

# CURRICULUM VITAE

## GUIDO CORBETTA

February, 2020

### Personal Information

Born in Milan, 4th May 1959  
Citizenship: Italian  
Married to Rossella Zona, four children  
Resident in Milan

### Education

1983 Degree in Business Management, Bocconi University  
1985 "International Teachers Programme" at "HEC-ISA" di Jouy en Josas (France)  
1986 Grant "International Rotary Foundation" for visit in Japan  
1991 PhD in Business Administration, Bocconi University  
1999 Visiting researcher Loyola University di Chicago (USA)

### Present Position

2002-now Full Professor of Corporate Strategy at Bocconi University, Milan  
2014-now AIdAF-EY Chair in Strategic Management of Family Business at Bocconi University, Milan (in honor of Alberto Falck), *endowed chair*

### Other Positions at Bocconi University

1996-2001 Director Strategy Department and member of Management Committee of SDA Bocconi  
2001-2005 Co-director of International Master in Fashion, Experience and Design Management at SDA Bocconi  
2004-2013 AIdAF-Alberto Falck Chair in Strategic Management of Family Business at Bocconi University, Milan (first sponsored chair in the history of Bocconi University)  
2004-2009 Director of Center of research Entrepreneurship and Entrepreneur (EntER), Bocconi University  
2006-2010 Pro-rector Bocconi University and member of Dean's Committee  
2007-2010 Founder Dean of Bocconi Graduate School  
since 2009 scientific director of Observatory AUB (AIdAF-Unicredit-Chamber of Commerce of Milan-Bocconi University-Stock Exchange-Angelini Foundation) about all Italian family enterprises with revenues over 50 MI/Euro.  
since 2012 Scientific director of the Management Committee of the Observatory on Public Private Partnership Bocconi University supported by Boston Consulting Group; Cassa Depositi e Prestiti; EY  
since 2013 Member of Executive Committee, Speed Mi Up, start up incubator  
since 2013 *Fellow of* CRIOS (Center of Research on Innovation, Organization and Strategy)  
since 2013 Member of Hiring and Promotion Committee, Department of Management and Technology  
since 2014 Member of Strategic Committee of SDA Bocconi  
since 2014 Member of Faculty Committee (now Committee for Appointment and Promotions) of Bocconi University

### **Activity in other business schools**

Since 1997 to 2005 *executive* research and teaching course at the following *business schools*: IESE of Barcelona (Spain), AESE of Lisbon (Portugal), Loyola University of Chicago (USA).

### **Editorial Activities**

1992-2005	associate editor of <i>Business Ethics. A European Review</i>
1994-2015	member of Editorial Board of <i>Family Business Review</i>
1999-2005	member of editorial committee of <i>Economia &amp; Management</i>
2003-2006	member of Editorial Board of <i>European Management Review</i>
2007-2014	member of Editorial Review Board of <i>Entrepreneurship Theory and Practice</i>
since 2007	<i>ad hoc</i> reviewer of <i>Journal of Management Studies</i> and <i>International Small Business Journal</i>
since 2011	member of Advisory Board of <i>Entrepreneurship Research Journal</i>
2011	member of International Advisory Board for the <i>Sage Handbook of Family Business Studies</i>
2014-2017	editor of the SDA Bocconi journal <i>Economia &amp; Management</i>
since 2014	<i>ad hoc</i> reviewer of <i>Strategic Management Journal</i> and <i>Academy of Management Learning and Education</i>
since 2015	member of Editorial Advisory Board of <i>Amity Journal of Family Business Management</i>
since 2016	member of <i>Editorial Board</i> of <i>Journal of Management Studies</i>
since 2016	member of <i>Research Applied Board</i> of <i>Family Business Review</i>

### **Other Relevant Academic Experiences**

1990-1992	member of Executive Committee of <i>European Business Ethics Network</i> , Bruxelles
2004-2008	member of <i>International Committee, Entrepreneurship Division, Academy of Management</i> (and since 2006 President)
2010-2012	member of the Technical Scientific Committee of the Regione Lombardia.
2011-2013	member of the Advisory Board, Fondazione Altagamma, Milan.
since 2012	referee for the Social Sciences and Humanities Research Council of Canada (SSHRC).
2012	referee for the Assessment of Quality in Italian Scientific Research (VQR) 2004-2010.
since 2012	referee for The Foundation for Science and Technology (FCT), Portuguese public research funding agency.
2015	peer-reviewer Research Award 2015, Venice University Cà Foscari.
2015-2016	member of the Groups of Expert of Evaluation in charge of evaluating the research outcomes in the framework of the Italian Research assessment VQR 2011-2014.
since 2018	member of the Scientific Committee Confindustria.

