

## **ANDREA COLLI**

b. Varese, 15/6/1966

### CURRENT POSITION

Bocconi University, Department of Policy Analysis and Public Management, Full Professor

### EDUCATION

Bocconi University, *Dottorato* (Ph.D) in Economic and Social History, 1996

Bocconi University, *Laurea* (BA) in Business Administration, 1991

### FIELDS OF INTEREST

- the structure and evolution of small and medium sized enterprises in Italy
- the role of family firms in modern economic growth
- entrepreneurship and entrepreneurial history
- corporate governance in a comparative and historical perspective
- foreign direct investments and economic growth (XXth century)

### ACADEMIC and TEACHING EXPERIENCE

Bocconi University:

2012-present: Full Professor of Economic and Business History

2004-2012: Associate Professor, Economic and Business History

### OTHER SCIENTIFIC ACTIVITIES

Member of PhD Defense Committees in Sweden (Linköping) and Switzerland (University of Geneva)

Associate Editor, *Business History*, since November 2013

Member of the Review Board, *Family Business Review*, since 2012

Reviewer for several economic history, business history and management journals.

Since 2014 fellow of the Center of Research on Innovation, Organization and Strategy (CRIOS), Bocconi University

2013: Alfred D. Chandler Jr. International Fellow, Harvard Business School, Cambridge (MA)

2014: Frenand Braudel Senior Fellow, European University Institute, Florence

### MOST RELEVANT PUBLICATIONS

#### *BOOKS*

*Impresa e Industria in Italia. Dall'Unità ad oggi*, Marsilio, Venezia 1999, con Franco Amatori.

*The History of Family Business 1850–2000*, Cambridge University Press, Cambridge 2003

*Forms of Enterprise in 20th Century Italy*, Elgar, London 2010, with M. Vasta.

*Business History: Complexities and Comparisons*, , Routledge, London 2011 (with Franco Amatori)

*Mapping European Corporations. Strategy, Structure, Ownership and Performance* Routledge, London 2012 (with Abe De Jong, Martin Jes Iversen).

*The Endurance of Large Family Businesses Around the World*, Cambridge University Press, New York 2013, with Paloma Fernandez Perez

*Storia Economica*, Egea, Milano 2014

*Dynamics of International Business. Comparative Perspectives of Firms, Markets and Entrepreneurship*, Routledge, London (forthcoming, January 2016)

#### JOURNAL ARTICLES

“Networking the Market: Evidence and Conjectures from the History of the Italian Industrial Districts”, in *European Yearbook of Economic History*, Vol. 1, 1998, pp. 75-92, Ashgate, Aldershot.

“Families and Firms: the culture and the evolution of family firms in Britain and Italy in the Nineteenth and Twentieth Centuries”, in *Scandinavian Economic History Review*, (1) 1999, pp. 24-47 5 , with Mary B. Rose

“National Determinants of Family Firm Development? Family Firms in Britain, Spain and Italy in the Nineteenth and Twentieth Centuries”, in *Enterprise and Society*, 4, March 2003, pp. 28-64, with Mary Rose and Paloma Fernandez Perez

“Dwarf giants, giant dwarfs. Reflections about the Italian ‘industrial demography’ at the beginning of the new millennium”, *Journal of Modern Italian Studies*, 15 (1), 2010, 6, pp. 43-60

“Changing big business in Italy and Spain, 1973-2003. Strategic responses to a new context”, *Business History* (53) 1, 2011, with Veronica Binda

“Contextualizing Performances of Family Firms: The Perspective of Business History”, *Family Business Review*, 4, 2012, 243-257

“Business History in Family Business Studies: from neglect to cooperation?” *Journal of Family Business Management*, 1/2011 pp.15- 25 Vol.1, Highly Commended Award Winner at the Literati Network Awards for Excellence 2012, Emerald.

