## **Course Objectives**

This is a typical valuation course adopting an accounting perspective. The main objective of the course is to teach students how to use accounting information for valuation purposes and how to perform fair value estimates for financial reporting.

The course aims to provide students the instruments they need in order to estimate the fair value either of single assets and whole firms, from both an asset and an equity side perspective, using both cash flow or income forecasts.

The course also adopts a practical approach by using many examples to support the implementation of the valuation concepts.

## **Textbooks**

1st part of the course: Pinto J.E., Henry E., Robinson T.R., Stowe J.D., Equity Asset Valuation, John Wiley & Sons, New Jersey, 2010.

<u>2nd part of the course:</u> Fair Value Measurements: Practical Guidance and Implementation. Mark L. Zyla. John Wiley & Sons.

## FAIR VALUE ACCOUNTING, REPORTING AND VALUATION (20177) SYLLABUS - CLASS 13 (Prof. Francesco Reggiani) **Textbook** # First part Day Pinto et al. 11/02/2014 Equity valuation Ch.1 Financial Analysis and Valuation Return concepts and Equity Risk Premium 2 12/02/2014 Ch.2 13/02/2014 Cost of capital Ch.2 3 Cost of capital Ch.2 18/02/2014 4 19/02/2014 Dividend discount model Ch.3 5 Asset and equity side valuations 6 20/02/2014 Ch.4 Free cash flow valuation 25/02/2014 7 Ch.4 26/02/2014 Practice session 1 8 Residual income model 27/02/2014 9 Ch.5 04/03/2014 Ch.5 10 Residual income model Abnormal Earnings Growth Model 05/03/2014 Slides 11 12 06/03/2014 Multiples Ch.6 13 11/03/2014 Multiples Ch.6 12/03/2014 Practice session 2 14 13/03/2014 1<sup>st</sup> midterm mock exam 1<sup>st</sup> Midterm Exam (in April) **Textbook Second part** M. Zyla 18/03/2014 Purchase price allocation (PPA) Ch.3 16 17 19/03/2014 Purchase price allocation (PPA) Ch.3 Fair value measurement Ch.2, IFRS13 18 20/03/2014 Fair value estimates in Business 19 25/03/2014 Intangible assets Ch.4 26/03/2014 Remaining useful life estimation Ch.10 20 Useful life of customer relationships Slides 21 27/03/2014 Useful life of customer relationships 29/04/2014 Slides 22 23 30/04/2014 The cost approach Ch.6 The income approach 24 06/05/2014 Ch.8 The income approach Ch.8 07/05/2014 25 The multiperiod excess earnings method Ch.8 26 08/05/2014 27 13/05/2014 The multiperiod excess earnings method Ch.8 28 14/05/2014 The multiperiod excess earnings method Ch.8 The multiperiod excess earnings method 29 15/05/2014 Ch.8 Practice session 3 30 20/05/2014 21/05/2014 Summary 31 2<sup>nd</sup> midterm mock exam 32 22/05/2014 2<sup>nd</sup> Midterm Exam **General Exam**