### **Supervisor PhD Student**

1. Salvo Tomaselli, IESE Barcelona, 2004 (now Associate Professor, Università di Palermo)
2. Gaia Marchisio, Bocconi University, 2006 (now Associate Professor, Kennesaw State University in Atlanta and Executive Director of Cox Family Enterprise Center)
3. Mattias Nordqvist, Jonkoping International Business School, 2006 (now Full Professor and associate dean for doctoral programs di JIBS)
4. Alexandra Dawson, Bocconi University, 2008 (now Associate Professor and CIBC Distinguished Professor in Entrepreneurship and Family Business at Concordia University in Montreal)

5. Ileana Stigliani, Bocconi University, 2009 (now Associate Professor, Imperial College in London)
6. Isabelle Le Breton Miller, Imperial College London, 2009 (now Full Professor, HEC Montreal)
7. Elena Dalpiaz, Bocconi University, 2010 (now Assistant Professor, Imperial College, London)
8. Ambra Galeazzo, Università degli Studi di Padova, 2012 (now Post-Doc Researcher, Università degli Studi di Padova)
9. Alessandra Tognazzo, Università degli Studi di Padova, 2012 (now Assistant Professor, Università degli Studi di Padova)
10. Paola Taricco, Bocconi University, 2020

### **Awards and Honors**

- Research award 1989, European Foundation for Entrepreneurship Research, Bruxelles.
- Research award of Bocconi University for publications of the years 1994 and 1995.
- Case of the year award 1998 EFMD in the *track entrepreneurship*.
- *Fellow* of IFERA (*International Family Enterprise Research Academy*).
- Research award 2009, Bocconi University.
- Research award 2012, Bocconi University.
- Research award 2013, Bocconi University.
- Best paper at Euram conference (Corporate Governance SIG), 2013
- FBR Best Article 2013, Transitional leadership of advisors as a facilitator of successors' leadership construction, Family Business Review, n. 3, 2013, pp. 235-255 (with C. Salvato).
- Annual Award for Research Impact, 2019, Bocconi University.

### **Publications**

#### *Books in English*

1. B. Harvey, H. van Luijk, G. Corbetta, (edited by), Market Morality and Company Size, Kluwer, Londra, 1991.
2. G. Corbetta (with D.H. Kenyon-Rouvinez, G. Adler, G. Cuneo), Sharing Wisdom, Building Values, Family Enterprise Publishers, Marietta, 2002.
3. G. Corbetta (with M. Huse, D. Ravasi) (edited by), Crossroads of Entrepreneurship, Kluwer Academic Publishers, Norwell, MA, 2004.
4. G. Corbetta (with M. Huse, H. Landstrom) (edited by), Governance in SMEs, Norwegian School of Management BI, Sandvika, 2004.
5. G. Corbetta (with C. Salvato), Strategies for longevity in family firms. A European perspective, Palgrave Macmillan, Hampshire, 2012.
6. G. Corbetta (with S. Caselli, V. Vecchi) (edited by), Public-Private Partnerships for Infrastructures and Business Development. Principles, Practices, and Perspectives, Palgrave Mac Millan, 2015.

#### *Articles in international journals*

1. G. Corbetta, Patterns of Development of Family Businesses in Italy, in Family Business Review, n. 4, 1995, pp. 255-265.
2. G. Corbetta (with S. Tomaselli), Boards of Directors in Italian Family Businesses, in Family Business Review, n. 4, 1996, pp. 403-421.
3. G. Corbetta (with D. Montemerlo), Ownership, Governance and Management Issues in Small and Medium-Size Family Business: A Comparison of Italy and the United States, in Family Business Review, n. 4, 1999, pp. 361-374.