“Family character and international entrepreneurship: A historical comparison of Italian and Spanish ‘new multinationals’”. *Business History* pp.119- 138, Vol.55, 2013, with E. Garcia-Canal, M. Guillén

“Family firms: risks and opportunities: the state-of-the-art of the debate”, *Socio-Economic Review* pp.577- 599, Vol.11, 2013

“Governments as strategists in designing global players: the case of European utilities”, *Journal of European Public Policy*, 21, 2013, pp. 487-508, with Sergio Mariotti and Lucia Piscitello

“Family business and business history: an example of comparative research”, *Business History*, , 56, 2014, pp. 37-53, with Mats Larsson

“Multinationals and Economic Development in Italy in the Twentieth Century”, *Business History Review*, vol. 88, 2014, pp. 303-327.

“Large and Entangled: Italian Business Groups in the Long Run”, *Business History*, 57, 2015, pp. 64-96, with Michelangelo Vasta

“Institutions, Politics, and the Corporate Economy”, *Enterprise & Society*, 16, 2015 pp 249-269 with Alberto Rinaldi

“The only way to grow? Italian business groups in historical perspective”, *Business History*, 58, 2016 (forthcoming but already online), pp. 30-48, with Alberto Rinaldi and Michelangelo Vasta

#### BOOK CHAPTERS

*Pocket Multinationals.: some reflections on "new" actors in Italian industrial capitalism*, in H. Bonin et al. (eds.), *Transnational Companies, 19th-20th Centuries*, Plage, Paris 2002, pp. 155-178.

*Family firms in comparative perspective*, in F. Amatori and G. Jones (eds.), *Business History Around the World at the end of the 20th Century*, Cambridge University Press, 2003, with Mary Rose.

*Models of Entrepreneurship in a Latecomer Country: Italy*, in Youssef Cassis and Ioanna Minoglou, *Country Studies in Entrepreneurship. A historical perspective*, Palgrave 2006, with Franco Amatori

*Family Business*, ch. 9 of the *Oxford Handbook of Business History*, G. Jones and J. Zeitlin (eds.), Oxford University Press, 2007, with Mary Rose

“European corporations: ownership, governance, strategies and structures. A review of five countries: United Kingdom, Germany, France, Italy and Spain”, in Harm Schroeter (ed.), *The European Enterprise. Historical Investigation into a Future Species*, Springer Verlag, 2007, with Franco Amatori

*Industrial Districts and Large Firms: The Stubborn Persistence of a 'Weak' Productive Model*, in G. Becattini, M. Bellandi, L. De Propriis (eds.), *An Handbook of Industrial Districts*, Elgar, London 2009

*Foreign Enterprises (1913-1970)*, in A. Colli, M. Vasta, *Forms of Enterprise in 20th Century Italy*, Elgar, London 2010

*La piccola impresa nello sviluppo economico italiano.* in *Libertà e benessere in Italia*, a cura di Luca Paolazzi, Laterza, Bari, 2011, pp.169-212

*La grande stagione dell'IRI.* in *Storia dell'IRI 2. Il "miracolo economico" e il ruolo dell'IRI*, a cura di Franco Amatori Laterza, Bari 2012, pp.57-150

*Angelo Motta*, in *Dizionario Biografico degli Italiani*, Istituto dell'Enciclopedia Italiana, Roma, 2012 (ad vocem)

*The Role of the State in the Third Industrial Revolution.* in *The Third Industrial Revolution in Global Business*, edited by G. Dosi and L. Galambos, Cambridge University Press, New York, 2013 pp.229- 251, with Nicoletta Corrocher.

*Business History and Family Firms.* in *The SAGE Handbook of Family Business* L. Melin, M. Nordqvist, P. Sharma (eds), 2014 pp. 269-292, with Paloma Fernandez Perez

*Technology, Firm Size and Entrepreneurship* in *The Oxford Handbook of the Italian Economy since Unification*, edited by Gianni Toniolo, Oxford University Press, Oxford 2013, pp. 455-484 with Franco Amatori and Matteo Bugamelli

*Mario Pavesi*, in *Dizionario Biografico degli Italiani*, Istituto dell'Enciclopedia Italiana, Roma 2014 (ad vocem).