Scholarship, 1995 and 1997
D. Menichella Scholarship, Bank of Italy, 1994
I. Gasparini Award, Bocconi University, 1990

PRESENTATIONS AT CONFERENCES in the last three years

Econometric Society North American Meetings, June 2019 (Walras-Bowley lecture)
SSES Conference, Geneva, June 2019 (keynote)
Conference on Social Norms, Oxford, June 2019
EDI Conference, Paris, June 2019
Royal Economic Society Congress, Warwick University, April 2019 (Economic Journal Lecture)
CSAE Conference, March 2019 (keynote)
Economics of Media Bias Workshop, Berlin, February 2019 (keynote)
ASSA Meetings, Atlanta, January 2019
Y-RISE Inaugural Conference, December 2018
Social Interactions and Education Conference, University of Chicago, November 2018
European Economics Association Congress, Cologne, August 2018 (Presidential address)
Econometric Society Africa Meeting, Cotonou, July 2018 (keynote)
CIFAR Conference, LSE, June 2018
35th BREAD Conference on Development Economics, Columbia University, May 2018
GlaD Conference (keynote), University of Goettingen, May 2018
Cultural Transmission and the Economics of Cultural Change, Paris School of Economics, March 2018
Impact Evaluation and Development Policy, University of Manheim, November 2017
CEPR/TCD Conference on Development Economics, Trinity College Dublin, September 2017
SEEDEC Conference (keynote), University of East Anglia, April 2017
Royal Economic Society Conference, Bristol, April 2017

INVITED SEMINARS in the last three years

Toulouse School of Economics, June 2019
The World Bank, May 2019
University of Copenhagen, April 2019
INSEAD, April 2019
NYU, March 2019
Columbia University, February 2019

University of Illinois at Urbana Champaign, November 2018
University of Vienna, October 2018
University of Uppsala, October 2018
Collegio Carlo Alberto, Turin, September 2018
Northwestern University, May 2018
Wharton, May 2018
WZB Berlin, May 2018
Northwestern University, May 2018
Wharton, May 2018
Universitat Pompeu Fabra, April 2018
University of Bonn, November 2017
London School of Economics, November 2017
UCLA, November 2017
University of Southern California, November 2017
UC San Diego, November 2017
Tinbergen Institute, October 2017
Yale University, October 2017
IIES Stockholm, September 2017
University of Oslo, June 2017
Université de Toulouse, March 2017
University of Bonn, February 2017

CONFERENCE ORGANISATION (*selected recent ones*)

BREAD-CEPR-TCD Development Economics Conference, LSE, September 2018
ThReD Conference, Bocconi University, June 2018
BREAD-CEPR-PODER Conference, Bocconi University, September 2016
NBER-BREAD Development Program Meeting, Cambridge MA, September 2015

OTHER EXPERIENCE

University and Development, Milan, Italy, 1991-92

Founding member. Organized seminars and conferences on the theme: Project Evaluation in Developing Countries.

Conservatorio “Dall’Abaco”, Verona, Italy, Jun. 1991

Diploma in pianoforte

Lukanga, North Kivu, Zaire, Jul.-Aug. 1990

Voluntary worker

LANGUAGES

Fluent in Italian and English. Fair knowledge of French.