4. G. Corbetta, Family Business, in N.J. Smelser, P.B. Baltes, International Encyclopedia of the Social & Behavioral Sciences, Pergamon, Oxford, 2001.
5. G. Corbetta (with D. Montemerlo), (special issue editors), The Role of Family in Family Business, special issue of Family Business Review, n. 3, 2002.
6. G. Corbetta (with C. Salvato), Self-serving or self-actualizing? Models of man and agency costs in different types of family firms, in Entrepreneurship Theory and Practice, n. 4, 2004, pp. 355-362.
7. G. Corbetta (with C. Salvato), The Board of Directors in Family Firms: One Size Fits All ?, in Family Business Review, n. 2, 2004, pp. 119-134.
8. G. Corbetta (with C. Salvato), The board of directors in family firms: A contingency perspective, in Best Papers Proceedings of the Sixty-third Annual Meeting of the Academy of Management (CD), ISSN 1543-8643, 2004.
9. G. Corbetta (with A. Minichilli and I.C. Macmillan), Top Management Teams in Family Controlled Companies: ‘Familianness’, ‘Faultlines’ and the Impact on Financial Performance, in Journal of Management Studies, Vol. 47, n. 2, 2010, pp. 205-222.
10. G. Corbetta (with A. Minichilli and M. Amore), How do Managerial Successions Shape Corporate Financing Policies in Family Firms, Journal of Corporate Finance, volume 17, issue 4, September 2011, pp. 1016-1027.
11. G. Corbetta (with L. Carcano and A. Minichilli), Why luxury firms are often family firms ? Family identity, symbolic capital and value creation in luxury-related industries, Universia Business Review, IV, 2011, pp. 40-51.
12. G. Corbetta (with D. Miller and A. Minichilli), Is family leadership always beneficial ?, Strategic Management Journal, vol. 33, 2013, pp. 553-571
13. G. Corbetta (with A. Minichilli e C. Salvato), Entrepreneurship Experience: A Complex, Multidimensional Phenomenon within Europe and Worldwide, Entrepreneurship Research Journal, vol 3, issue 1, 2013, pp. 1-8.
14. G. Corbetta (with L. Naldi, C. Cennamo, L. Gomex-Mejia), Preserving Socioemotional Wealth in Family Firms: Asset or Liability ? The Moderating Role of Social Context, Entrepreneurship Theory and Practice, November 2013, pp. 1341-1360.
15. G. Corbetta (with C. Salvato), Transitional leadership of advisors as a facilitator of successors’ leadership construction, Family Business Review, n. 3, 2013, pp. 235-255.
16. G. Corbetta (with F. Erbetta, A. Menozzi, G. Fraquelli), Assessing family firm performance using Frontier Analysis techniques: Evidence from Italian manufacturing industries, Journal of Family Business Strategy, n. 2, 2013, pp. 106-117.
17. G. Corbetta (with D. Miller, I. Le Breton-Miller, A. Minichilli, D. Pittino), When do Non-Family CEOs Outperform in Family Firms ? Agency, and Behavioral Agency Perspective, Journal of Management Studies, June 2014, pp. 547-572.
18. G. Corbetta (with A. Minichilli, M. Amore e M. Nordqvist), CEO Succession Mechanisms, Organizational Context, and Performance: A Socio-Emotional Wealth Perspective on Family Controlled Firms, Journal of Management Studies, November 2014, pp. 1153-1179.
19. G. Corbetta, Family Business, in J. D. Wright, International Encyclopedia of the Social and Behavioral Sciences, Second Edition, Vol. 8. Oxford: Elsevier, 2015, pp. 772-778.
20. G. Corbetta (con M.W.Peng, C. Vlas, W. Sun, A. Minichilli), An Institution-based View of Large Family Firms: A Recap and Overview, Entrepreneurship Theory and Practice, 2017.
21. G. Corbetta (con A. Minichilli, D. Miller, I. Le Breton-Miller, M. Amore), Institutional Logics, Family Firm Governance and Performance, Journal of Business Venturing, 32 (2017), pp. 674-693.
22. G. Corbetta (con M. Amore, D. Miller, I. Le Breton-Miller), For Love and Money: Marital Leadership in Family Firms, Journal of Corporate Finance, 46c (2017), pp. 461-476.
23. G. Corbetta (con E. Bettinazzi, M. Amore, D. Miller), Ownership Similarity in M&A Target Selection, Strategic Organization, 2018.
24. G. Corbetta, Research Applied Precipice on “Nonfamily Members in Family Firms: A Review and Future Research Agenda”, Family Firm Institute Practitioner, February 2018.

25. G. Corbetta (con S. Caselli, M. Rossolini, V. Vecchi), Public Credit Guarantee Schemes and SMEs Profitability: Evidence from Italy, Journal of Small Business Management, 57(S2) (2019), pp. 555-578.
26. G. Corbetta, Research Applied Precis on “Multilayered Socialization Processes in Transgenerational Family Firms”, Family Firm Institute Practitioner, September 2019.

*Articles submitted or working papers*

1. G. Corbetta (con C. Pongelli, A. Calabrò, A. Minichilli, F. Quarato), Out of the Comfort Zone. Family Firms’ Subsidiary Ownership Choices under Vulnerabilities (*submitted to Family Business Review*).
2. G. Corbetta (con A. Calabrò, F. Quarato, D. Depperu, C. Pongelli), Nearby or Faraway? Family Firms’ Foreign Direct Investment Location Choices under Internal and External Threats (*to be submitted to Journal of World Business*).
3. G. Corbetta (con M. Amore, S. Caselli, P. Colla), Board connections and debt structure in family firms (*To be submitted*).
4. G. Corbetta (con S. Caselli, D. Cucinelli, M. Rossolini), The Profitability of Default of Public Guaranteed Loans: Does the Financial Intermediary Matter? (*working paper*).
5. G. Corbetta (con C. Salvato), How Do Dynamic Capabilities Emerge and Operate? A Longitudinal Field Study (*working paper*).

*Foreign language essays*

1. G. Corbetta (with P. Mazzola), Competitive Advantages in Successful Growth Process, in S. Birley (ed. ), European Entrepreneurship: Emerging Growth Companies, 1989, pp. 270-294.
2. G. Corbetta (with C. Demattè), Steering the Development of Family Businesses: a Survey of 45 Italian Firms, in Family Business. A Generation Comes of Age, Proceedings of the 1993 Family Firm Institute Conference, 1994, pp. 180-202.
3. G. Corbetta, Shareholders, in B. Harvey, (ed.) Business Ethics. A European Approach, Prentice Hall, Londra, 1994, pp. 88-102.
4. G. Corbetta, The evolutionary phases of the family-run enterprises and the change in institutional structures, in G. Airoidi, F. Amatori, G. Invernizzi, Ownership and Governance: The Case of Italian Enterprises and Public Administration, EGEA, Milano, 1995, pp. 205-222.
5. G. Corbetta, Valores corporativos y empresas familiares, in D. Melé Carné (ed.) Consideraciones éticas sobre la iniciativa emprendedora y la empresa familiar, EUNSA, Navarra, 1999, pp. 157-172.
6. G. Corbetta (with D. Montemerlo), Equilibrar propiedad y dirección en la empresa familiar ampliada, in M.A. Gallo (ed.), La empresa familiar, Estudios y Ediciones IESE, Barcellona, 1999, pp. 123-142.
7. G. Corbetta, The Antecedents of Trust and Love, in Various Authors, Success as a function of love, trust and freedom in family businesses, IESE, Barcellona, 2001, pp. 19-27.
8. G. Corbetta (with G. Marchisio, U. Lassini), Education for Fostering Entrepreneurship in Family Firms, in P. Poutziouris, L.P. Steier (ed.), New Frontiers in Family Business Research: The Leadership Challenge, Manchester Business School and Alberta School of Business, 2003, pp. 66-82.
9. G. Corbetta (with D. Montemerlo), Leading Family Firms: A Double Challenge, in P. Poutziouris, L.P. Steier (ed.), New Frontiers in Family Business Research: The Leadership Challenge, Manchester Business School and Alberta School of Business, 2003, pp. 432-449.
10. G. Corbetta (with G. Marchisio, C. Salvato), Fostering Entrepreneurship in Established Family Firms, in G. Corbetta, M. Huse, D. Ravasi (ed.), Crossroads of Entrepreneurship, Kluwer Academic Publishers, Norwell, MA, 2004, pp. 99-126.
11. G. Corbetta (with D. Montemerlo, L. Gnan, W. Schulze), Governance Structures in Italian Family SMEs, in S. Tomaselli, L. Melin (ed.), Family Firms in the Wind of Change, Family Business Network, Copenhagen 2004, pp. 296-314.

12. G. Corbetta (with G. Marchisio), Family Business as Viewed by Financial Intermediaries, in S. Caselli, S. Gatti (ed.), Banking for Family Business A New Challenge for Wealth Management, Springer-Verlag, New York, 2004, pp. 1-19.
13. G. Corbetta, Threats to Success Continuity in Italian Medium-Sized Firms, in J. Prasnikař (ed.), Medium-Sized Firms and Economic Growth, Nova Science Publishers, New York, 2005, pp 27-44.
14. G. Corbetta (with A. Minichilli), Board of Directors in Italian Public Family Controlled Companies, in P. Poutziouris, K. Smyrniotis, S. Klein (ed.), Family Business Research Handbook, Elgar Publishing, 2006, pp. 488-500.
15. G. Corbetta, Learning from Practice: How to Avoid Mistakes in Succession Processes, in J. Tapies, J.L.Ward, Family Values and Value Creation, Palgrave MacMillan, 2008, pp. 9-28.
16. G. Corbetta (with D. Montemerlo, L. Gnan, W. Schultze), Governance Structures in Italian Family SMEs, in A. Comacchio e A. Pontiggia, L'organizzazione fa la differenza, Carocci Editore, Roma, 2008, pp. 209-235.
17. G. Corbetta, Mehr Meritokratie wagen, in N. Winkeljohann, Wirtschaft in Familienhand, Campus Verlag, Frankfurt, 2010, pp. 102-113.
18. G. Corbetta (with A. Dawson), Innovation and science and technology based entrepreneurship in Italy: structural problems and policy changes, in S. Mian (ed), Science and Technology Based Regional Entrepreneurship: Global Experience in Policy and Program Development, Edward Elgar Publishing, Cheltenham, UK, 2011, pp. 125-142.
19. G. Corbetta (with D. Montemerlo e A. Minichilli), The Determinants of Women's Involvement in Top Management Teams: Opportunities or Obsacles from Family-Controlled Firms ?, in P. Poutziouris, K. Smyrniotis, S. Klein (ed.), Family Business Research Handbook, Elgar Publishing, 2013, pp. 301-322.
20. G. Corbetta (with C. Salvato), Strategic Content and Process in Family Business, in L. Melin, M. Nordqvist, P. Sharma (ed.), The Sage Handbook of Family Business Studies, Sage Publications, 2014, pp. 295-320.
21. G. Corbetta, Maintaining an entrepreneurial spirit across generations, in Family Business Yearbook, EY, 2014, pp. 158-163.

### *Cases*

1. G. Corbetta (with D. Montemerlo), Costa case study (A) e (B), in M.A.Gallo, D. Melé (ed), Etica en la empresa familiar, Editorial Praxis, Barcelona, 1998.
2. G. Corbetta (with C. Salvato), Red Passion: The Expansion Strategy of the Campari Group, 2010, ECCH Case Collection.
3. G. Corbetta (with M.D. Amore), A long-lasting alliance: The Fiat-PSA case, Bocconi University, 2015.
4. G. Corbetta (with C. Salvato), Integrating brands, people, and passion: the m&a capabilities of Campari group, Bocconi University, 2017.
5. G. Corbetta (with M. Widz, B. Leleux), De Agostini: Repurposing the Business & the Family, IMD, 2019.
6. G. Corbetta (with M. Venzin, G. Marchesini), Integrated Mobility: The Transformation of Gruppo Ferrovie dello Stato, SDA Bocconi School of Management, 2020, registrato presso The Case Centre Collection (previously ECCH).